

UNIVERSITY INSTITUTE OF TECHNOLOGY

RAJIV GANDHI PROUDYOGIKI VISHWAVIDYALAYA

**DEPARTMENT OF COMPUTER SCIENCE AND
ENGINEERING**



INTERNSHIP REPORT

GRAPHIC DESIGNING INTERNSHIP FROM MACBELL

SUBMITTED BY :

AYUSHI JAIN

Enrollment No. - 0101CS181034

CSE A (5th Sem)

INDEX

- | |
|--|
| ➤ Internship Offer Letter |
| ➤ Task 1 :- To Design Simple Wireframe of <u>macbell.in</u> (Homepage). |
| ➤ Task 2 :- Create wireframe of homepage (according to pdf provided) |
| ➤ Task 3 :- Create wireframe with an updated version of what made previously by first suggesting fields of modification. |
| ➤ Task 4 :- Design the logo of Macbell and send in png format. |
| ➤ Task 5 :- Experiment by modifying the colors in the logo. |
| ➤ Task 6 :- Design Updated Profile Page for Website. |
| ➤ Task 7 :- Design Updated Profile Page for Mobile App. |
| ➤ Task 8 :- Design Updated User Profile Page for Website. |
| ➤ Task 9 :- Design Updated User Profile Page for Mobile App. |
| ➤ Task 10 :- Design Promotional Banners. |
| ➤ Internship Certificate |

INTERNSHIP OFFER LETTER



MACBELL INFOTECH PVT. LTD.
Do it , Now !

June 30 , 2020

Ayushi Jain
Bhopal , MP

Dear Ayushi

We are pleased to offer you an internship position at Macbell infotech pvt. Ltd. . Please see below the specifics regarding your internship:

Internship Title: UI/UX & Graphic design Internship

Start date: july 01, 2020

End date: july 31 , 2020

Number of hours: 40 hours per week.

Location for internship: work from home

Submit your reports for internship to : madhuri kumari (Director) email– madhuri@macbell.in

Responsibilities: Your day---to---day responsibilities will include the following:

- UI/UX design of website
- Illustration Design

Internship stipend: Unpaid

Congratulations on your internship!

Please indicate your acceptance of the internship by signing this letter and returning it to the Macbell infotech pvt ltd. (whatsapp +91-9111897177) .

I accept the internship offer described in this letter :

Date: 30/06/2020

Student Name: Ayushi Jain

Signature:



Should You have any questions regarding the specifics of Your internship, please contact me By phone /whatsapp (+91-9111897177) or mail—contact@macbell.in.

