CREDIT EDA ASSIGNMENT

By Jaineet Pishawadiya



PROBLEM STATEMENT

Business Understanding:

- The loan providing companies find it hard to give loans to the people due to their insufficient or non-existent credit history. Because of that, some consumers use it to their advantage by becoming a defaulter. Suppose you work for a consumer finance company which specializes in lending various types of loans to urban customers. You have to use EDA to analyze the patterns present in the data. This will ensure that the applicants capable of repaying the loan are not rejected.
- Exploratory Data Analysis study aims to identify patterns that indicate if an applicant will repay their instalments which may be used for taking further actions such as denying the loan, reducing the amount of loan, lending at a higher interest rate, etc. This will make sure that the applicants capable of repaying the loan are not rejected.



Steps Followed

- First Data set (application_data.csv)
- A. Data Understanding
 - 1. Reading Data
 - 2. Checking for the null values
 - 3. Removing the column with more than 35% of null values
 - 4. Handling Null values
 - 5. Divide dataframe in categorical and numerical columns
- B. Univariate analysis for Numerical variables
- c. Univariate analysis for Categorical variables
- D. Univariate analysis of numerical column for TARGET=0 (Applicants making payments on time)
- E. Univariate analysis of categorical column for TARGET=0 (Applicants making payments on time)
- F. Univariate analysis of numerical column for TARGET=1 (Applicants not making payments on time)
- G. Univariate analysis of categorical column for TARGET=1 (Applicants not making payments on time)
- H. Bivariate Analysis for categorical columns

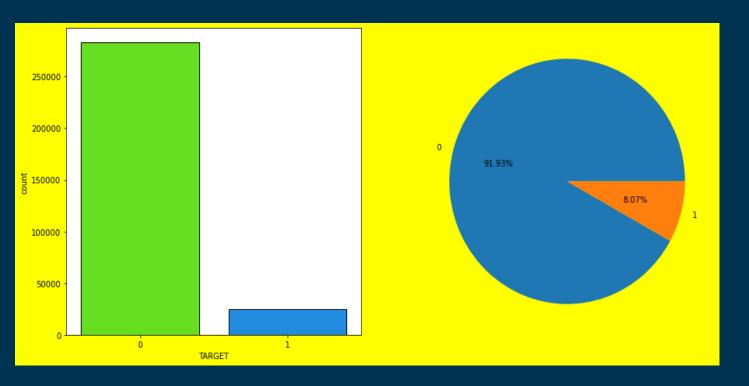


Steps Followed

- Second Data set (previous_application.csv)
- A. Data Understanding
 - 1. Reading Data
 - 2. Checking for the null values
 - 3. Removing the column with more than 35% of null values
 - 4. Handling Nulls
- B. Merging both data sets.
- C. Separating in categorical and numerical columns
- D. Separating on the basis on target column.
- E. Univariate and Bivariate analysis
- F. Final Conclusion.



ANALYSIS ON TARGET COLUMN

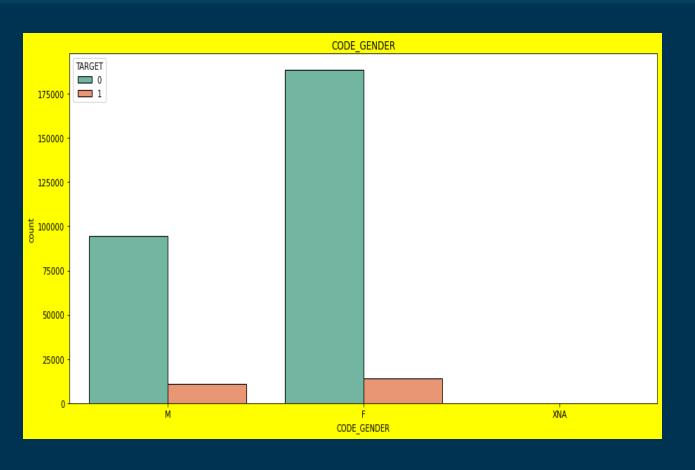


TARGET	Count of clients
TARGET 1	24825
TARGET 0(NON DEFAULTER)	282686

- Conclusion:
- 1. We can see 8% of clients face problems in payment.
- 2. And 91% of clients do not face problem.



