



MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY, JAIPUR

JLN MARG, JAIPUR, RAJASTHAN – 302017

ENTREPRENEURSHIP DEVELOPMENT CELL

BLITZSCHLAG 2019



DESCRIPTION:

This game simulates the experience of a real world stock market trading platform in a dedicated niche of enthusiastic students, who would apply their skills and knowledge of real world business practices and investment strategies, to buy and sell virtual stocks and shares, which are seen as an integral part of a company's revenue and business model. It recreates the "Dalal street" experience of the Bombay Stock Exchange, famous for its round the clock busy schedules and chaotic-yet-professional investment hub for investors, world over.

The students compete as a team of two individuals and are given a stack limit of virtual revenue, to invest in the listed companies of the Stock Exchange. A team can decide to buy and sell shares of a company for a designated price model, which varies according to the company's performance in market, followed by its progression in the business media. Flash news shall display real time progress of a company in the market, the analysis of which would yield a team a result that can be used to decide an

investment on a listed company. The process is deemed to continue, till a slotted time limit, as happens in the commercial world, and the winner of the game shall be declared based on prescribed criteria, which would primarily include the team to earn maximum revenue despite the unfolding of the market over the time.

EVENT RULES:

1. Each team will be given a specific amount of virtual money.
2. A list of specific number of startups (say 6) will be displayed in the beginning along with the details of the startups. Initially all the startups will be registered companies but will not be offering IPO (Initial Public Offering) i.e. they have not gone public. This means that until the startup goes public, teams can only fund it and cannot sell the equity in the market.
3. After this, the valuation of each startup will be displayed along with certain news. This news will affect the valuation of the startup in the future. Now the teams have to act as angel investors and fund the startup for which they would be given equity. Teams can fund multiple startups. Each funding slot will be of a specific duration.
4. After the time for funding expires, valuation of startups will be updated. News affecting the future valuation of startups will also be displayed. Again funding slot will be opened. This is how the game will progress.
5. Once the news comes that a certain startup has gone public, a certain number of shares will be created and the teams which have invested in that startup can start to sell the equity which they have acquired. Also teams which have not invested in the startup can buy the shares of the startup.
6. A bank will also be present from which teams can take loan at a given interest rate. This rate may vary depending upon the news flash.
7. The objective of the game is to amass maximum wealth by funding and trading.

NOTE:

- Teams are allowed to use calculator.
- It is not necessary to spend money in each round.
- Teams have to spend a minimum of forty percent of the virtual money.

DURATION OF THE EVENT: 4 hours (9am-1pm)

PRIZES AND PERKS

Prizes worth 8k are to be given:

- 4k for the first position
- 2.5k for the second position
- 1.5k for the third position

For further queries, please contact:

- Harsh Gandhi +91 9983543656
- Nikhil Ravishankar +918239129722
- Sravani Kowtha +918239132408
- *Email:* edcell@mnit.ac.in