

# JAI SONEJI

Mumbai, Maharashtra, India

☎ +91-7709757230 ✉ [jai.soneji@gmail.com](mailto:jai.soneji@gmail.com) 🔗 [linkedin.com/in/jai-soneji](https://www.linkedin.com/in/jai-soneji) 🐙 [github.com/jaisoneji](https://github.com/jaisoneji) 🌐 [jaisoneji.vercel.app](https://jaisoneji.vercel.app)

## Profile Summary

---

Frontend-focused Software Engineer with 4+ years of experience building scalable, high-performance web applications across Banking, NBFC, and Ad-Tech domains. Proven track record of architecting modular UI systems, optimizing performance for high-traffic platforms (25M+ MAU), and collaborating cross-functionally to deliver secure, reliable, and user-centric products. Strong expertise in React 18, state management architecture, performance engineering, and scalable component design.

## Experience

---

- |  |  |
|--|--|
| <b>IBM</b><br><i>Application Developer (Frontend)</i>  | <b>October 2024 - Present</b><br><i>Mumbai, Maharashtra</i>      |
| <ul style="list-style-type: none"><li>• Architected and scaled a modular React 18 frontend for a high-security Internet Banking platform using Redux + Saga with feature-based architecture to support multiple banking workflows.</li><li>• Delivered an end-to-end NBFC SuperApp Web application system with React 18, Redux, Redux-Saga, and TailwindCSS.</li><li>• Standardized reusable UI components with MUI and SASS, reducing duplicate UI logic by 30% and improving cross-module consistency.</li><li>• Led performance optimizations (code-splitting, lazy loading, memoization, asset compression), boosting Lighthouse scores from 70 to 90+ and improving large form responsiveness on low-end devices.</li><li>• Collaborated with backend and product teams on API contracts and validation standards, and built a secure internal plugin to decrypt API payloads for faster debugging and reduced integration defects.</li><li>• Built an internal developer plugin to decrypt secured API payloads from network logs, significantly improving debugging efficiency while maintaining compliance with security policies.</li></ul> |  |
| <b>Media.net</b><br><i>UI Developer</i>  | <b>October 2021 - October 2024</b><br><i>Mumbai, Maharashtra</i> |
| <ul style="list-style-type: none"><li>• Contributed to frontend development for a major US-based content platform serving 25M+ monthly users, building reusable UI modules (accordions, modals, forms, content blocks) using React, Vue.js, and TailwindCSS.</li><li>• Improved Core Web Vitals performance to 99% by optimizing render cycles, minimizing layout shifts (CLS), deferring non-critical assets, and improving caching strategies.</li><li>• Developed a custom WordPress admin plugin to manage server-hosted JSON configurations with role-based access control, eliminating 100% of manual developer intervention for content updates.</li></ul>  |  |

## Projects

---

- |   |                   |
|---|-------------------|
| <b>vue-salisation</b> 🌀   <i>Vue.JS, TailwindCSS, amCharts and Axios</i>  | <b>March 2020</b> |
| <ul style="list-style-type: none"><li>• An interactive dashboard that displays key COVID-19 statistics. Built using Vue.js and deployed using Netlify.</li></ul>  |                   |
| <b>Eklavya: An automated quiz generation app</b> 🌀   <i>Vue.js, Node.js, GraphQL, and TensorFlow</i>  | <b>March 2021</b> |
| <ul style="list-style-type: none"><li>• Designed and built a real-time quiz platform enabling teachers to generate assessments from OCR-processed images.</li><li>• Implemented GraphQL-based real-time updates for quiz sessions.</li><li>• Integrated TensorFlow-based proctoring to detect head pose deviations during exams.</li><li>• Focused on modular component architecture and scalable state management.</li></ul> |                   |

## Skills

---

- Frontend: React 18, Redux, Redux-Saga, JavaScript (ES6+), HTML5, CSS3, SASS, TailwindCSS.
- Architecture: Modular UI Design, State Management Architecture, Server-Driven UI, Performance Optimization.
- Backend & APIs: Node.js, Express, REST APIs, GraphQL.
- CMS & Tools: WordPress, Git, Webpack, Lighthouse, Chrome DevTools

## Education

---

- |   |  |
|---|--|
| <b>Vivekanand Education Society's Institute Of Technology</b><br><i>Bachelor of Engineering In Computer Science</i> | <b>2018 - 2021</b><br><i>Mumbai, Maharashtra</i> |
| <b>Vivekanand Education Society's Polytechnic</b><br><i>Diploma In Computer Technology</i>                          | <b>2015 - 2018</b><br><i>Mumbai, Maharashtra</i> |