

Analysis of Airbnb

KPI - Cards

Total Listing

279.71K

Average Overall AirBnb Cost

\$608.79

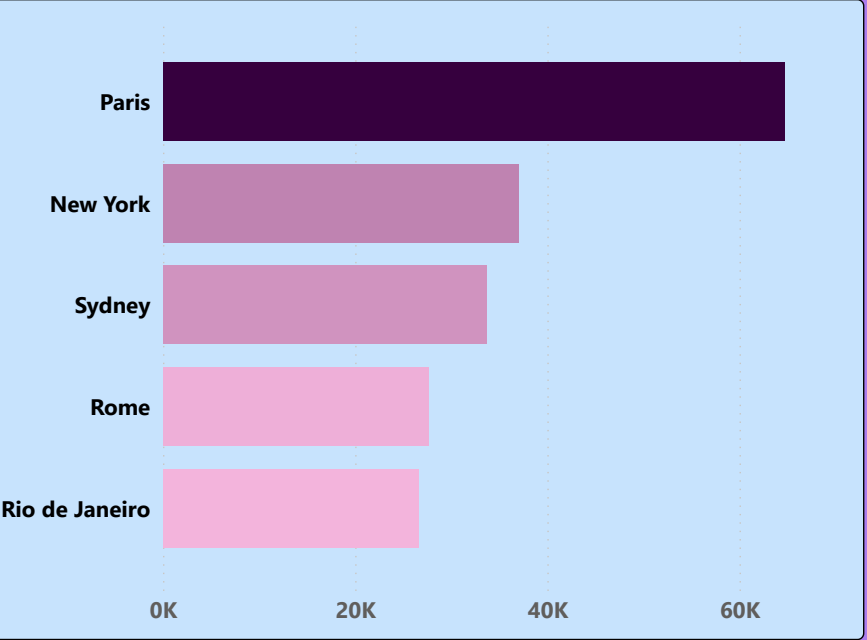
Total Footfall

5.37M

Average Value Score

