



FOOD DELIVERY COST & PROFITABILITY ANALYSIS

Evaluating financial efficiency and profitability of food delivery services

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Overview

1000

Total Orders

185.44K

Total Cost

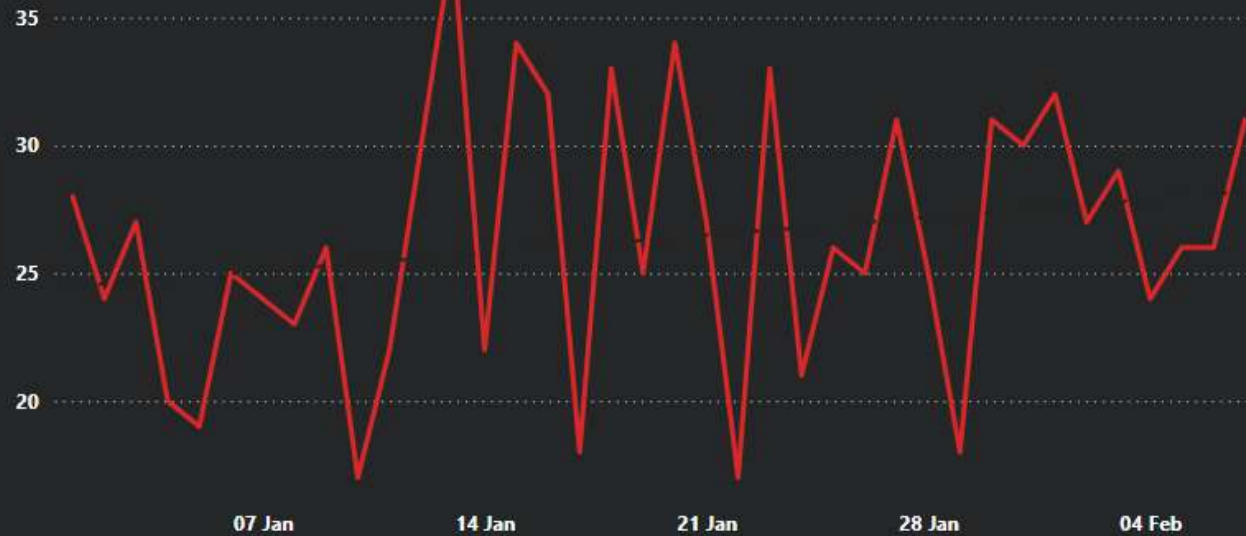
1.05M

Total Revenue

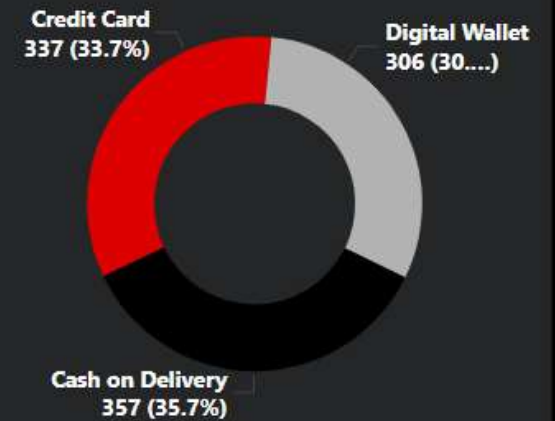
82.41

Profit Margin

Total orders by Order Date



Payment Method Distribution



Dashboard

Overview

Cost Analysis

Profitability
Analysis

Delivery
Analysis

Cost Analysis

Dashboard

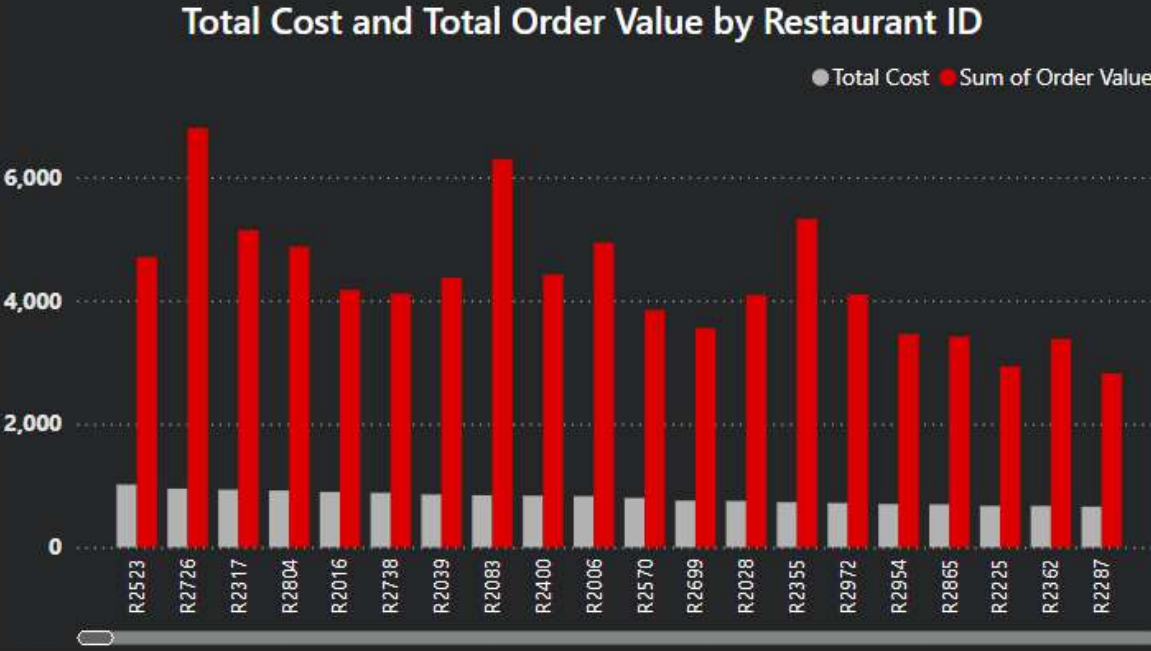