**51 /A , Sharda Nagar , Ayodhya Bypass Road
Bhopal-462023**

Contact : +91-9111897177

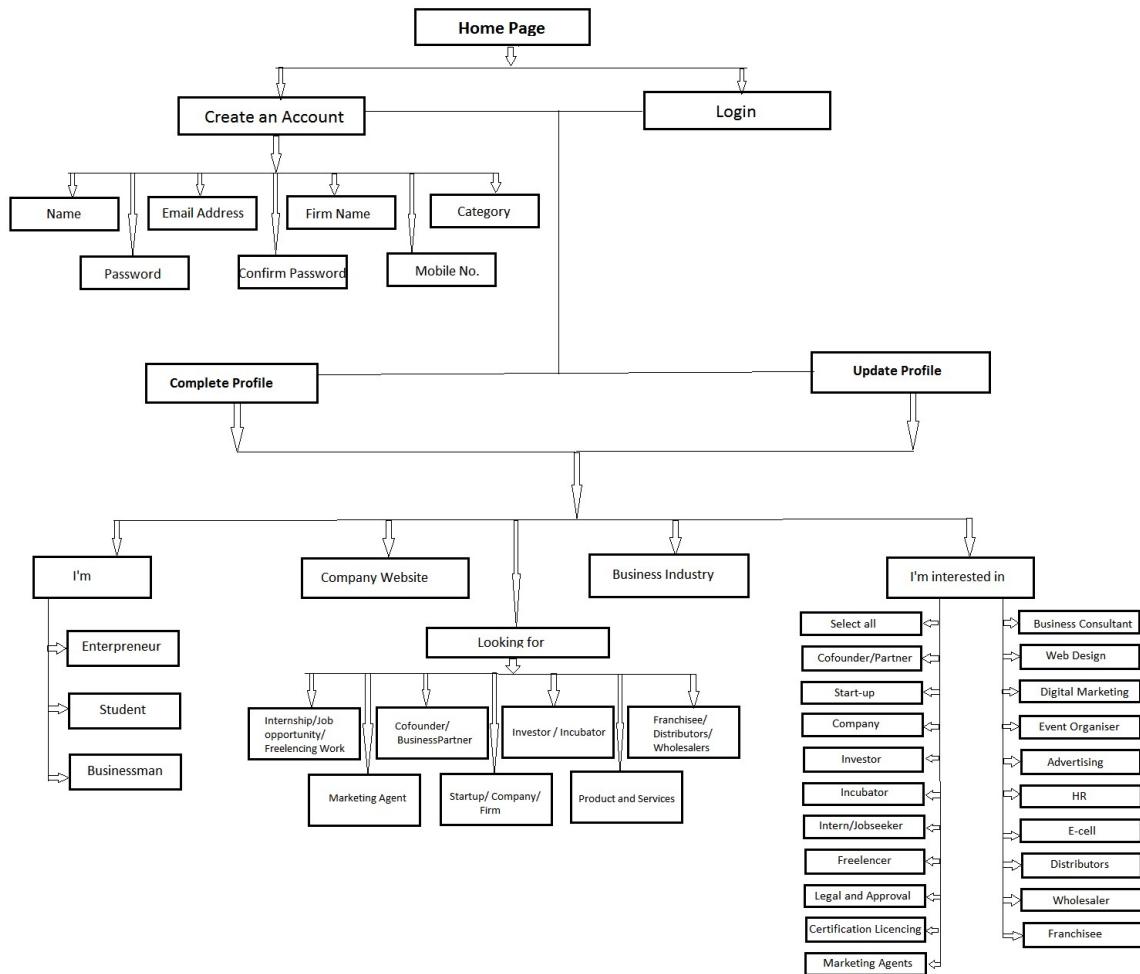
Email : contact@macbell.in

Website : www.macbell.in

TASK 1

To Design Simple Wireframe of macbell.in (Homepage).

My Submission :-



Form for Categories :-

1. For Start-up/ Company/ Firm	2. Product & Services	3. For Job opportunity/ Internship/ Freelancing Work	4. For Cofounder/ Business Partner	5. For Franchisee/ Distributorship	6. For Investor/ Incubator
Brand name/ Company name	Image (optional)	Company name	Company name	Company name	Address
Website	Product/ Service Name	Job title	Looking for : Investor, cofounder, Team Member	Providing (Dropdown)	Company Stage
Company Address	Upload Business Plan	Location		Space Required	When was Established
City	Description	Job type (Dropdown)	Industry - interested in	Staff/ Employee	No. of Employee
Industry (Dropdown)		Experience	Job startup (Dropdown)	Exp.Monthly date	Business Legal Type
Nature of Business (Dropdown)		Duration	Skills	Profit Margin	Describe business in one line
About company	Apply Before	Cofounder location	Royalties		Heightlight of the Business
	Skills Required	Apply before	Location		Required Capital
	Job Description		Description		Growth rate and Marketing
					Annual Turnover
					About Company

We were given some documents of revamping layout to take as reference.

TASK 2

Create wireframe of homepage (according to pdf provided)

The wireframe consists of several main sections:

- Header:** Includes a navigation bar with links for Macbell icon, macbell logo, Search, Home icon, GetVerified, Contact, Member, Story, login, and Create Profile.
- Section 1:** A large box containing "An Online Business Community" and "Let's connect, collaborate and grow". It also features a "Create Profile" button.
- Section 2:** A grid of 12 boxes representing different business roles: Cofounder & Partner, Start-up Company, Investor, Incubator, Intern, Freelancer, Legal And Approval, Certification And Licensing, Event Organiser, Business Consultant, Digital Marketing, and Web Design.
- Section 3:** A box labeled "One stop Start Solution" with a "Click Here" button.
- Section 4:** A box titled "Trending Stories" with four placeholder boxes and a "View All" link.
- Section 5:** A box titled "Ask A Question" with fields for Select Category, Heading, Type Your Question, and Post Question.
- Footer:** A section divided into three columns: Information (Home, Create Profile, Login, Verified Profile, Story, Member), Help (How it works, Faq, Feedback, Contact), and Company (About Us, Become our partner, Career, iStart). It also includes social media icons and a footer with links to About Us, Terms and Conditions, Privacy Policy, Refund and Cancellation, and copyright information.