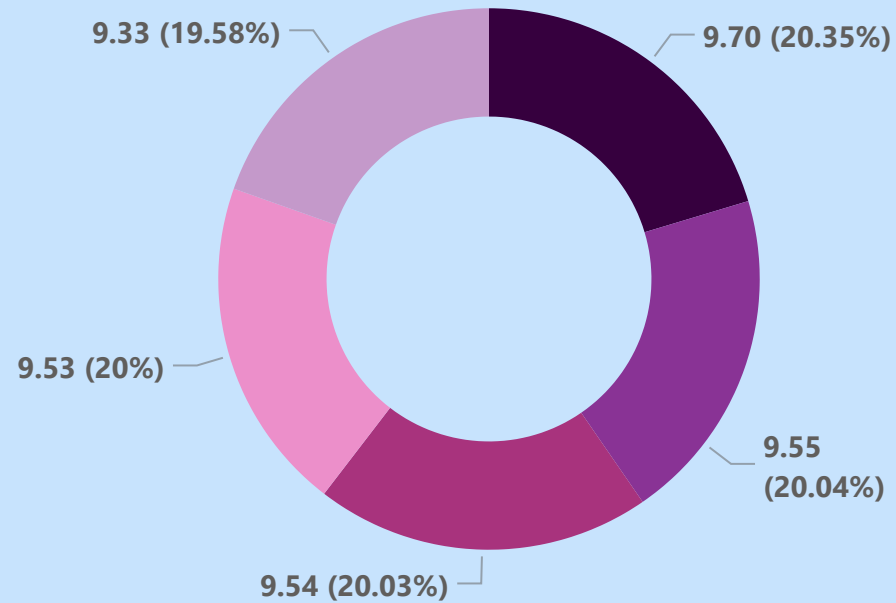
9.34

Top 5 Listing Hotspots



Review Score by District

● Manhattan ● Staten Island ● Brooklyn ● Queens ● Bronx

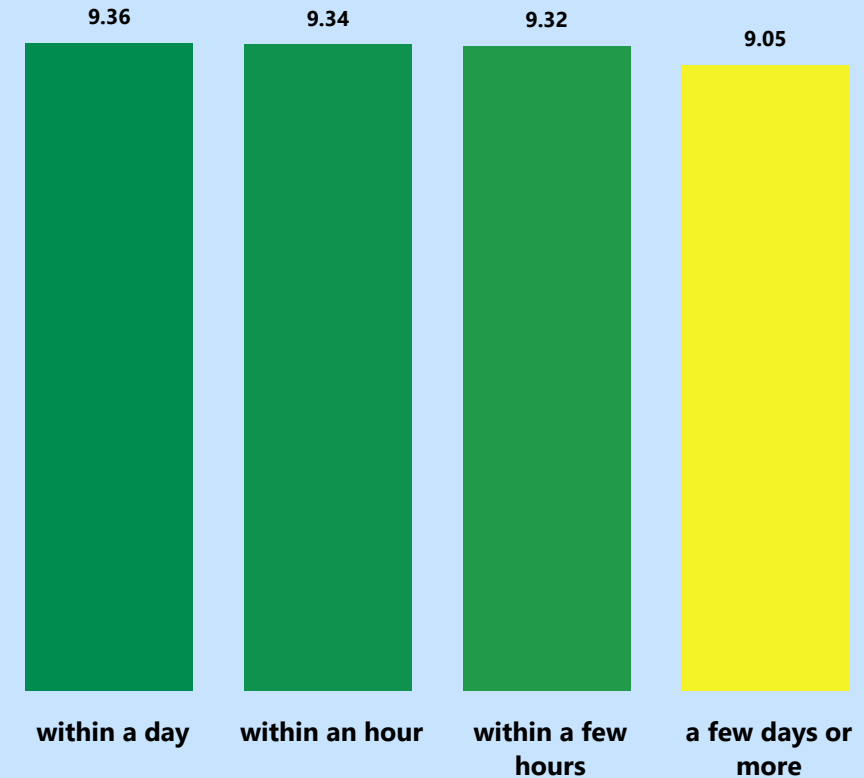


Bronx is least favorable District in New York

