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Strategic Information

Ch. 5
People's book

Introduction to Game theory

Take an example of

McDonald's



Neither a Monopolist

Nor a Perfect competitor

This is the Middle ground of oligopoly

in which firms have

visible rivals with whom strategic interaction is a fact of life.

→ Each firm is aware that its actions affect others & therefore prompt reactions.

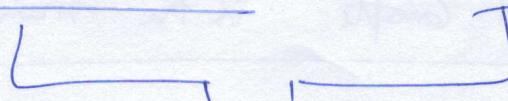
→ Each oligon must, ∴, take these interactions into account when making a decision about prices, or output, or other business actions.

→ Decisions in such an interactive setting is known as Strategic decisions.

→ Game theory is the branch of social science that formally analyses & models strategic decisions.

→ Game theory is divided into two branches

① Non cooperative Game theory and ② Cooperative Game theory



The difference is :- of different nature of unit of analysis

→ In Nonco., the unit of analysis is single firm (Individual player)

→ In Coope., the unit of analysis is group of firms (Coalition of players)

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We will focus on Non-Cooperative Game theory with unit of analysis as a firm

→ Rules of Game - It defines how competition b/w the diff. players, i.e., firms, take place.

→ Each player thinks about his/her self-interest

→ Two assumptions are there that underline the application of Non-Cooperative Game theory to oligopoly -

(1) Firms are rational; → They pursue well defined goals, (Profit Max.)

(2) Firms apply their rationality to the process of decision

Strategically

→ In Making decision, Each firm uses all the knowledge it has to form expectations regarding how other firms will behave.

Things to Remember :- There is no single, standard, oligopoly Model.

There are No. of possible Scenarios, Given the Rules of the game, Information availability, timing of each players' ~~best~~ actions, among others

Understanding of broad Concepts is the main goal of this lesson.

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From Notes

Basics of Game theory

- Started with 2nd world war.
- Two fathers - John Von Neumann & Oskar Morgenstern
- They talked about Zero-Sum Game
- Later on Nash (1951) wrote a paper & introduces the N.E. & its applicability in Non-Zero Sum Game.

Start from Part (5) then
Come back to this on types of Games.

Zero-Sum Game - A situation where one person's gain is equal to another's loss so the net change in wealth or benefit is zero. e.g. - Police & Gambling are the examples since the sum of amounts won by some players equals the combined losses of the others.

Game theoretic example - Matching Pennies example

- Two players - A & B
 - Simultaneously placing penny on the table [Simultaneous tossing a coin together]
- Payoff depends whether the pennies match or not

<ul style="list-style-type: none"> If both pennies Match (either Head or tail) If both = don't = 	Player A wins & Player B wins & keep this
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These are actually bets - Gamblers

One participant gain at the expense of other participant's loss

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In zero-sum Games - optimal solution is always found - but it hardly represent the conflicts faced in the everyday world.

The branch of GT that better represents the dynamics of ~~game~~ we live in is called theory of non-zero sum games.

→ In this, there is no single optimal strategy that is preferable to all others, nor is there a predictable outcome.

→ Non-zero sum games are non-strictly competitive ∵ it has elements of competition & cooperation.

→ firms have complementary interests & opposite interests

e.g.

		P-J Husband	
		Boring Match	Ballet or Movie
P-I Wife		Boxing Match	1, 1
		Ballet (Movie) (some performance) dance	3, 2

Assumption:

Man + wife

prefer to go outside together

either Match or ballet

Opposing Interests are

↳ Man prefers Match
↳ wife prefers Ballet (Movie)

Common interests

↳ Both want to go together

In short, Non-zero sum game is a situation where one's gain (or loss) does not necessarily result in the other decision maker's loss (or gain). In other words, where the winning & losses of all players don't add up to zero and everyone can gain - a win-win game.

Basics of GT:

- ✓ ① Players - $i = 1, 2, \dots, N$ \leftarrow No. of players
- ✓ ② Actions - $A_i : i = 1, 2, \dots, N \leftarrow$ Action set

We can have games in which action set would be Continuum.

Continuum set contains real numbers.

- ✓ ③ Strategies - Each player's decision or plan of action is called a strategy.

$S_i \rightarrow$ Strategy set showing the list of strategies

Showing one particular strategy choice for each player is called a strategy combination.