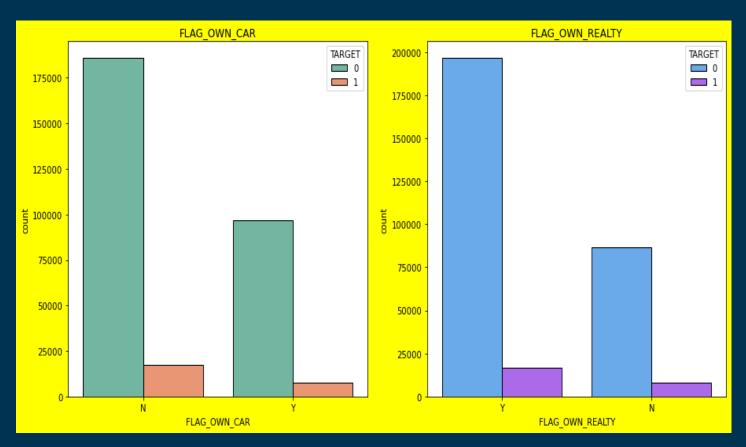
GENDER DISTRIBUTION IN TARGET COLUMN



- 1. Female people have applied more for loan.
- 2. while male people have high chance to be defaulter.



APPLICANTS WITH/WITHOUT A HOUSE AND/OR CAR

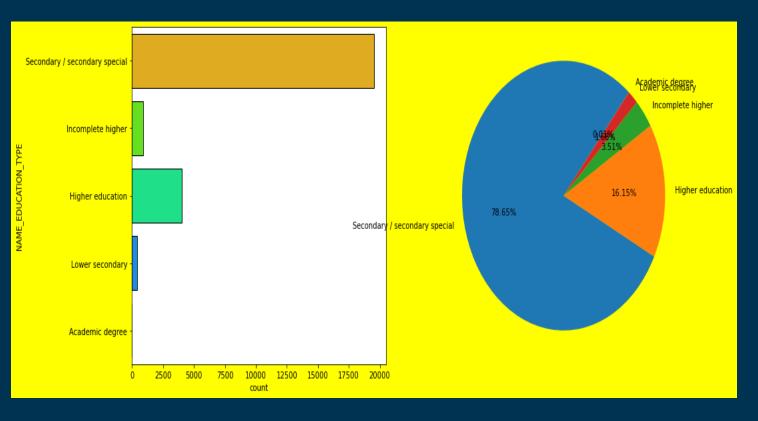


ASSETS	YES	NO
HOUSE	196329	30672
CAR	97011	185675

- 1. We can say that clients with there own house are more and this can used as property collateral while providing loan to the costumer And are non defaulters.
- 2. People with property have more made more payment on time.
- 3. People with no car have applied more applied for loan.



CLIENTS EDUCATION TYPE



Secondary / secondary special	19524
Higher education	4009
Incomplete higher	872
Lower secondary	417
Academic degree	3

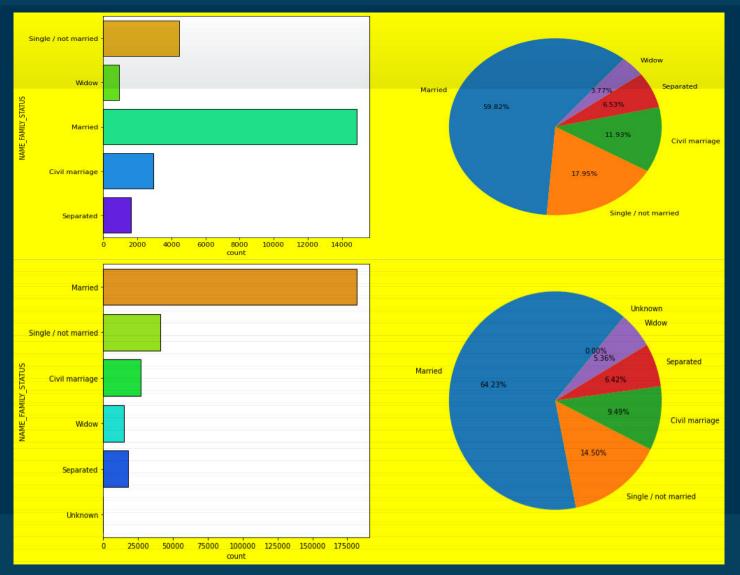
Conclusion:

1.Most of the clients are secondary school passout, with higher education and so on.

2. 76% of secondary school passout are **Non-defaulters.**



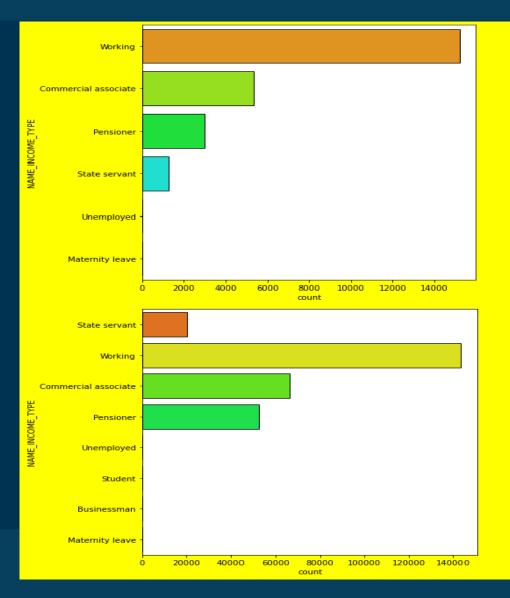
CLIENTS FAMILY TYPE

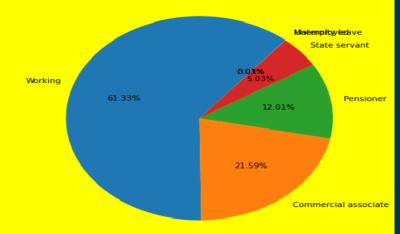


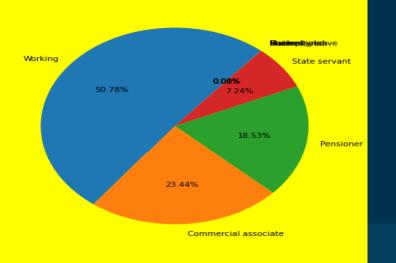
- 1.64 % of married clients are **Non-defaulters**.
- 2. 14 % of single and 9.77 % are Non-defaulters.