Year

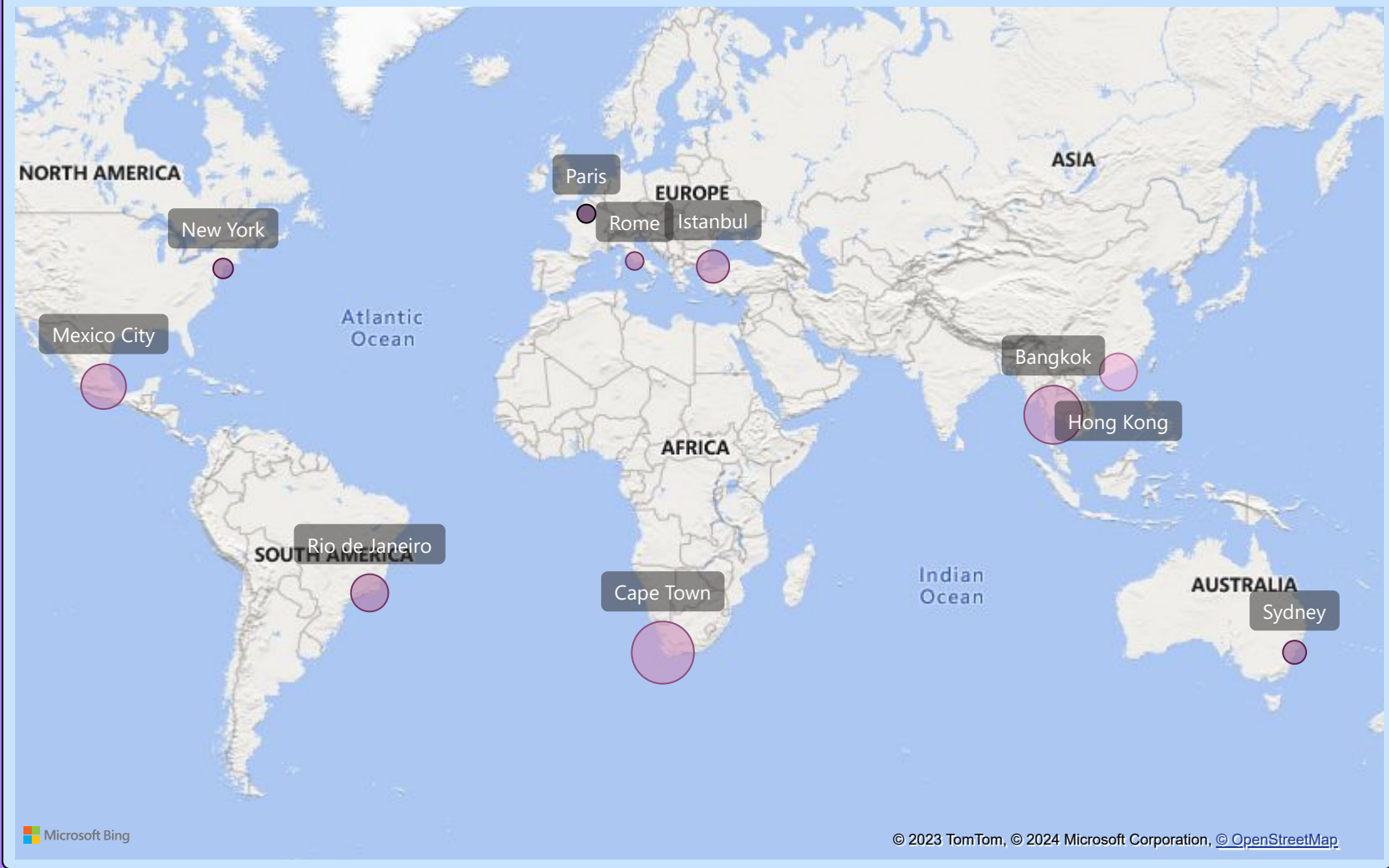
All

Review Score by Response Time



As the response time increases, the overall rating tends to decrease

Average price by city.