Overview

Cost Analysis

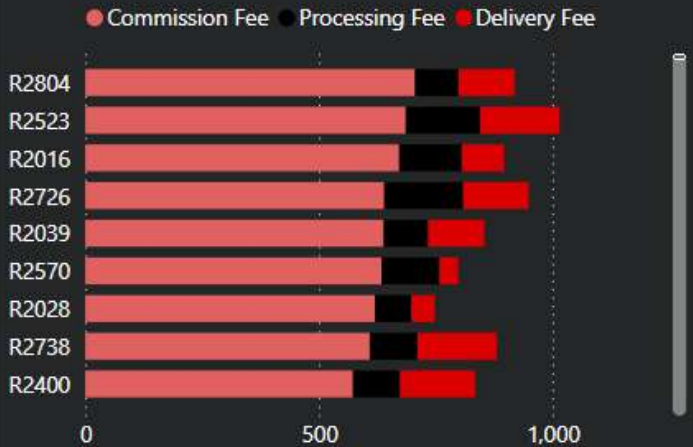
Profitability Analysis

Delivery Analysis

Order ID	Order Date	Cost	Delivery Fee	Commission Fee	Processing Fee
1	01-02-2024	197.00	0.00	150.00	47.00
2	02-02-2024	261.00	40.00	198.00	23.00
3	31-01-2024	270.00	30.00	195.00	45.00
4	16-01-2024	223.00	50.00	146.00	27.00
5	29-01-2024	210.00	30.00	130.00	50.00
6	25-01-2024	139.00	20.00	92.00	27.00
7	12-01-2024	186.00	30.00	144.00	12.00
8	26-01-2024	74.00	0.00	55.00	19.00
Total		1,85,442.00	28,620.00	1,26,990.00	29,832.00



