

JAI SONEJI

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Profile Summary

Frontend Developer with 3+ years of experience in the Ad Tech and NBFC industries. Skilled in building responsive, user-centric web applications using modern JavaScript frameworks and technologies. Proficient in state management, API integration, and performance optimization, with a focus on delivering secure and scalable solutions. A collaborative team player with a proven track record of developing high-quality, user-friendly interfaces.

Experience

IBM **October 2024 - Present**
Application Developer *Mumbai, Maharashtra*

- Working on a customer-centric web application for a leading NBFC, enabling end-to-end vehicle loan application and management, using **React 18, Redux, Redux Saga, Sass, and Material UI**.
- Responsible for **building the Vehicle Loan module** from scratch within a BFF architecture integrated with Capella Couchbase backend services.
- Integrated third-party services for document and bank statement analysis, implementing frontend polling to monitor processing status and efficiently handle results.
- Developed a **custom developer plugin** to decrypt encrypted API payloads from network logs, enhancing debugging efficiency and maintaining secure data handling.

Media.net **October 2021 - October 2024**
UI Developer *Mumbai, Maharashtra*

- Built web applications using React, Tailwind CSS, Axios, and React Hook Form, including server-driven UI components that accelerated feature releases by **50%**.
- Developed a custom **WordPress plugin** for editing server-hosted JSON files via the Admin Panel, eliminating 100% of manual developer effort and enforcing role-based access.
- Contributed to theme development for a major **US-based blog** with **25M+ monthly users**, creating reusable UI elements (accordions, modals, forms) using **Vue.js, jQuery**, and **Tailwind CSS**, and **optimized Core Web Vitals to 99%**.
- Maintained and enhanced multiple corporate websites, managing both development and ongoing performance optimization.

Projects

vue-saliation 🌀 | *Vue.JS, TailwindCSS, amCharts and Axios* **March 2020**

- An interactive dashboard which displays key covid19 stats. Built using vue.js and deployed using netlify.

Eklavya: An automated quiz generation app 🌀 | *Vue.js, Tailwind CSS, Node.JS, GraphQL and TensorFlow* **March 2021**

- Designed and developed a web app that enables teachers and professors to generate and host quizzes for students.
- Quizzes can be generated by providing an image of questions and answers and our OCR can detect the same and convert it to an editable Form like Google Forms.
- Teachers can host quizzes and view real-time video feeds of students currently participating in the quiz. We implemented this feature using **GraphQL** with a student proctoring feature to detect if quiz participants are looking away from the screen too often using **TensorFlow pose detection**

handsfree.io 🌀 | *HTML/CSS, Javascript, amCharts* **October 2020**

- This project was a product website aimed at showcasing the uses of a hands-free device designed for individuals with disabilities. The device enables users to control mouse movement through eye movement. The website includes a demo page where users can test the product themselves.

Skills

React, Redux, JavaScript, HTML/CSS, Next.js, PHP, WordPress, jQuery, Vue.js

Education

Vivekanand Educational Society's Institute of Technology **2018 - 2021**
Bachelor Of Engineering In Computer Science *Mumbai, Maharashtra*

Vivekanand Educational Society's Polytechnic **2015 - 2018**
Diploma In Computer Technology *Mumbai, Maharashtra*