RAJNANDNI

Web Developer | PHP | WordPress | Shopify | React.js | E-Commerce | On Page SEO

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SUMMARY

I'm a web developer with 2 years of experience in building responsive, user-friendly websites. My core skills include WordPress, PHP, Shopify, React.js, HTML, CSS, and JavaScript, allowing me to work across a wide range of projects—from dynamic websites to eCommerce platforms. I specialize in creating clean, functional designs that perform well across devices. I also have solid knowledge of on-page SEO, helping websites rank higher in search engine results. Throughout my work, I've focused on delivering quality, paying close attention to detail, and ensuring client satisfaction.

EXPERIENCE

Web Developer

Maviyom Aviation

At Maviyom, I worked as a Web Developer, handling full-stack development using React.js, Next.js, PHP, and WordPress. I focused on building responsive, high-performing websites, optimizing SEO, and ensuring seamless functionality across platforms.

- Developed and maintained websites using React.js, Next.js, PHP, and WordPress.
- Designed responsive, user-friendly interfaces.
- Customized WordPress themes and managed plugins.
- Implemented on-page SEO strategies to improve search visibility.
- Collaborated with teams to deliver scalable, optimized web solutions.

Web Developer

Avesent

At Avesent, I worked as a Web Developer where I developed an e-commerce website using PHP and also worked with WordPress and Shopify. I focused on creating responsive websites, optimizing performance, and implementing on-page SEO. I also gained experience in merging WordPress sites and improving website structure for better visibility and user engagement.

- · Built responsive websites using WordPress and Shopify.
- Implemented on-page SEO strategies to boost search visibility.
- Optimized site speed and user experience across devices.
- Strengthened skills in real-world development and platform integration.
- Developed an e-commerce website using Wordpress.

Junior Web Developer Intern

Quality Zone Infotech

iii 07/2023 - 12/2023 ♀ Noida

At Quality Zone Infotech, I worked as a Junior Web Developer Intern, where I developed responsive websites using PHP, WordPress, HTML, CSS, and JavaScript. I worked on various client projects, contributed to both frontend and backend tasks, and improved my skills through real-world experience in development, optimization, and team collaboration.

- Developed and delivered client websites using PHP and WordPress.
- Built responsive web designs using HTML, CSS, and JavaScript.
- · Customized WordPress themes and plugins.
- Assisted in debugging and performance optimization.
- · Gained knowledge of hosting, domain setup, and deployment.

SKILLS

PHP	WordPre	ss Sh	opify
React	Next.js	Javas	Script
HTML	CSS	On Page	SEO
GitHub	E-commerce		Responsive

KEY ACHIEVEMENTS



Website Load Speed

Enhanced website speed by 30%, improving user experience and engagement.



SEO Traffic Boost

Increased organic search traffic by 40% through effective on-page SEO.



Project Launch Efficiency

Successfully launched 15+ client websites, ensuring 100% on-time delivery.



Code Quality Improvement

Managed plugins and customizations, reducing bugs by 50%.

EDUCATION

Master of Computer Applications

Chhatrapati Shahu Ji Maharaj University Kanpur

2021 - 2023

Bachelor of Computer Applications

Microtek College of Management & Technology

= 2017 - 2020

LANGUAGES

English Intermediate



HIndi Native

