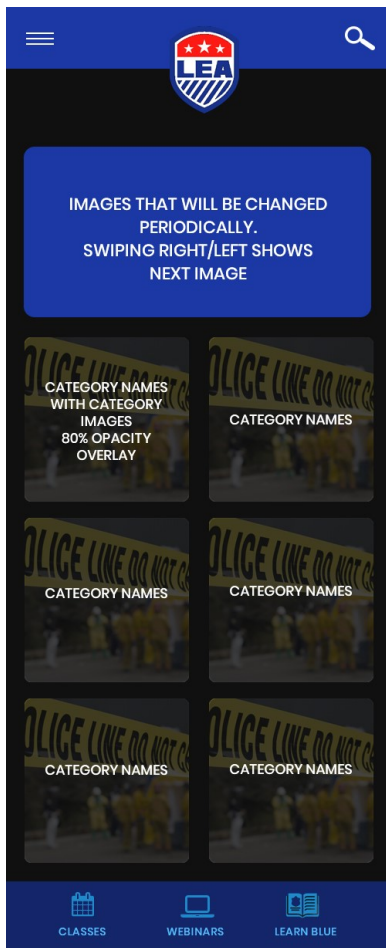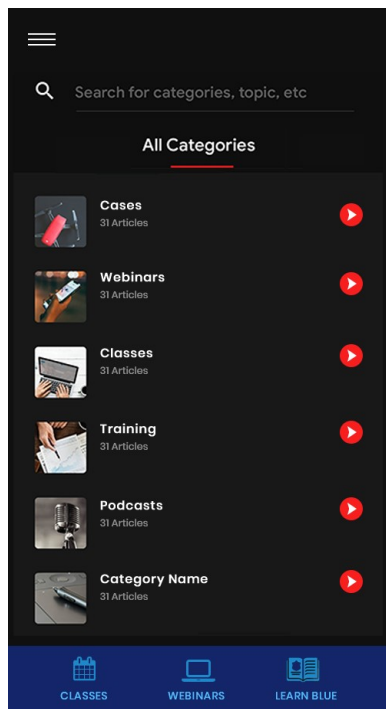- Opening "Splash Screen" upon opening the app.

- Would love some sort of animation on the logo. Slightly pulsing, etc.

- Menu on top left not required.
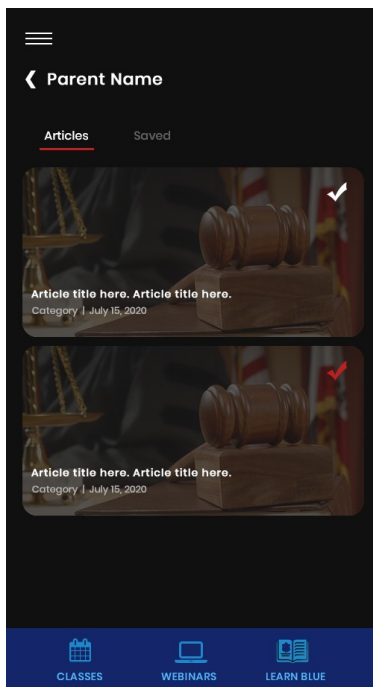
- This is the opening page after the "Splash page". Each category will have a featured image representing the category, with the Category name placed on top.

- The top photo will hold up to 5 graphics that can be swiped left or right to view.

- Footer icons - these will link to the most important sections/pages. Ideally, we will be able to change them as needed and choose their icon from a FontAwesome selection.

- HEADER—Interior pages will not have the logo or search icon, to save space.



- This page will show all categories, and be the landing page for all categories and top level pages.

- For the Training pages, clicking the TRAINING section will open a list of all top level pages outlined in the app spreadsheet. Choosing a topic will open the first article, then swiping left/right will drill down on that topic until reaching the end. When the end is reached, swiping again will display the next topic in the second column.

- Choosing a top level page will display this same format with all second level pages. Until we are drilled down to the final list.

- Cases, Webinars, Podcasts will display in one list the same way with 1,2,3 pagination, as needed.

- NOTE: "All Categories" can be renamed.

- This same template will be used for PAGES and POSTS.
- Header will be the Featured Image with slight opaque overlay.
- Arrows to navigate back/forth.

- Pages should support embedded VIMEO videos.



After thought—Would it be possible to add a checkmark or bookmark icon and allow them to Bookark/Save selected pages/posts to a list?

This isn't required but would be nice.