CLIENTS INCOME TYPE







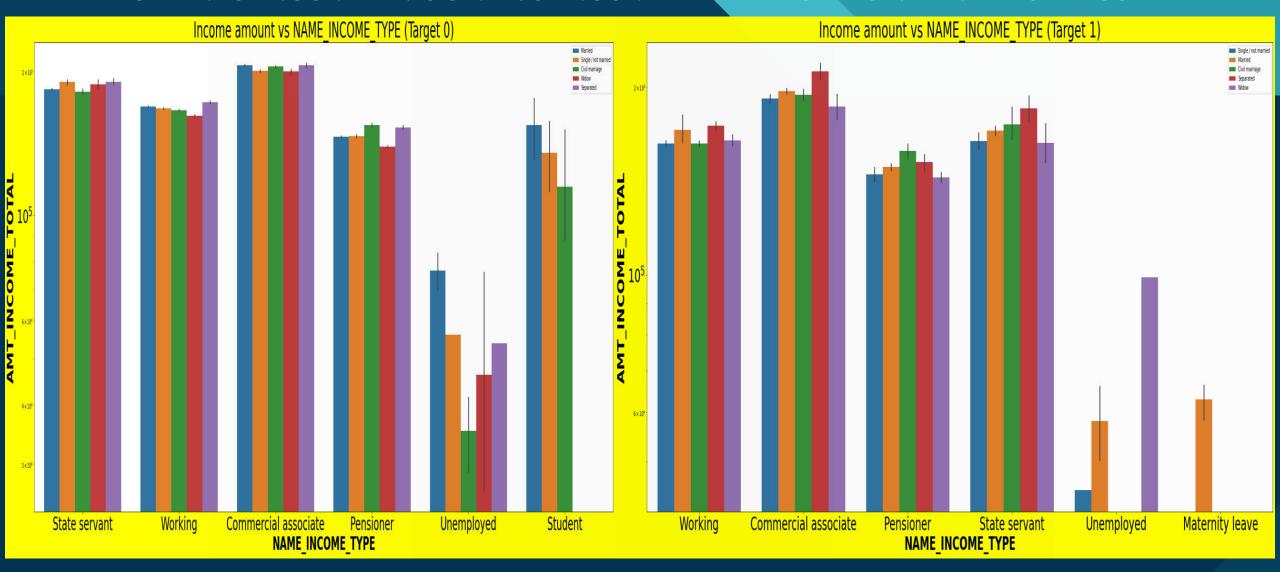
- 1. More of working commercial associate and pensioner are Nondefaulters.
- 2. Businessman have average income of 1001250.00. so they can be given loan.

CLIENTS OCCUPATION TYPE



- 1.49% of people have OCCUPATION_TYPE of laborers.
- 2.Sales staff are 12%

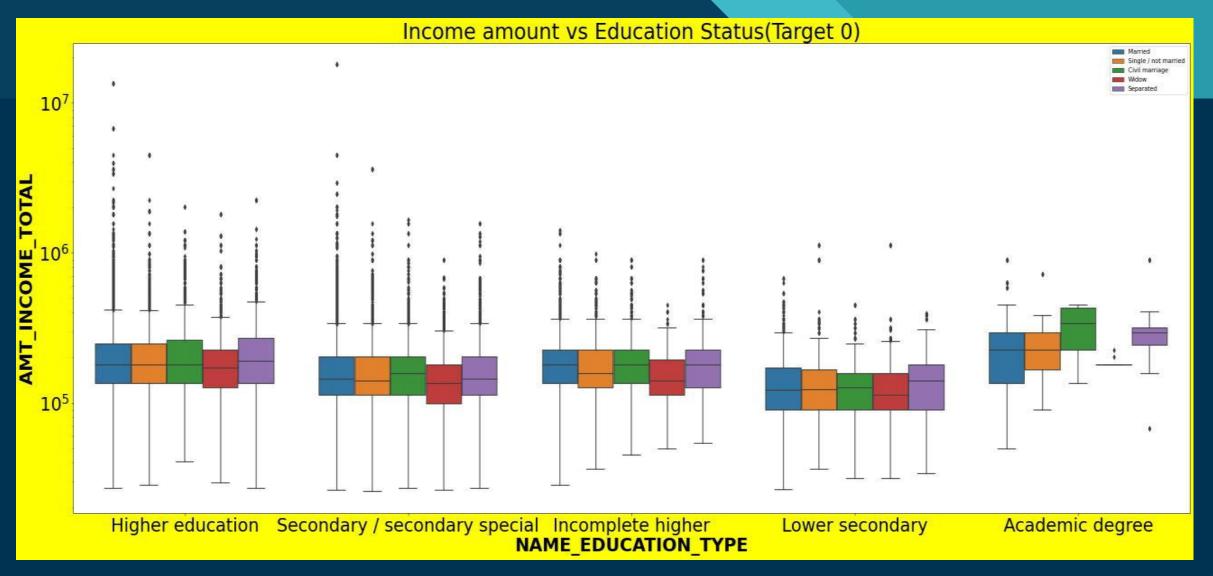
CLIENTS INCOME AMOUNT VS INCOME TYPE BASED ON FAMILY STATUS



- 1. Business man, and commercial associate are likely to apply more for loan and are Non-defaulters
- 2. Married Business man have more income compared to others and are non defaulters. 3. While pensioner ,student and unemployed have high risk of defaulters due to low income.



