PRATYUSH KULWAL

451, Westcott Street, Syracuse, New York • pkulwal@syr.edu • +1-315-751-4507 • LinkedIn

EDUCATION

M.S. in Information Management, GPA- **3.97/4.0**, Syracuse University   **Aug 2015 – Dec 2016**
Relevant Courses: Project Management, Enterprise Wide Risk Management, System Analysis, Database Mgmt., Digital Strategy

B.S. in Computer Science, (Top 1% of Class), University of Pune   **Jun 2009 – Jun 2013**

EXPERIENCE

Associate Product Manager Intern, **The Walt Disney Company**   **Aug 2016 – Dec 2016**
Project Manager Intern, **New York Power Authority**   **May 2016 – Aug 2016**
Business Analyst Intern, **Syracuse University**   **Sep 2015 – Present**
Software Design Engineer/Manager, **Imagination Technologies**   **Jan 2014 – Jun 2015**
Graduate Test Engineer, **Imagination Technologies**   **Jun 2013 – Jan 2014**
Summer Intern, **Pragmatic Solutions**   **Jun 2012 – Aug 2012**

RELEVANT PROJECTS

Adaptive Payments Platform, Walt Disney Company
- Aided in creating a new payment infrastructure by capturing technical and functional requirements in the form of user-stories
- Facilitated daily standups, backlog grooming, retrospectives and demos as a scrum master to ensure timely API integration
- Collaborated with the engineering managers to identify, manage, and streamline cross-team dependencies and tasks
- Organized after-work team-building activities to increase team's morale and to increase team's creativity

Digital Engagement Project - ESPN, Walt Disney Company
- Formulated a data driven strategy for a global media client to serve digital campaign based on user demographics and triggers
- Collaborated with UI/UX teams to develop user flows & wireframes to analyze the customer acquisition and engagement
- Increased the customer acquisition rate by 16x by introducing web-mobile interaction for client's mobile application

SAP Ariba Implementation, New York Power Authority
- Aided in implementing Program-level and Project-level initiatives of Process Improvement and Documentation for PMO
- Led the testing phase of the project by conducting UAT with 12 end-users, ensuring seamless user-experience for web-project

Syracuse University Hacks, Syracuse University
- Led a team of 3 for creating a community-based iOS app to help Syracuse University Students find on-going campus activities
- As a product manager, helped in finalizing UI screens and led two-week sprints to complete the development activity on time

Business Strategy Implementation, Syracuse University
- Devised a global promotion strategy for Syracuse graduate programs, increasing applications by 42% & revenues by 12%
- Implemented interactive KPI dashboards based on financial data to help the executive board to make strategic decisions

Distributed Test System Development, Imagination Technologies
- Developed a distributed automation system written in python which optimized test cycle from 240 hours to 48 hours
- Created and maintained 8 internal reporting tools which streamlined bug reporting and tracking processes for QA teams

NON-PROFIT EXPERIENCE

Head Coordinator, International Council for Human Rights, India   **Mar 2013 – Jan 2014**
- Spearheaded community based water harvesting program by conducting village meets in the western desert parts of India
- Raised over **$15,000** through social media outreach and local campaigns to support water harvesting programs

AWARDS

Best of Disney CTO Award: Awarded to 10 outstanding teams in Disney for bringing enterprise-wide changes
University Rank Holder: Awarded Gold-medal for **2nd Rank** at Undergraduate School

SKILLS

- **Technical Skills**: C++, C, Python, R, Unix, Angularjs, Nodejs, SQL, Spark, Bash, Unix, Perl, Hadoop, UI/UX
- **Business Skills:** System Analysis, agile/Waterfall, Requirement Elicitation, Risk Management, Competitive Analysis, Data Analysis
- **Tools:** Sharepoint, Confluence, GitHub, MS Excel, MS Visio, MS Project, JIRA, Tableau, Version One, Keynote, Slack