

Hello Jairus,

This is an introductory product description for the Mondano Mobile application.

Motivation:

Building this application will allow Mondano to offer its partners a complete deal-cycle that on the same time is hard to forge/abuse, easy for users and requires minimum work for employees of the partner.

Description

1. Sign up

This is a bit more complicated than it sounds. Signup is only possible with FB and is made up of 4 steps

- a) Facebook signup, getting loads of permissions, see website.
- b) Getting Facebook special permission "Post on your behalf". Not sure if this can be combined with (a) for mobile or not. For web it must be a separate permission. Combine with (a) if possible.
- c) Must like our FB page to continue
- d) Enter a special form with the following parameters <http://d.pr/i/Ztlo> please auto populate as much as possible from the info gathered from FB. NRIC/FIN number is a national number used in Singapore and there is a special calculation to make sure the entered number is correct.

2. Browse deals

Similar to how Groupon does it. On the bottom part there will be a few tabs. The tabs should be:

- Deals
- Wallet
- Profile

Maybe they will be different when not logged in? Please provide your suggestion solution. Each deal has a daily and total limit. New offers in unlocked each day a 7pm <http://d.pr/i/HuGP>

The daily remaining offers is only displayed to logged in users. In that way we can keep attractive deals up on the site even though there are none remaining.

3. Clicking on an offer

This should show some additional information about the offer + redeem instructions + terms&conditions for the offer. There could be a special page or flipping the image in the main feed and showing some more details on the back of the card. Please let me know what you think. There should also be a button "Get this offer", as on the website. We will skip the "Give this to a friend" function for mobile. At least for now.

3b. What you need to know about the gift function

The gift function allows users to give offers to their Facebook friends. It will appear on the FB timeline like this <http://d.pr/i/TYM>

If the receiver is a member it will automatically update the DB accordingly and assign the offer to the receiver. It will be shown in

If the receiver is NOT a member it will be "pending" - when the receiver signs up later on, the offer will be assigned to this user and email sent etc (more about that later).

4. Claiming an offer

There are 2 types of offers. Those that require an address and those that don't. If an address is required, the user will be informed when clicking "Get this offer" button and the place to set your address is in the "Profile" tab. Please have 2 separate fields for address and one separate for postal code.

When claiming an offer we ask for:

- Share the offer on their FB timeline or
- Invite your friends to Mondano or
- Nothing at all, you just get the offer

5. Type of offers

There are different types of offers depending on our partner.

1. A set of unique redeem codes are generated by our partner and stored in Mondano DB. We give each member a one of these when they claim an offer. The member will then key this code in on the partner website to receive a discount. This type of offer is common for some online shops. The code should be found on the offer in the Wallet + emailed.
2. A generic code generated by our partner. Every member claiming the offer gets the same code. This type of offer is common for some online shops. This is what we did for Piece of the World. The code should be found on the offer in the Wallet + emailed.
3. When claimed - the offer is stored in "Wallet" and redeemed by clicking "Redeem" + confirm.
4. A physical voucher is posted to the member. Requires physical address, see point 4 "Claiming an offer" above.

6. Wallet

Your claimed deals/offers are stored here - preferably in a beautifully looking list. They can be accessed at any time to read up on the terms & conditions or "redeem instructions", find the promo code (if applicable) etc.

7. Redeeming

Only offer type 3 will be redeemable in the phone with a "Redeem" button + confirmation screen.

Future plans (not covered in this version):

- Be able to give offers to FB friends (implemented for web already).
- See a map with all deals. Vibration + push notification when you are close to a place with a deal.