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TASK 3

Create wireframe with an updated version of what made previously by first suggesting fields of modification.

My Suggestions :

1. Adding the stats of companies and people involved that u suggested yesterday.
2. Adding a FAQ section
3. Addition of some more points in the nav bar and creating a side nav for the ease of users
4. Avoiding to show the details of companies on the home page and just showing their logos as members
5. The home page should have a little more info about working and operations of Macbell

Feedback from Sir :

- 1 is Good .
2. Use help button at side bottom
3. Side navigation is different after user login
4. I don't understand , create wireframe
5. We can add more thing like recent profile , top investor.

Dashboard General Register Search Home Help Archived Contact Member About Logoff Update Profile

slideshow

Complete Profile Update Profile



Invest In Start-up / Company

567 **4891**

No. registered Start-ups / Companies

No. of registered Candidates

View All



Become Cofounder / Business Partner

567 **4891**

No. registered Start-ups / Companies

No. of registered Candidates

View All



Search for Job / Internship / Freelancing Work

567 **4891**

No. of companies providing Job / Internship / Freelancing Work

No. of registered Candidates

View All



Get Franchise of Company / Start-up

567 **4891**

No. registered Start-ups / Companies

No. of registered Candidates

View All



Get Distributorship of Start-up / Company Product

567 **4891**

No. registered Start-ups / Companies

No. of registered Candidates

View All



Create your Post Subscribe

Frequently Asked Questions

How can we help you?

Describe your issue

How did it go?

What's on your mind?

What are my requirements?

What should I do with my book (writing and reading)?

How do I get references?

Problem connecting with companies

Ask A Question

Select Category:

Housing

Type Your Question

Post Question

Information	Help	Company
Home User Profile Logout Feedback Verify Profile My Messages	How It Works FAQ Feedback Contact	About Us Businesses per Day Career Blog



About Us | Terms of Conditions | Privacy Policy | Help and Guidance

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TASK 4

Design the logo of Macbell and send in png format.



TASK 5

Experiment by modifying the colors in the logo.



TASK 6

Design Updated Profile Page for Website.

Updated version of profile page :-



Update Profile

I'm* :	<input type="text"/>	Skills:	<input type="text"/>
Looking for :	<input type="text"/>	Cofounder type:	<input type="text"/>
Industry (interested in):	<input type="text"/>	Cofounder location:	<input type="text"/>
Join startup as a:	<input type="text"/>	Apply before:	<input type="text"/>
Name :	<input type="text"/>	Experience:	<input type="text"/>
I'm*:	<input type="text"/>	Skills:	<input type="text"/>
Studies at/ Work at:	<input type="text"/>	Upload Resume	<input type="text"/>
Educational details:	<input type="text"/>	About Yourself:	<input type="text"/>

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TASK 7

Design Updated Profile Page for Mobile App.

Updated version of profile page :-

The screenshot shows a mobile application interface for updating a profile. The top navigation bar includes a Macbell icon, a logo, and a 'Back' button. The main title is 'UPDATE PROFILE' with the subtitle 'Enter your details'. The form contains several input fields with dropdown menus:

