

After analysing the IMDB dataset our insights are as following:

- The company ought to place a greater emphasis on producing and releasing movies in the 'Drama' genre, as it is the most popular genre and sees the highest volume of movie production.
- A significant quantity of films debuted during the month of March, so launching a movie in March may not yield substantial profits due to intense competition.
- Based on the dataset, we can infer that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd), or perhaps both, could potentially be the production company for their upcoming project.
- Considering his higher average rating, James Mangold could be considered for the role of director for their upcoming project.
- Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd), or Warner Bros. could be selected as global partners due to their significantly higher number of votes received compared to other production companies.
- Considering both the total number of votes and the desire for a regional touch, Vijay Sethupathi could be brought on board as an additional actor for their upcoming project.
- Taking into account the median rating, the top choices for the role of Actor in their next project could be either Mammooty (Ranked 1st) or Mohanlal (Ranked 2nd).
- Considering both the total number of votes received and the average rating 7.74, Taapsee Pannu could be selected as the actress for their upcoming project.