

SAMPLE INSIGHTS

1. WOMEN ARE MOST LIKELY TO BUY COMPARED TO MEN
2. MAHARATHRA ,KARNATAKA AND UTTAR PRADESH ARE THE TOP 3 BUYING STATES
3. ADULT AGE GROUP (30-49 yrs) IS MAX CONTRIBUTING (ALMOST 50%)
4. AMAZON,FLIPKART AND MYNTRA CHANNELS ARE MAX CONTRIBUTING

FINAL CONCLUSION TO IMPROVE VRINDA STORE S.

TARGET **WOMEN CUSTOMERS OF AGE GROUP (30-49 yrs)** LIVING IN **MAHARASHTRA ,KARNATAKA AN**
BY SHOWING ADS /OFFERS AVAILABLE ON **AMAZON ,FLIPKART AND MYNTRA**

ALES:
D UTTAR PRADESH