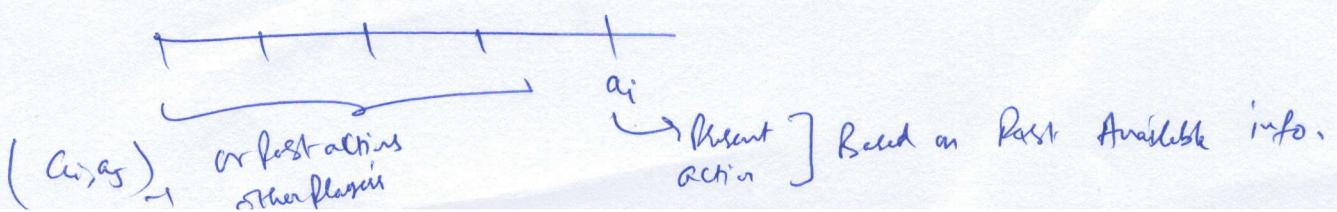
$S_i : i = 1, 2, 3, \dots, N$ (Strategy set)

$$S_i : A_i$$

Player is strategy from strategy set. In strategy depends on information available + then chooses one action from action set.

$$s_i \in S_i : S_i \rightarrow A_i$$

Information set of Player i (Contains all possible history combinations)



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~~between~~

(1) Pay-offs :- for any given Strategy Combination, the game will produce an outcome describing the pay-offs. or find net gains earned by each player.

Pay-offs are the functions - like Utility functions & Profit functions.

Denoted by

$$\underline{\Pi_i}$$

for each player, there is a payoff function

$$\underline{\Pi_i : R}$$

$$i=1, 2, \dots, N$$

[It assigns a real number & this payoff function depend upon the strategy. [or It depends upon ~~the~~ action which would be taken and actions depends upon strategy.]

$$\underline{\Pi_i : S_i \rightarrow A_i \rightarrow R}$$

$$\underline{S_i \in S_i}$$

[It's not only my actions which matters but It depend also upon the other player's strategy.

$$\underline{\Pi_i : S_i \rightarrow A_i \rightarrow R}$$

$$\underline{S_{-j} \rightarrow A_j \rightarrow R}$$

Ex:-

Two firms 1 + 2

Two decisions - ↑P or NOT to ↑P

Strategic form of the game is

		firm (2)	
		↑P Price	Do not change
firm (1)		↑P Price	140, 100
↑P Price	↑P Price	140, 100	-90, 40
	Do not change	260 , -30	75, 50

This is a Static Game (Simultaneous Move)

→ Rows are assigned to firm 1 for their particular actions.

→ This game is playing once & it is known as static game.

In Static Game :

$$S_1 = A_1$$

$$S_2 = A_2$$

$$S_3 = A_3$$

A_1 & A_2 → Two actions either to ↑P or not to ↑P

Solution later on :- on page - ⑧ next page

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→ The traditional application of Game theory attempt to find equilibria in these games. In an equi., each player of the game has adopted a strategy that they are unlikely to change. on Page - 225 - L. People Book

Many equi. Concepts have been developed. — one of them is NE.

→ Any time we have a situation with two or more players that involves known Payoffs or quantifiable Consequences, we can use game theory to determine the most likely outcome.

→ Game
 Players
 Strategy
 Pay-off
 Information set
 Equilibrium

Basic Common Terms used in Game theory

Major
Explain the 2 types of Games

Zero-sum + non-zero sum games
 At Page 3-4

Nash equilibrium (for a Non-Cooperative Game)

A set of strategies is a N.E. if each represents a best response to the other strategies. If all players are playing the strategies in a N.E., they have no incentive to deviate, since their strategy is the best they can do, given what others are doing.

E.g.:— Duopoly Market

[Quantity Combination or Price combination]

		F ₁	F ₂
Firm I	↑↑	140, 100	-20, 40
	↓↓	60, -30	75, 50

N.E. would be $(\uparrow\uparrow, \uparrow\uparrow)$ and

N.E. Payoffs are : $\left[\pi_1(\uparrow\uparrow, \uparrow\uparrow), \pi_2(\uparrow\uparrow, \uparrow\uparrow) \right]$

Explanation — next page

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If firm ① decide to be the price the best strategy for firm II will be to price. ∵ if firm ② instead of fixing the price he sticks to his strategy of no price then his profits will be 40 but if he be the price then it will be 100. ∴ better to be the price.

Same happens when firm ③ sticks on the strategy of be in price then it would be better for firm ① to be the price.

∴ In this case, the equi. situation is be in price & be in price by both.

But here if firm ① sticks to his strategy of no price change then on the same reasoning firm ② best response will be no change in price.

∴ In this case, the N.E. will be No change in Price by both. It depends upon the other player's reaction.

The Conclusion is N.E. can exist but need not be unique

In a Mathematical sense, N.E. is a solution concept for non-Competitive Game.

