



UTT

UNIVERSIDAD TECNOLÓGICA DE TIJUANA

GOBIERNO DE BAJA CALIFORNIA

TEMA: Agile methodology selection

PRESENTADO POR: Ramírez Aispuro Juan José

GRUPO: 10-B

MATERIA: Desarrollo móvil integral

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Recommended Agile Methodology: **Scrum**

Why Choose Scrum?

1. Clear and Flexible Structure:

Scrum offers a structured yet adaptable framework, organizing work into short cycles called sprints. Each sprint has specific goals, allowing teams to track progress and make adjustments as needed.

2. Iterative and Incremental Approach:

Scrum divides the project into small, functional increments. This ensures the delivery of value early and continuously, keeping stakeholders engaged and motivated.

3. Continuous Prioritization:

The use of a Product Backlog (a prioritized list of tasks) ensures the team focuses on the most valuable tasks first. This optimizes resource usage and keeps customer needs at the forefront.

4. Adaptability to Change:

The iterative approach makes it easier to adapt to evolving requirements or new insights, which is crucial in dynamic and complex projects.