

BABALOLA BABAJIDE JOSEPH



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CORE SKILLS

- Facilities Management
- Marketing Strategy
- Store Operations
- Real Estate Management
- Project Management
- Budgeting and cost control
- Team Leadership and Training
- Digital Marketing
- HTML, CSS, JavaScript

TECHNICAL SKILLS

- HTML, CSS, JavaScript React JS
- Content Management Systems
- (CMS) Customer Relationship Management (CRM) Microsoft
- Office Suite

ACHIEVEMENTS

- Launched a shared economy platform, increasing engagement and
- Managed facilities projects, ensuring timely and budget-conscious completion.
- Developed strategies that boosted brand visibility and customer engagement.

EDUCATION

BSC: ESTATE MANAGEMENT . 2018

University of Lagos(Unilag), Lagos State, Nigeria.

SUMMARY

Versatile and results-driven professional with over 5 years of experience across facilities management, operations, real estate, retail management, and front-end web development. Proven track record of optimizing processes, driving revenue, managing cross-functional teams, and delivering top-notch customer experiences. Adept at leveraging both managerial and technical skills, including project management and front-end development (React JS), to execute business strategies efficiently.

EXPERIENCE

Naya Edwin Solutions, Ikoyi, Lagos State, Nigeria — Facilities Manager (January 2024 - Present).

- Oversee daily operations of company facilities, ensuring optimal performance and compliance with safety standards.
- Develop and implement maintenance schedules for equipment and building systems.
- Manage vendor relationships and service contracts to ensure cost-effective solutions.
- Lead and train maintenance staff to enhance efficiency and safety protocols.

Wafflesncream Limited, Lagos State, Nigeria — Marketing and Store Manager (January 2022 - August 2023).

- Spearheaded marketing campaigns that drove significant brand awareness and increased sales.
- Managed all aspects of store operations, ensuring top-tier customer service and operational efficiency.
- Conducted market research, coordinated promotional events, and drove traffic to retail locations.
- Led team development through targeted training programs.

Smart Deals Limited(FreeLancer), Lagos State, Nigeria — Front-End Web Designer (January 2023 - Present).

- Designed and developed responsive websites using HTML, CSS, and JavaScript, optimizing cross-device performance.
- Collaborated with UI/UX designers and back-end developers to enhance user experiences.
- Launched a shared economy platform, enabling broader audience engagement for real estate clients.

BYRD Lagos Restaurant, Lagos State, Nigeria — General Manager (August 2021 - December 2022).

- Directed restaurant operations, focusing on cost control, supplier relations, and health regulation compliance.
- Developed marketing initiatives that improved brand visibility and customer engagement.
- Trained staff to deliver exceptional customer service, contributing to increased client satisfaction.

CERTIFICATIONS

- GOMYCODE (Front End Developer - React JS Certified - 2024) .
- RCBC (Post Graduate Diploma in Theology) 2024.
- National Youth Service Corp . 2019 Oracle, Java, SE and Fundamental Programming .
- 2014 PMP GLOBAL (Project Management) .2014

HOBBIES

- Researching/Reading
- Volunteering
- Learning new things
- Meeting New people

REFERENCES

- Available Upon Request.

Nala Properties & Investments, Lagos State, Nigeria — Real Estate & Procurement (March 2019 - May 2020).

- Streamlined procurement processes, enhancing efficiency and reducing costs.
- Negotiated contracts for property acquisitions, ensuring profitable deals.
- Developed marketing strategies that increased property visibility and attracted potential buyers.
- Managed client relationships, contributing to increased customer satisfaction and repeat business.

Nala Properties & Investments, Lagos State, Nigeria — Facilities Manager (February 2018 - March 2019).

- Supervised maintenance staff and contractors, ensuring timely and efficient facility upkeep.
- Managed facility renovation projects from planning to completion, adhering to safety and environmental regulations.
- Negotiated and managed service contracts with vendors and suppliers to ensure cost-effective service delivery.
- Conducted regular inspections to ensure compliance with local safety standards and enhanced facility functionality.

Ogo Ozoegbe & Company Estate Surveyors and Valuers, Ikeja, Lagos State, Nigeria — Estate Broker & Sales Lead (October 2018 - January 2019).

- Conducted property valuations and market research to provide clients with accurate property insights.
- Negotiated property sales and lease agreements, delivering profitable outcomes for clients.
- Built and maintained a robust network of industry contacts and clients, enhancing client satisfaction and business growth.
- Provided clients with market insights and investment advice, helping them make informed decisions.
- Coordinated property viewings and inspections, facilitating smooth property transactions.

Wafflesncream Streetwear Fashion Brand, Lagos State, Nigeria — Operations & Procurement Manager (May 2016 - April 2018).

- Managed procurement processes for raw materials and finished goods. Coordinated logistics and inventory management to ensure timely delivery.
- Developed supplier relationships to negotiate favorable terms and pricing.
- Monitored production schedules to meet demand.
- Prepared and analyzed reports on procurement and operations performance.