Total Cost Components per Order



Order Value per Customer



Profitability Insights

Dashboard

Overview

Cost Analysis

Profitability
Analysis

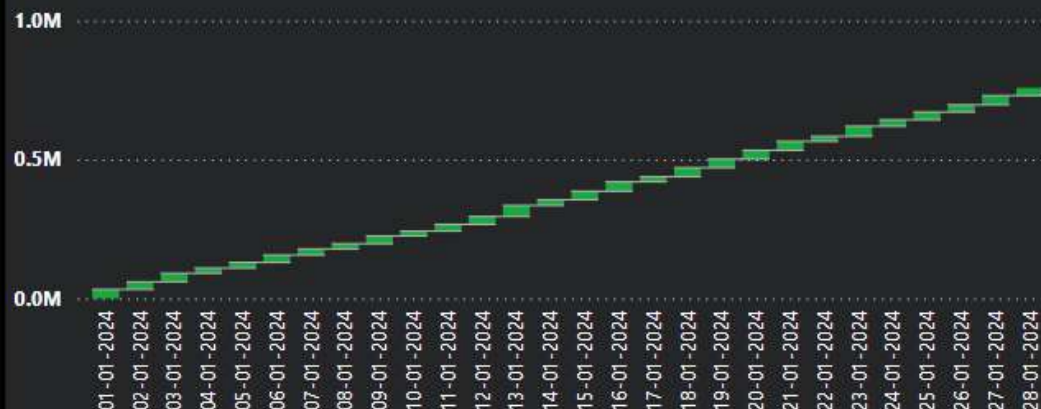
Delivery
Analysis

Total Profit



Total Revenue by Order Date

● Increase ● Decrease ● Total



Restaurant ID	Orders	Total Revenue	Total Profit	Profit Margin
R2001	2	1,516.00	994.00	65.57
R2002	2	2,430.00	2,173.00	89.42
R2003	1	1,784.00	1,591.00	89.18
R2006	4	4,933.00	4,106.00	83.24
R2007	1	1,714.00	1,499.00	87.46
R2008	1	1,945.00	1,680.00	86.38
R2010	3	3,873.00	3,398.00	87.74
R2011	2	2,894.00	2,514.00	86.87
R2013	2	2,577.00	2,275.00	88.28
R2015	2	618.00	150.00	24.27
Total	1000	10,53,969.00	8,68,527.00	82.41

Total Revenue by Restaurant



Delivery Analysis

Dashboard

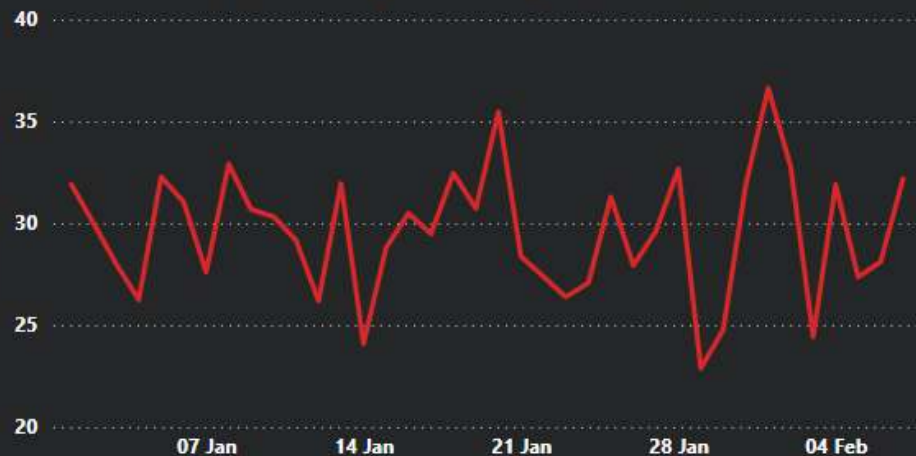
Overview

Cost Analysis

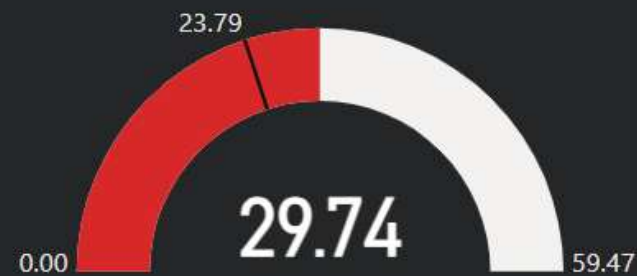
Profitability
Analysis

Delivery
Analysis

Avg Delivery Time by Order Date



Average Delivery Time



Delivery Time per Customer



Delivery Time by Order Value