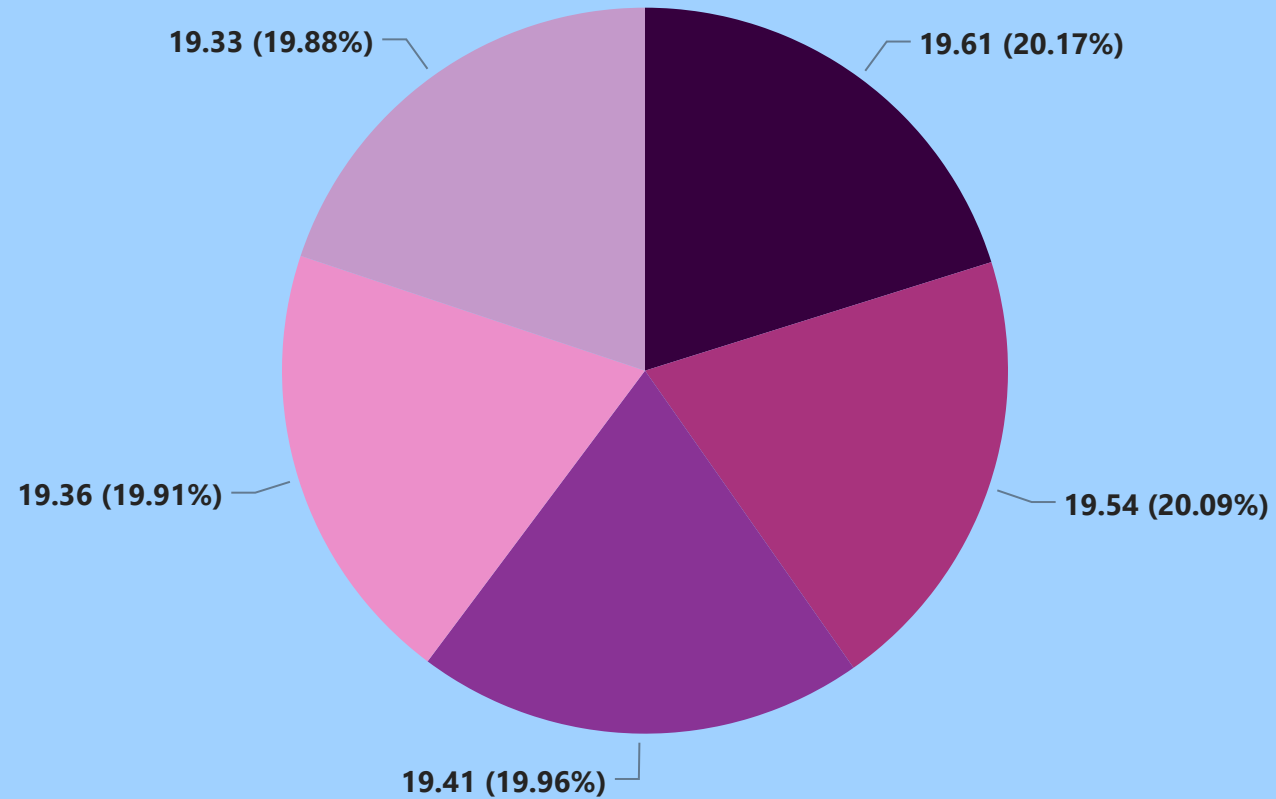
Year

All

Cape Town has highest average listing price and Rome has lowest average listing price

Average of Composite score by District

● Staten Island ● Brooklyn ● Bronx ● Queens ● Manhattan



**Staten Island has
highest composite
score and
Manhattan has
lowest composite
score**

host_id	age
1822	15
1944	15
2330	15
2353	15
2438	15
2571	15
2626	15
2782	15
2787	15
2827	15
2845	15
2868	15
2881	15
3047	15
3085	15
3280	15
3504	15
3607	15
3631	15

