

# DISHA BADLANI

Business Analyst with nine years of experience in finance and technology domain. Possesses excellent analytical and logical skills. Expertise in conducting research and converting data into actionable insights by using data analytics tools (SQL, Alteryx, etc. ) & visualization tools like Power BI. Experience in Software Development Life Cycle (SDLC) including requirement gathering, design, development, testing, training, implementation & production support in agile methodologies.

## Contact

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## Skill Highlights

- Advanced Microsoft Excel
- PowerPoint
- Databases: SQL
- Python
- Alteryx
- PowerBI
- Jira
- Confluence
- Research Tools: Capital IQ, Factiva, PrivCo, SNL, MergerMarket etc.

## Education

**MBA (Finance)** | 2009 – 11 | IBS Gurugram | ICFAI University |  
Score: 8.8 CGPA

**BA (H) Mathematics** | 2006-09 | Hansraj College | Delhi University |  
Score: 81%

## Certificate

**SQL Certified (T-SQL)** | Microsoft Corporation | December 2019

**Scrum: The Basic** | Project Management Institute | June 2020

**Python** | LinkedIn Learning | Feb 2020

## Experience

### Senior Business Analyst: Mar'20 - Present

#### Fidelity International, Gurugram

- Perform requirement analysis, understanding business needs, identify solutions and validate pros & cons of technical solution options
- Writing and running SQL queries to analyze availability of data for the requirements
- Being SMEs on the requirements, responsible for leading requirement workshops, providing full & comprehensive documentation (Confluence) of enhancements or required changes
- Ensure accurate conversion of functional specification into technical design along with UI/UX prototypes
- Prepare UAT scenarios, provide input into test scripts preparation and providing guidance to end-user
- Assist in enforcement of project deadlines and schedules via tracking of JIRA stories, working on product and sprint backlog, story estimation and prioritization
- Collaborate with end-users to gather feedback on existing products and ideas on new enhancements

### Senior Business Analyst: April'18 – July'19

#### Gartner, Gurugram

- Led client workshops introducing new products or enhancements
- Worked closely with product managers to understand product use cases, customer journeys, business applicability and impact of each use case
- Responsible for requirement management using tools like JIRA
- Helped in backlog management, iteration planning, and elaboration of the user stories & defining acceptance criteria
- Analyzed data in SQL and used Alteryx for data manipulation

### Data Analyst: May'14 – Mar'18

#### Gartner, Gurugram

- Responsible for writing and publishing research reports
- Planned, designed and conducted primary and secondary research projects, both qualitative and quantitative
- Developed online surveys using WebSurvey Creator that boosted data collection at Gartner conferences and symposiums
- Mined large datasets in SQL to draw patterns/inferences
- Developed excel based dynamic dashboards to deliver actionable insights to clients

### Advance Analyst: Oct'12 – May'14

#### Ernst & Young, Gurugram

- Prepared presentation materials and participated in deal pitches
- Gathering, synthesizing and identifying industry trends & major events
- Led detailed competitive assessments, and determined strategic implications and counter strategies and tactics

### Analyst: Sep'11 – Oct'12

#### WNS, Gurugram

- Created reports & presentations highlighting actionable insights combined with business implications/strategic & tactical options
- Provided analysis of businesses and conducted independent research
- Collected financial data using on-line and other sources
- Created and maintained various databases