

Jing Yan

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Education Experience

The Hong Kong University of Science and Technology (Guangzhou), Mphil	2023.9-2025.7
Taiyuan University of Technology, B.Eng. in Industrial Design	2018.9-2022.7

Work Exprience

Netease UX design intern	Guangzhou, China, 2024.4 - 2024.07
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·Participated in the **iterative design tasks** for the Onmyoji project, responsible for delivering interaction design documentation for version events (e.g., Grand Touch Awakening, Nekokawa Sequel). Contributed to **competitor analysis and database development**, and established design guidelines for reusable design assets.

Inceptio Technology, UX/UI design intern	Shanghai, China, 2023.3 - 2023.06
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·Meet the company’s demands for scaling the business, completing iterative designs for daily IVI requirements. Establish guiding principles and design specifications for in-vehicle infotainment (IVI) based on the new energy project, providing a framework for design.

·By conducting user research, desk research, and competitive analysis, provide guidance for the company’s product design, enhancing the product’s competitiveness in the market.

Syncore, UX/UI design intern	Guangzhou, China, 2024.2 - 2024.04
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·Participated in the adaptation of ADiGO 4.0 and 5.0 versions, **independently responsible** for delivering the design solutions for the food and attractions module in ADiGO 5.0. Contributed to the development and adaptation of the component library, collaborated with developers to deliver annotated assets, and coordinated with the testing team to optimize the product presentation based on feedback.

Sinotruk Jinan Truck CO.,LTD., Automobile Styling Designer	Jinan, China, 2022.7 - 2023.3
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·Shape the exterior of the car according to aerodynamics, ergonomics, and overall car design requirements, etc.

Project Experience

Tsinghua University Future Lab <i>Embodied Emotional Media Design for Intergenerational Relationships</i>	Since July 2024
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·Designed an embodied emotional medium for intergenerational relationships, addressing communication gaps and weak presence in current media. Developed an asynchronous collaborative exercise prototype using Arduino and wearable devices, enhancing emotional transmission with haptic feedback and promoting persuasive design between generations.

CAA & HKUST - Summer Joint Project <i>Emotional Visualization of Text for Hearing-Impaired Individuals in Social Settings</i>	2023.7 - 2023.10
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·Conducted semi-structured interviews to identify pain points of hearing-impaired individuals in the service industry, focusing on their weak emotional perception in social scenarios. Adhering to a user-centered design approach, developed an interactive system from scratch. Utilized Generative Adversarial Networks (GAN) to visualize emotions in text, facilitating effective emotional communication between hearing-impaired and hearing individuals.

HKUST - Wearable Collaborative Games for Children at Home <i>Virtual Camp - Virtual reality-based remote interaction and collaboration platform</i>	2022.7 - 2023.5
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·Applied the Double Diamond and Kano models to deliver research reports and visualizations. Led qualitative interviews, supported questionnaire design and analysis, and identified user needs and opportunities. Created service ecosystem maps, design guidelines, and component libraries. Led the development of low- and high-fidelity interfaces, and implemented VR environments with visual tracking.

·**Project Output:** Complete hardware and software prototypes, papers in submission (IEEE Virtual Reality)

·**Supervisor:** Prof.Lik Hang Lee, Dr. YuYang Wang

An Intelligent Temperature Control Night Light	2020.9 - 2021.4
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·**Conducted user analysis to identify key needs and optimize product experience, leading to innovative solutions and usability testing.**

·**Honours:** College Students Smart Lighting Creative Competition Grand Prize, Design Award of Alighting Award

·Patent: An intelligent temperature control night light (CN 214332649 U)

Other Information

·**Professional Skills:** PS, Illustrator, XD, Figma, Sketch, Blender, Rhino, Keyshot, 3ds Max, Pro e, C4D, Pr, Stata

·**Languages:** Mandarin, English