host_experience

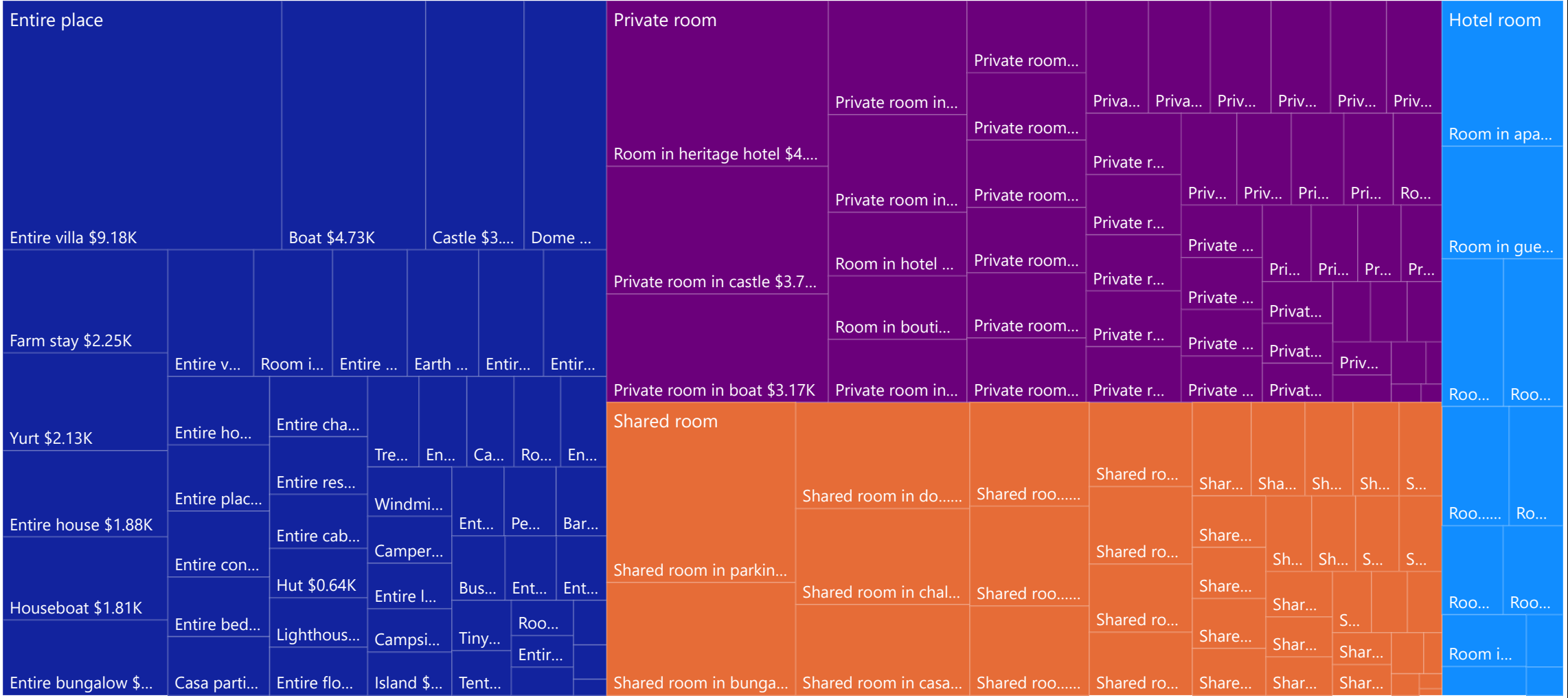
Less than 10

More than 10

All hosts in data
filter with more
than 10 years of
hosting Experience

Average of price by various room and property types

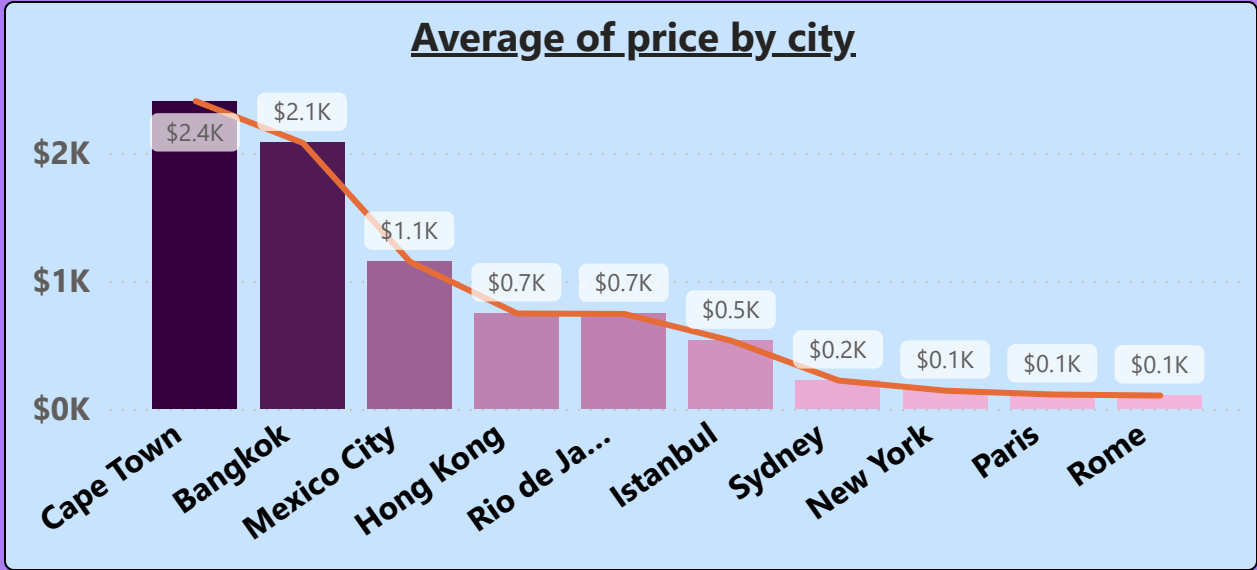
● Hotel room ● Entire place ● Shared room ● Private room