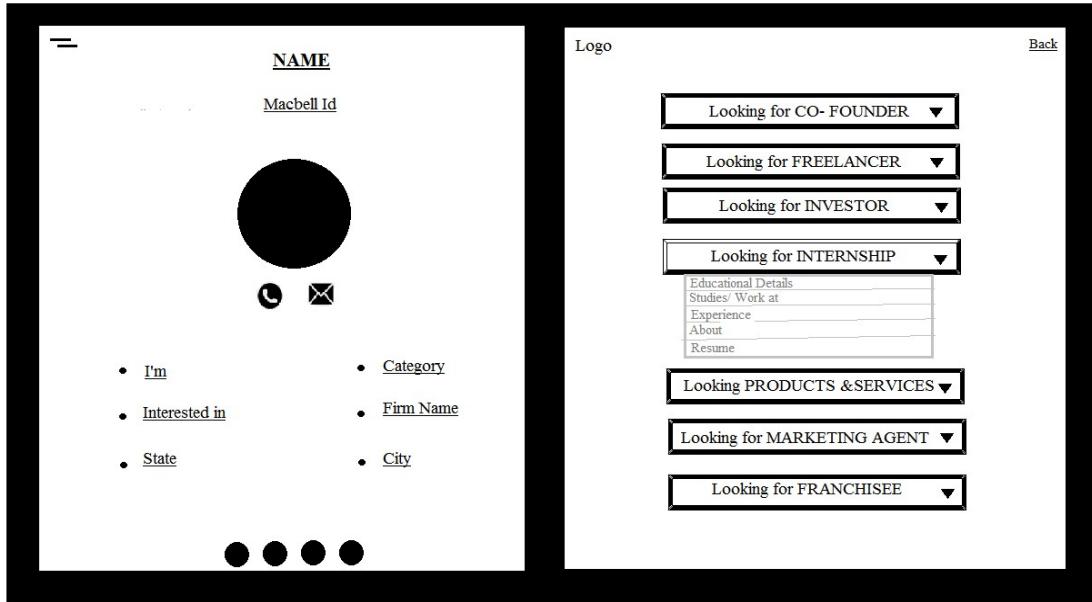
Name	<input type="text"/>	I'm*	<input type="text"/>
Looking for	<input type="text"/>	Industry (interested in)	<input type="text"/>
Cofounder Type	<input type="text"/>	Cofounder Location	<input type="text"/>
Join start-up as a	<input type="text"/>	Experience	<input type="text"/>
Educational Details	<input type="text"/>	Skills	<input type="text"/>
Studies / Work at	<input type="text"/>	Apply before	<input type="text"/>
Upload Resume	<input type="text"/>	About yourself	<input type="text"/>

At the bottom left, there are four small circular icons. The footer contains links: 'About us', 'Terms and Conditions', 'Privacy Policy', 'Refund and Cancellation', and copyright information: '©2019 macbell.in. All Rights Reserved | Powered by Fidaato Infotech Pvt. Ltd.'

