

Marketing Strategies	Advertising	Asset Sale	Licensing	Renting	Subscription	Usage Fees	Total
B2C	4,845.96	2,838.00	5,328.24	2,030.42	3,419.56	4,480.00	22,942.19
B2B	40,586.67	13,728.00	25,817.69	10,065.03	22,270.82	30,380.00	1,42,848.22
Total	45,432.64	16,566.00	31,145.93	12,095.46	25,690.38	34,860.00	1,65,790.40