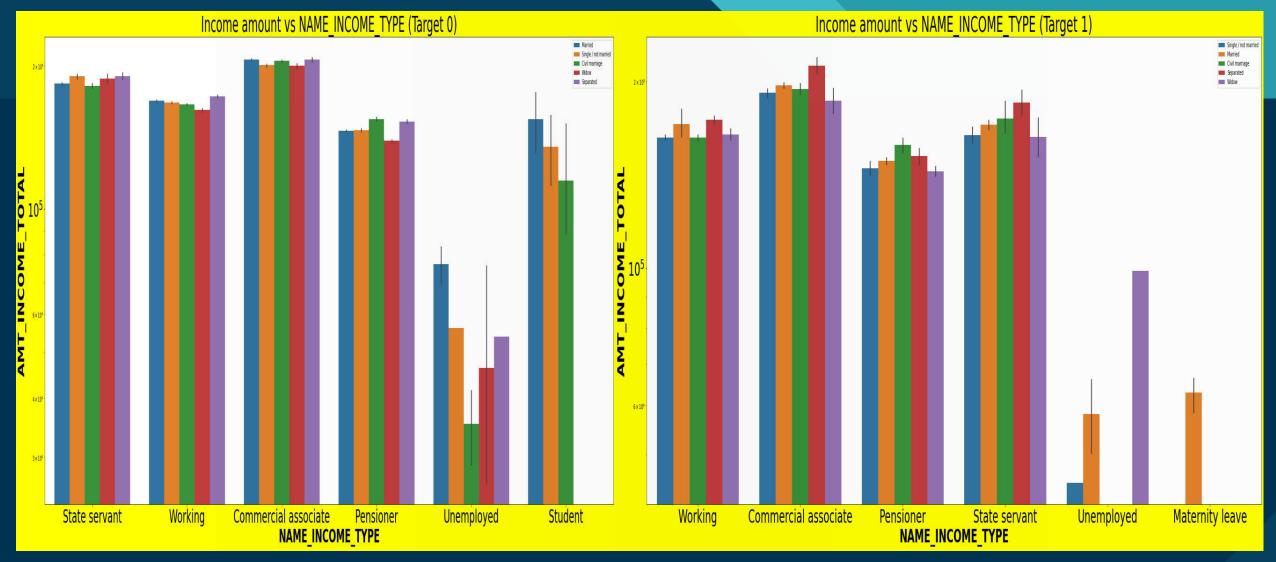
CLIENTS INCOME AMOUNT VS EDUCATION



- 1. Clients with Academic degree have very few outliers compared to other variables.
- 2. From the above figure, we can say that some of the clients having Higher Education tend to have the highest income compared to others.

V

AVGERAGE INCOME WITH RESPECT TO OCCUPATION TYPE.



Conclusion:

1.49% of people have OCCUPATION_TYPE of laborers.

2.Sales staff are 12%.

14



CONCLUSION

- 1. Person with Higher education, Academic degree should be preferred.
- 2. Applicant with income type of Business and commercial associate are likely to be non default.
- 3. Person with House as an asset can be preferred as a asset collateral and can we given loan.
- 4. Based on the average income of different occupation we can provide loan to the new applicants as per their income and occupation.
- 5. Applicants who are employed and are married have lesser chance to be defaulter.
- 6. Male clients with Incomplete Education having very low salaries have a high risk of default.
- 7. 30% of people of loan purpose Refusal to name the goal were defaulters.
- 8. Hobby, Money for a third person, Payments on other loans, Gasification/water supply, Car repairs may have high chance to be defaulters.
- 9. 57% people with income type Unemployed have high chance to be defaulters.

Thank You