In a two player Game:

$T_{11} = f(\tilde{s}^*) \Rightarrow$ pay off of the function of strategies

$\tilde{s}^* = (\beta_1^*, \beta_2^*) \Rightarrow$ Strategic Combinations

β_1^* = N.E. Strategy of firm ①

β_2^* = N.E. Strategy of firm ②

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If both firms / players stick to their strategies

$$\Pi_1(s_1^*, s_2^*) \geq \Pi_1(s_1, s_2^*)$$

If $s_1 = s_1^*$ then both would be equal.

Given:-

$$\textcircled{1} \quad \boxed{\Pi_1(s_1^*, s_2^*) \geq \Pi_1(s_1, s_2^*)} \rightarrow \text{N.E.}$$

$\nexists s_1 \in S_1$

s_1^* → Best response of Player ① to s_2^*

Note:- There can be more than one response of s_1 to s_2^*

$$\textcircled{2} \quad \boxed{\Pi_2(s_1^*, s_2^*) \geq \Pi_2(s_1, s_2)} \rightarrow \textcircled{2}$$

$\nexists s_2 \in S_2$

s_2^* → best response to s_1^*

$s^*(s_1^*, s_2^*)$ is a N.E. if $\textcircled{1}$ & $\textcircled{2}$ holds

Explanation of ① → If any other strategy is adopted by firm ① given that strategy of firm ② is s_2^* then it would provide less profit (pay off)

Explanation of ② → If any other strategy is adopted by firm ② in response of s_1^* then profit would be lesser.

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Generalisation :-for N-number of Players :

$$\textcircled{1} \quad \Pi_1(s_1^*, s_2^*, \dots, s_N^*) \geq \Pi_1(s_1, s_2^*, \dots, s_N^*)$$

$$\forall s_i \in S_i$$

$$\textcircled{2} \quad \Pi_2(s_1^*, s_2^*, \dots, s_N^*) \geq \Pi_2(s_1^*, s_2, \dots, s_N^*)$$

$$\forall s_2 \in S_2$$

$$i = 1, 2, \dots, N$$

for Player i :- $\tilde{s}^* \rightarrow$ vector of N-E. strategies

$$\begin{aligned} \tilde{s}^* &= (s_1^*, s_2^*, \dots, s_i^*, \dots, s_N^*) \\ &= (s_i^*, \tilde{s}_{-i}^*) \end{aligned}$$

$$\text{Where } \tilde{s}_i^* = (s_1^*, s_2^*, \dots, s_{i-1}^*, s_{i+1}^*, s_N^*)$$

" s_i^* is already excluded & written.

$$\Pi_i(s_i^*, \tilde{s}_{-i}^*) \geq \Pi_i(s_i, \tilde{s}_{-i}^*)$$

$$\forall s_i \in S_i$$

True for $i = 1, 2, \dots, N$

let's take another Example

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	↑P	~P
↑P	140, 100	-20, 150
NP	200, -30	75, 50

Calculate N.E.

Sol:- In this game, N.E will be (NP, NP) not $(↑P, ↑P)$ \because by tiny price by firm ① firm ② will gain.

N.E. : (NP, NP) and

not $(↑P, ↑P)$ \therefore both firms cannot give their best response to the others.

Note:- In this game, irrespective of other players, Best strategy is not to change the price.

In such case, uniform best strategy is not to be the price

regardless of what other player do. A fair strategy is known as dominant strategy

Note:- In a NE, we are looking at Best Response and my best strategy is my best response and it is unique \because both players playing their dominant strategy.

Definiti- $\bar{s}_i \rightarrow$ Dominant Strategy for firm i

$$\bar{s}_i \cdot \pi_i (\bar{s}_i, \tilde{s}_{-i}) > \pi_i (s_i, \tilde{s}_{-i})$$

$$\forall \tilde{s}_{-i} \quad \forall s_i \in S_i, \quad s_i \neq \bar{s}_i$$

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Criticism of N.E.

It is appropriate in some cases to play non-coop. strategy if one expects others to play non-coop. strategies as well.

E.g:-Prisoner's Dilemma ✓

In this case, each player pursuing his own self-interest leads both players worse off than had they not pursued their own self-interest.

Prisoner's Dilemma

Two suspected - arrested by police

Police has not sufficient evidence & separated both.

Police offer ~~to~~ each a deal (separately)

① If both remains silent, both are sentenced to only six months jail.

② If each betrays the other, each receives a five-year sentence

③ If one testifies for the prosecution against the other and other ^(defects) remains silent, then the ~~from~~ ^{defector} ~~who~~ goes free and the ^(cooperate)

silent accomplice receives the full 10-yr. sentence.