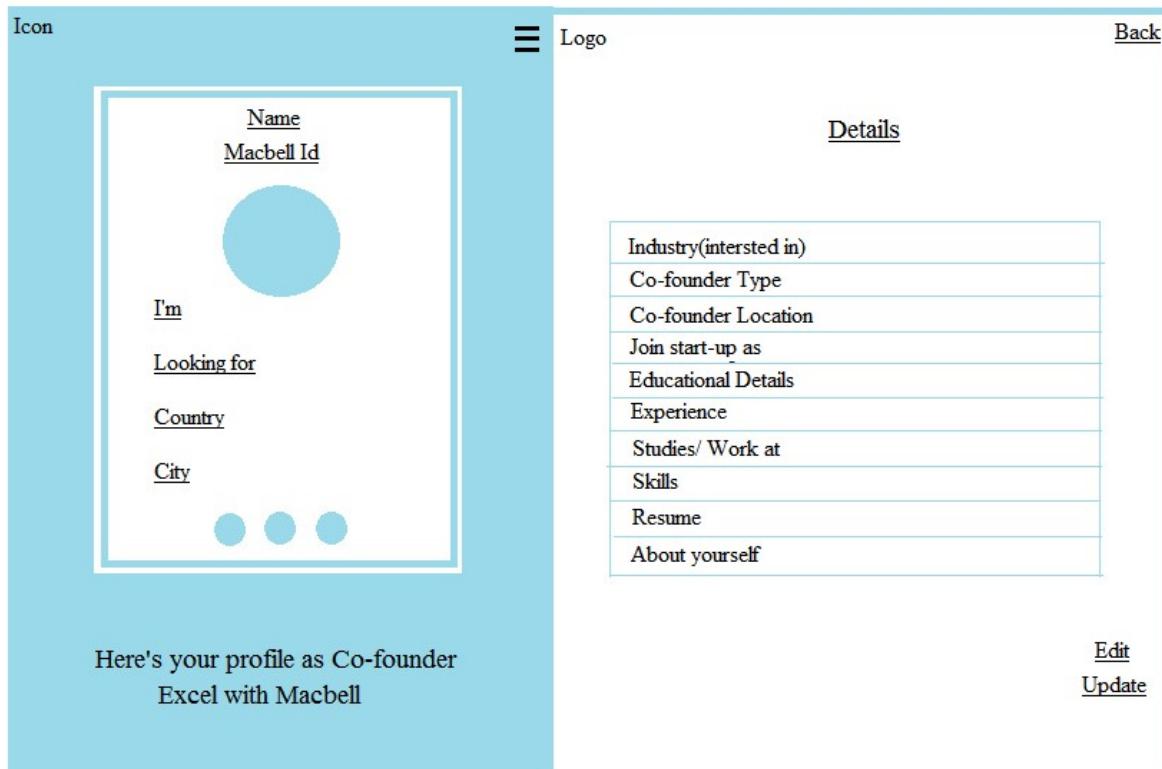
TASK 8

Design Updated User Profile Page for Website.

Updated version of user profile page :-



Coloured Page :



TASK 9

Design Updated Profile Page for Mobile App.

All Your Start-up Need at Fingertips
One stop solution for all basic needs for Start -up
#Slideshow

Update Profile

Name :	<input type="text"/>	Experience:	<input type="text"/>
I'm*:	<input type="text"/>	Skills:	<input type="text"/>
Studies at/ Work at:	<input type="text"/>	Upload Resume	<input type="text"/>
Educational details:	<input type="text"/>	About Yourself:	<input type="text"/>

Go back to [Home](#)

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Macbell Icon

Macbell Logo

Back

UPDATE PROFILE

Enter your details

Name	<input type="text"/>	I'm*	<input type="text"/>
Educational Details	<input type="text"/>	Experience	<input type="text"/>
Studies / Work at	<input type="text"/>	Skills	<input type="text"/>
Upload Resume	<input type="text"/>	About yourself	<input type="text"/>

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TASK 10

Design Promotional Banners.

The banner has a dark blue background with a white diagonal stripe on the left side. At the top right, the words "NEW DESTINATION" are written in large, bold, white capital letters. Below them, in a smaller white font, is the tagline "For all your needs...". On the left side, there is a logo consisting of two stylized blue 'i' shapes inside a hexagonal frame with multiple concentric outlines. To the right of the logo is a bulleted list of services:

- Start-up
- Company
- Franchisee
- Distributor
- Investment
- Freelancing

The banner features a light blue and teal wavy graphic on the left and a light blue wavy graphic on the right. In the center, there is a logo consisting of two stylized blue 'i' shapes above the word "Macbell" in a black serif font. Below the logo, a quote is displayed in a bold, black, sans-serif font:
**A right path get you the right post,
Make a wise decision.**

At the bottom left, the phrase "Every dream gets fulfill" is written in a cursive, black font.

You think and we will bring in Action!

Job, Start-up, Company, Freelanching, Franchisee, Distributorship, Investment



Only at
MACBELL

**Not 9-5?
Not an issue!**



Macbell

**You don't really sell,
If you don't do it right.**





You don't really sell,

If you don't do it right.



We support Franchise

Invest less,

But!

- .
- .
- .
- .
- .

