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@Misc{Aslan2022,
      author = { Mehmet Tahir Aslan},
      title = {Customer Shopping Dataset - Retail Sales Data},
      year = {2022},
      howpublished =
{\url{https://www.kaggle.com/datasets/mehmettahiraslan/customer-
shopping-dataset/data}},
}

@Manual{R2021,
       title = {R: A Language and Environment for Statistical
Computing},
      author = {{R Core Team}},
      organization = {R Foundation for Statistical Computing},
      address = {Vienna, Austria},
      year = {2023},
      url = {https://www.R-project.org/},
      }

@Manual{RStudio2020,
    title = {RStudio: Integrated Development Environment for R},
    author = {{Posit team}},
    organization = {Posit Software, PBC},
    address = {Boston, MA},
    year = {2024},
    url = {http://www.posit.co/},
    }


@journal{Le_Tan_Hieu_Van_Linh_Hung_Duyen_2021,
     title={Research on factors affecting customers269}}
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