

SCHOLASTIC ACHIEVEMENTS

- Secured All India **Rank 1743** among 1.5 lakh JEE Advanced aspirants
- Obtained an **AP grade** for exceptional performance in **Engineering Mechanics** awarded to 2 out of 292 students
- Awarded the **Ratti Chhatr scholarship** by Panasonic, the nominees for which were selected through an exam followed by an interview
- Achieved **99.77%** percentile in **JEE Mains**
- Electronics (HSC Vocational) **college topper** securing **196/200**

POSITIONS OF RESPONSIBILITY

DESIGN SECRETARY | H6 HOSTEL COUNCIL (Jul'17 – present)

- Designed **Freshmen Booklet** for 70+ incoming freshmen depicting the hostel culture
- Developed content for **publicity** of hostel events over various social platforms and through print
- Designed various **hostel accessories** including T-shirts and hoodies

MEDIA AND MARKETING COORDINATOR | TECHFEST IIT BOMBAY (Apr'17 – present)

Asia's largest Science and Technology festival

- Part of team which aims to **procure sponsorship for Techfest**, with an estimated budget going over **INR 31 Million** (14.8% y-o-y increase)
- Conceptualizing **brand integration** that is unique for each sponsor, thereby, adding value to the fest and the brand image of sponsor

TECHNICAL PROJECTS

Material Study: Disassembly Project | Course Project (Jun'17 – Oct'17)

Prof. Parag Bhargava, MEMS, IIT-Bombay

- **Disassembled a microwave** completely containing over 15 different parts
- Studied the **manufacturing process and the material** used for making of different parts of the oven
- Familiarized with different parts used and the entire **working** of microwave oven

WORK EXPERIENCE

MARKETING INTERNSHIP | IIM LUCKNOW

(May'17)

- Completed a **remote internship** under the guidance of Prof. Sameer Mathur, IIM Lucknow
- Learned and applied basic concepts of **Marketing Management** in real-time business case studies
- Solved **Harvard Business School case studies** on marketing policies and strategies and applied the insights to the business models issued by various business schools
- Created a complete **Marketing Plan** for a new Android App – '**YOU & CO.**' giving an entrepreneurial hue to the product idea through a mini project, and prepared a novice to the real world of Marketing Management
- Acquired and discovered new skills to create **impressive presentations**

SOCIAL ACTIVITIES

VOLUNTEER | NSS | GREEN CAMPUS

(Jul'17 – Mar'17)

- Volunteered for **plantation of trees** around the IIT Bombay campus
- **Biodiversity mapping** – tagged trees with cards bearing their names and some information about them
- Constructed a **shed** for gardening tools

VOLUNTEER | TECHFEST | CURED

(Jul'17 – Mar'17)

- Lent a helping hand in Techfest's social initiative (**Can You Really Escape Diabetes**) which witnessed more than **60,000 free diabetes screenings**
- With **200+ camps** all over India the event aimed at spreading awareness about diabetes

TECHNICAL SKILLS

Programming Languages

C, C++

Software Packages

Adobe Illustrator, Adobe Photoshop, Microsoft office

Simulation and CAD Software

SolidWorks, AutoCAD

COURSES UNDERTAKEN

- **Core** - Engineering Drawing, Fluid Mechanics*, Solid Mechanics*, Thermodynamics*, Engineering Metallurgy*, Engineering mechanics
- **Mathematics and Statistics** – Calculus, Linear Algebra, Differential Equation, Data Analysis and interpretation
- **Others** – Economics*, Introduction to Electrical & Electronic Circuits*, Basics of electricity and magnetism, Biology, Quantum Physics, Physical Chemistry, Organic & Inorganic Chemistry, Computer programming and utilization

**To be completed in Nov'17*