Rule it Big



Macbell

Your dreams are ours too,

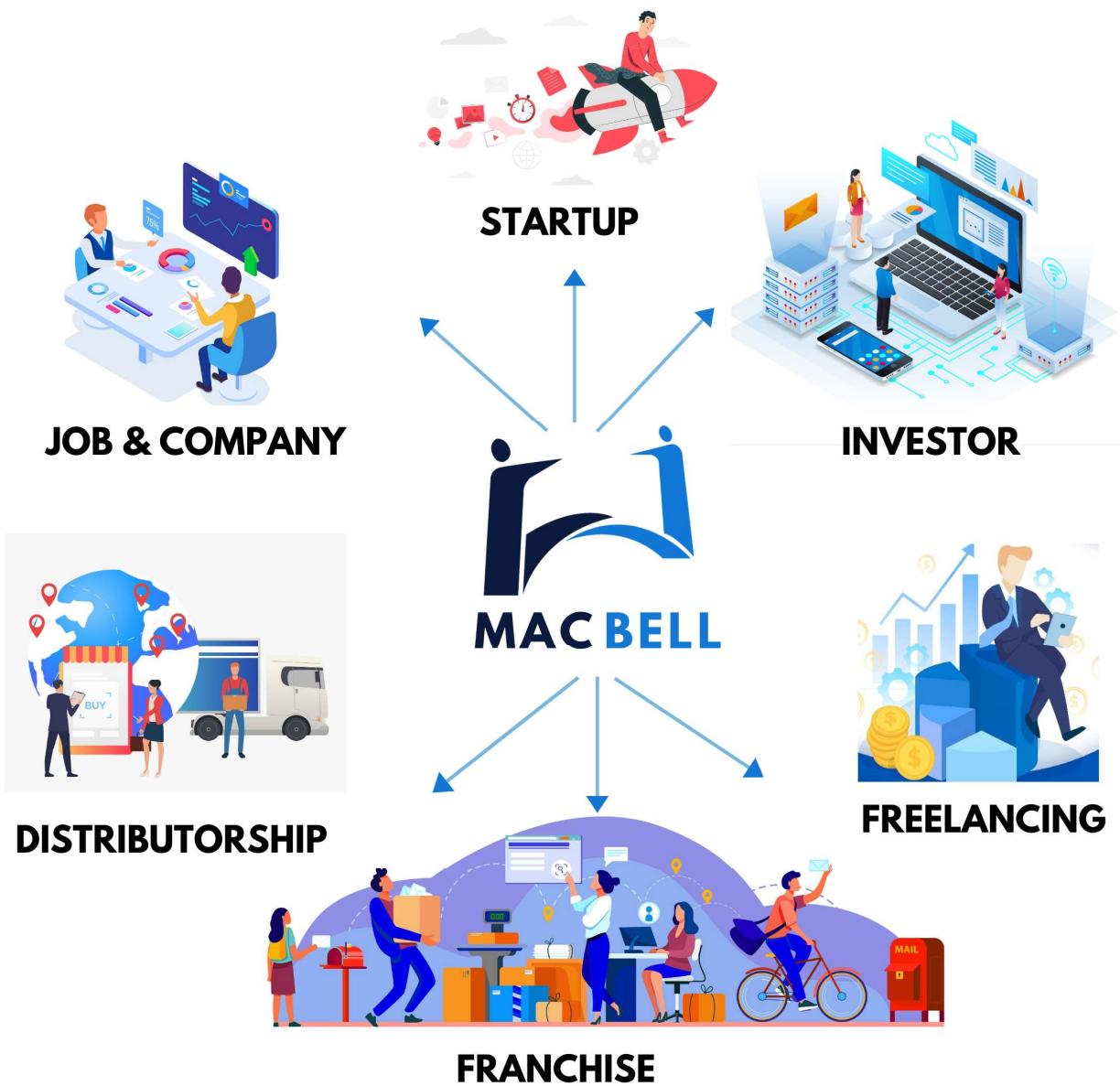
Click to Explore!



Follow your passion,
That's the key to success!

Macbell





AN INNOVATION

MACBELL

YOUR DREAMS ARE OURS
TOO !

YOU DREAM,
WE MAKE SCHEME,
&
TOGETHER
WE REACH EXTREME!



A right path get you the right post,
Make a wise decision





Your Dreams are ours too,
Click to explore

" Not 9-5?

Not an issue!"



We welcome Freelancers



Not 9-5?

Not an Issue

We welcome Freelancers



**You don't really sell,
If you don't do it right.**



We welcome Cofounders



Invest less but rule it big!



Every dream gets fulfill,
 When there's Macbell



INTERNSHIP CERTIFICATE

ref no. - MACI20009

CERTIFICATE OF INTERNSHIP

Date : 28 August 2020

This is to certify that Ayushi Jain UID no- 0101CS181034 3rd year of B.tech (CS) student from University Institute of Technology(Rgpv),Gandhi nagar , Bhopal , MP has completed internship at macbell infotech pvt ltd Bhopal ,madhya pradesh . from 1st July to 15 August 2020 . The project was on UI/UX Design of macbell.in website and app.

**She has done an excellent job on her project work with a very positive approach
we wish her every success in her future**

MACBELL INFOTECH PVT. LTD.
51/A, Sharda Nagar, Bhopal
website- www.macbell.in
email- info@macbell.in

Madhuri kumari
Madhuri kumari
Chief executive officer