

Skills

- SQL (Microsoft SQL Server, MySQL, SQL Data Migration)
- Python (Pandas, NumPy, Seaborn, Matplotlib)
- Statistics (hypothesis test)
- Excel (Advance Functions & Formula Lookups, Conditional Formatting, Pivot Tables)
- Microsoft Power BI (DAX)

Academic Projects

OLA DASHBOARD DEVELOPMENT NOV 2024

- Led the creation of a comprehensive dashboard for OLA, utilizing data visualization tools to analyse ride volume, booking status, and revenue trends.
- Python for web scraping to gather data, converting it into structured CSV file for processing.
- Managed data in a SQL database using SQL Queries for extractions and manipulation to prepare for analysis.
- Intergraded the SQL database as dynamic data source in power BI, enabling interactive reporting and real-time insights.
- Analysed 53,248 bookings with a 62.05% success rate, identifying key cancellation metrics.
- Evaluated 18.07M in total revenue across various payment methods, providing insights into customer preferences.
- Maintained an average rating of 4.00 for both customers and drivers, highlighting service quality.
- Delivered actionable insights that improved customers satisfaction and reduced cancellation rates.

SALES INSIGHTS – ACADEMIC PROJECT- BRICK & MOTOR BUSINESS [POWER BI | SQL] JAN 2025

- Designed a Power BI dashboard to understand AtliQ hardware goods sales trend.
- The final dashboard was effective at displaying the sales trend of AtliQ hardware, allowing users to understand the data and make informed decisions.
- This dashboard could help in increasing the revenue at least by 7% in the next quarter.

Career Graph

| Duration             | Organization              | Designation                    |
|----------------------|---------------------------|--------------------------------|
| Apr 2024 – Till Date | Ecom Express Pvt Ltd      | Hub In charge Operations       |
| Apr 2022 – Apr 2024  | Flipkart internet Pvt Ltd | Executive Line Haul Operations |

Work Experience

ECOM EXPRESS – Ecommerce – Surat, Gujarat Apr 2024 – Till Date

- Managed daily hub operations, ensuring efficient shipment processing and dispatch.
- Proficient in operating and managing VSD (Volumetric Distribution System) and CBS (Cross-Belt Sorter) technologies to optimize sorting and distribution processes.
- Supervised and coordinated a team of 350 associates through a team of supervisors to enhance productivity and maintain safety standards.
- Maintained records of hub activities and prepared reports for management review.
- Identified and implemented operational improvements to enhance efficiency.

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| <b>FLIPKART</b> – Ecommerce & Transport - Surat, Gujarat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | APR 2022 – APR 2024 |
| <ul style="list-style-type: none"><li>• Analyzed routes to reduce costs and transit times, enhancing efficiency.</li><li>• Coordinated loading schedules to maximize vehicle utilization and minimize downtime.</li><li>• Monitored KPIs like on-time delivery, identifying and addressing improvement areas.</li><li>• Managed line haul expenses, identifying cost-saving opportunities without sacrificing quality.</li><li>• Maintained accurate records and prepared performance reports for management.</li><li>• Proactively addressed operational challenges, ensuring smooth operations.</li></ul> |                     |

Education

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|-------------------------------------------------------------------------|----------|
| <b>BACHELOR OF COMMERCE</b> – VSNGU University – Surat – Gujarat        | Apr 2022 |
| <b>DATA ANALYST CERTIFICATION</b> – Tops Technologies – Surat – Gujarat | Feb 2025 |