~~In such case~~ Each player must choose to betray the other or to remain silent. Each one is assured that other would not know about the betrayal before the end of investigation. Has should the prisoners' act?

Sol:- If each player choose his own-self interest then it forms a Non-Zero sum game in which the players may each either cooperate with or defect from the other player.

The unique equi. for this game is a Pareto - Suboptimal solution.

i.e. rational choice leads the two players to both play defect even though each player's individual reward would be greater if both

Played Cooperatively.

		B	
		Silent	Betrays
A		Silent	1/2, 1/2
Betrays		0, 10	5, 5

Acting independently, they are in dilemma & if they will send in one from ~~this~~ then they resolve their dilemma + ~~get~~ reach at Optimal Solution.

In Cultural sense, it applies in those situations in which two entities could gain important benefits from Cooperation or suffer from the failure to do so, but find it merely difficult or expensive, not necessarily impossible, to coordinate their activities to achieve Cooperation.

Types of Strategies

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① Maximax

② Maximin

③ Dominant Strategy ✓

④ Dominated Strategy: \rightarrow Some of firm's possible strategies may be dominated.

In case of two firms, A & B, one of the A's strategies is such that it is never a profit-maximizing strategy regardless of the choice made by B. — that is, \exists there is an alternative strategy for firm A that yields higher profits than does the strategy in question. This strategy in question is known as dominated strategy and it will never be chosen.

In short, ~~one can take that~~ this means that in determining the game's equilibrium, we don't have to worry about any strategy combinations that include the dominated strategy.

Dominated

e.g. Two Player Game — a zero sum game

with three P-① P-②

		Left	Middle	Right
P-①	Top	2, -2	7, -7	10, -10
	Middle	6, -6	4, -4	12, -12
	Bottom	8, -8	6, -6	14, -14

find out dominated strategies

for Player 1: — Middle is the dominated st. \because he has more profitable st (bottom)

for Player 2: Right is the dominated st. \because P-2 doesn't want to play it. \rightarrow loss is higher than others

Dominated Strategies

Note:- Dominated strategies can be eliminated one by one. Once the dominated strategies for one firm have been eliminated, we turn to the other firms to see if any of their strategies have the same feature in light of the strategies still remaining for the first firm examined.

We then proceed one by one, eliminating all dominated until only non-dominated remain.

Reduce the Game:- P-②

		left	Middle
		Top	7, -7
P-①	Top	2, -2	8, -8
	Bottom	6, -6	

No N.E. Exist.

Other Solution Concepts

P-②

Take another Example

		New P.	not New P.
		4, 4	3, 6
P-①	New Product	6, 3	2, 2
	not New Product		

→ Each firm has two strategies to introduce a product or not to introduce a product.

→ Both players move simultaneously. If they both introduce they both share common market.

Two equili.

$$(\text{NNP}, \text{NP}) : \text{NE}(1) \rightarrow \text{Payoff } (3, 6)$$

$$(\text{NP}, \text{NNP}) : \text{NE}(2) \rightarrow \text{Payoff } (6, 3)$$



This creates a confusion :- of undesirable aspect of dualism or dilemma.

Another way to solve the game is Maximin Rule

		②	
		NP	NNP
①	NP	4, 4	3, 6
	NNP	6, 3	2, 2

for firm ① \rightarrow In case of NP \rightarrow Min payoff is 3] Maximin - 3
 In case of NNP \rightarrow Min. " is 2] NNP is minimin strategy

for firm ② \rightarrow In case of NP \rightarrow Min. payoff is 3] Maximin - 3
 In case of NNP \rightarrow Min. " is 2] NNP is minimin st.

Choose Max. from Minimax

So. equi. solution is: (NNP, NNP) & Payoff will be (2, 2)

But this is not a n.e., this is a solution of the Game but with diff. method.

More discussion on Dominant & Dominated strategies

	L	R
T	8	10
M	8	7
B	6	5

- ① Strategy T or B is strictly better than Bottom
- ② " M is weakly dominated (not strongly dominated)
- ③ Strategy T or B is weakly dominant strategy
- ④ Strategy B is strongly dominated strategy

In Greg. weakly dominated st., one can not cut simply by using domination method.

Reduced Game becomes :

	L	R
T	8, 1	10, 2
M	8, 5	7, 3

Apply N.E. + solve

Sol:-

Two N.E.

① N.E. (T, R)

② N.E. (M, L)

→ If one player sticks to the middle then this is the only N.E. Other player don't have any incentive to change.

→ Player ① is indiff. Bw T & M

→ If Player 2 sticks to L then the last row will be Middle.