Vrinda Store Annual Report 2022 Month Orders Vs Sales Sum of Amount Count of Order ID **Order Status** Sales: Men Vs Women 2.00M 2900 2800 1.90M 2700 Delivered 1.80M 2600 92% 2500 1.70M 36% Refunded 2400 1.60M 64% 2300 Returned 1.50M 2200 Channel 1.40M Ajio Flipkart Orders: Channels NalliOthers Ajio 5% 4% 6% Sales: Top 5 States **Orders: Age Vs Gender** ■ Men ■ Women 40.00% 34.59% TAMIL NADU 1.68M 35.00% Category 30.00% TELANGANA Myntra 25.00% 21.13% 23% Amazon UTTAR PRADESH 20.00% Bottom 15.47% 13.70% 35% 15.00% 9.20% **Ethnic Dress** KARNATAKA 2.65M 10.00% 5.91% 5.00% Meesho MAHARASHTRA 0.00% Flipkart Adult Teenager Senior 4.0M 0.0M 1.0M 2.0M 3.0M 22%