

## Chapter 4

### Best Responses In Soccer And Business Partnerships

We continue the idea (from last time) of playing a best response to what we believe others will do. More particularly, we develop the idea that you should not play a strategy that is not a best response for any belief about others' choices. We use this idea to analyze taking a penalty kick in soccer. Then we use it to analyze a profit-sharing partnership. Toward the end, we introduce a new notion: Nash Equilibrium.

#### Best response in soccer

1. Do not shoot in the middle.
2. Do not choose a strategy that is never a best response to any belief.

**Definition:** Player  $i$ 's strategy  $s'_i$  is a best response to the strategy  $s_{-i}$  of the other players if  $u_i(s'_i, s_{-i}) \geq u_i(s_i, s_{-i})$  for all  $s_i$  in  $S_i$  OR  $s'_i$  solves  $\max_{s_i} u_i(s_i, s_{-i})$ .

**Definition:** Player  $i$ 's strategy  $s'_i$  is a best response to the belief  $P$  about other player's choices, if  $u_i(s'_i, P) \geq u_i(s_i, P)$  for all  $s_i$  in  $S_i$  OR  $s'_i$  solves  $\max_{s_i} u_i(s_i, P)$ .

#### Partnership Game

Two agents own firm jointly, share 50% of the profits each. Each agent is going to choose her effort level to put into this firm. Firm profit is given by  $4 \cdot (s_1 + s_2 + b \cdot s_1 \cdot s_2)$ .

$$\text{Payoff } U_1(s_1, s_2) = \left(\frac{1}{2}\right) \cdot 4 \cdot (s_1 + s_2 + b \cdot s_1 \cdot s_2) - s_1^2.$$

$$U_2(s_1, s_2) = \left(\frac{1}{2}\right) \cdot 4 \cdot (s_1 + s_2 + b \cdot s_1 \cdot s_2) - s_2^2.$$

$$\text{Max}_{s_1} 2 \cdot (s_1 + s_2 + b \cdot s_1 \cdot s_2) - s_1^2$$

$$\text{Differentiate First Order } 2(1 + b \cdot s_2) - 2 \cdot s_1 = 0. \Leftrightarrow s_1 = 1 + b \cdot s_2. \text{ (Player 1's best response.)}$$

$$\text{Differentiate Second Order } -2 < 0.$$

$$\text{Similarly, } s_2 = 1 + b \cdot s_1. \text{ (Player 2's best response.)}$$

$$\text{Solving the game } s_1^* = s_2^* = 1/(1-b).$$

**Nash Equilibrium:** The players are playing at a best response to each other.