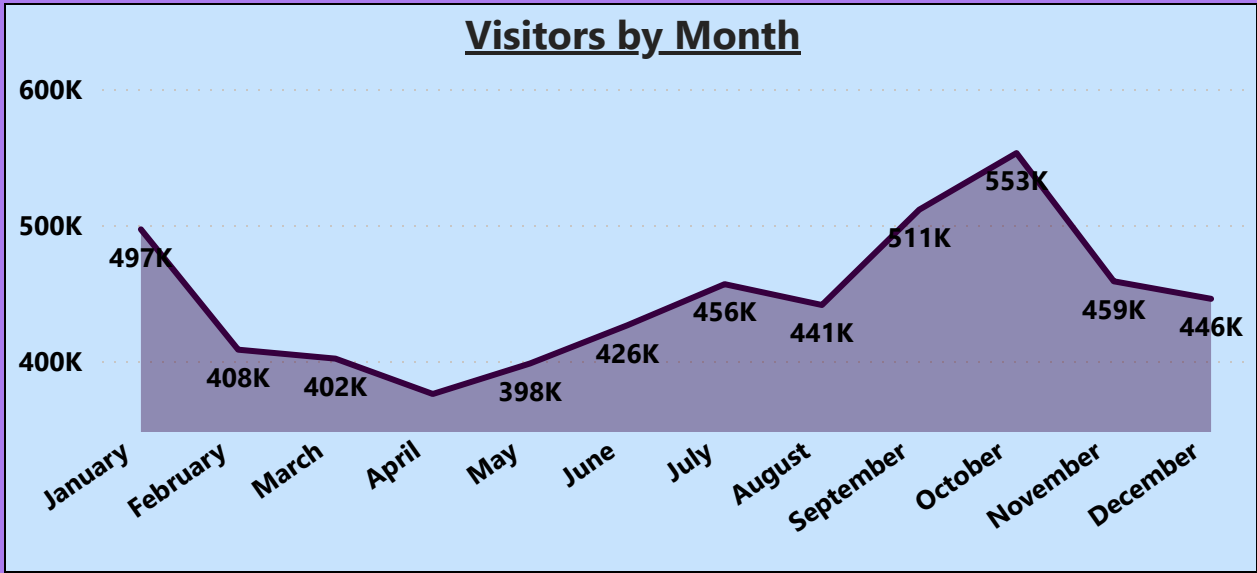


City Insights Overview

Average of price by city



Visitors by Month



Scores by City

City	Overall Score	Accuracy Score	Cleanliness Score
Sydney	93	9.53	9.21
Rome	93	9.60	9.50
Rio de Janeiro	94	9.64	9.39
Paris	93	9.60	9.21
New York	94	9.59	9.27
Mexico City	94	9.70	9.56
Istanbul	92	9.26	9.05
Hong Kong	91	9.21	8.99
Cape Town	94	9.61	9.53
Bangkok	93	9.49	9.41

The monthly visitor trend surges in October during the holiday season, except for 2020, when the pandemic caused a sharp decline in travel.

Year

All

Total Listing

279712