

# JAI SONEJI

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## Profile Summary

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Frontend Developer with experience in the Advertising Tech and NBFC industries. Skilled in building responsive, user-centric web applications using the latest JavaScript frameworks and technologies. Proficient in state management, API integration, and performance optimization, with a focus on delivering secure, scalable solutions. Collaborative team player with a track record of building high-quality, user-friendly interfaces.

## Experience

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**IBM** **October 2024 - Present**  
*Application Developer* *Mumbai, Maharashtra*


- Developed and maintained various frontend features for a NBFC web application using React.js, improving user experience and application performance.
- Implemented a KYC verification module for secure customer identity validation, leveraging React hooks, Redux, and Axios for API integration and state management.
- Collaborated with cross-functional teams to ensure seamless data flow between frontend and backend, following security and compliance standards.
- Optimized application performance by implementing reusable components and enhancing device responsiveness.

**Media.net** **October 2021 - October 2024**  
*UI Developer* *Mumbai, Maharashtra*


- Crafted web applications leveraging **React**, **Tailwind CSS**, **Axios** and **React Hook Form**. Engineered server-driven UI components for Web Forms, this accelerated the development process, resulting in **50% faster** feature releases.
- Created a bespoke **JSON Files Editor** as a **WordPress Plugin**, enabling business developers to seamlessly execute CRUD operations on JSON files hosted on the server directly from the WordPress Admin Panel. Implemented necessary role checks to ensure restricted access to the Admin Panel. This innovative plugin effectively eradicated the manual task of developers by 100% for updating static JSON files on the server.
- I played a significant role in crafting WordPress themes for one of most popular blogging site of US which has monthly traffic of 25 million users. This encompassed developing bespoke short codes, advanced custom fields, and reusable UI elements like accordions, modals, and forms, utilizing a skillet spanning **HTML**, **CSS**, **JavaScript**, **Vue.js**, **jQuery**, **Tailwind CSS**. Additionally, optimized the site for enhanced SEO performance, achieving remarkable **improvements of up to 99% in web core vital scores**
- Managed and enhanced corporate websites, overseeing all maintenance and development activities.

## Projects

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**vue-salisation**  | *Vue.JS, TailwindCSS, amCharts and Axios* **March 2020**

- An interactive dashboard which displays key covid19 stats. Built using vue.js and deployed using netlify.

**Eklavya: An automated quiz generation app**  | *Vue.js, Tailwind CSS, Node.JS, GraphQL and TensorFlow* **March 2021**

- Designed and developed a web app that enables teachers and professors to generate and host quizzes for students.
- Quizzes can be generated by providing an image of questions and answers and our OCR can detect the same and convert it to an editable Form like Google Forms.
- Teachers can host quizzes and view real-time video feeds of students currently participating in the quiz. We implemented this feature using **GraphQL** with a student proctoring feature to detect if quiz participants are looking away from the screen too often using **TensorFlow pose detection**

**handsfree.io**  | *HTML/CSS, Javascript, amCharts* **October 2020**

- This project was a product website aimed at showcasing the uses of a hands-free device designed for individuals with disabilities. The device enables users to control mouse movement through eye movement. The website includes a demo page where users can test the product themselves.

## Skills

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React, JavaScript, HTML/CSS, Next.js, PHP, WordPress, jQuery, Vue.js

## Education

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**Vivekanand Educational Society's Institute of Technology** **2018 - 2021**  
*Bachelor Of Engineering In Computer Science* *Mumbai, Maharashtra*

**Vivekanand Educational Society's Polytechnic** **2015 - 2018**  
*Diploma In Computer Technology* *Mumbai, Maharashtra*