

SPROCKET CENTRAL

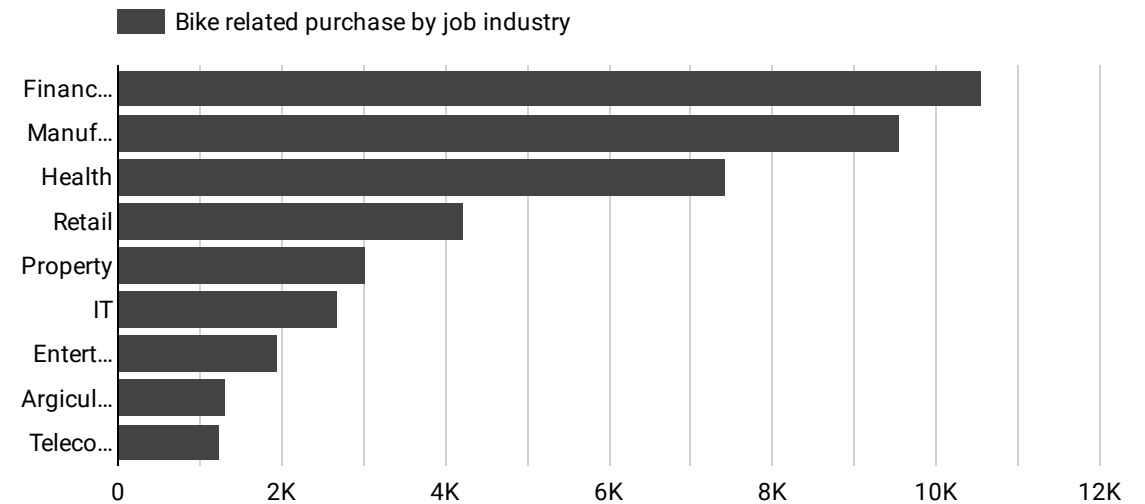
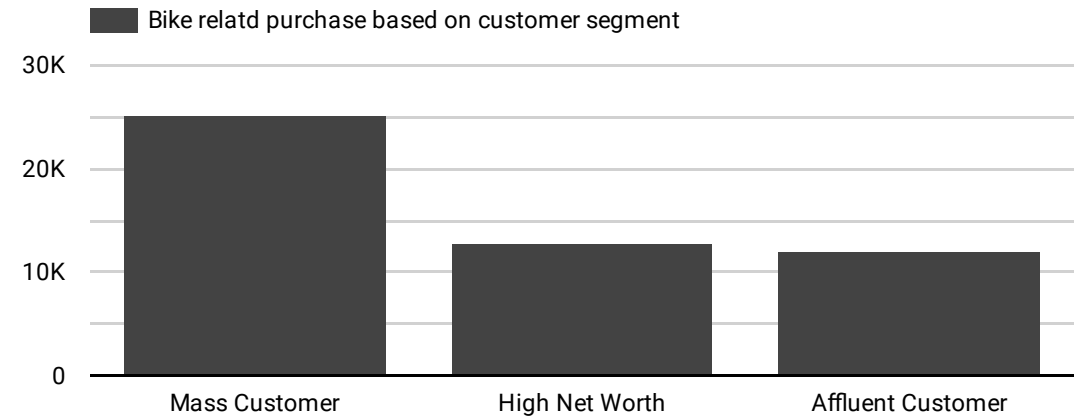
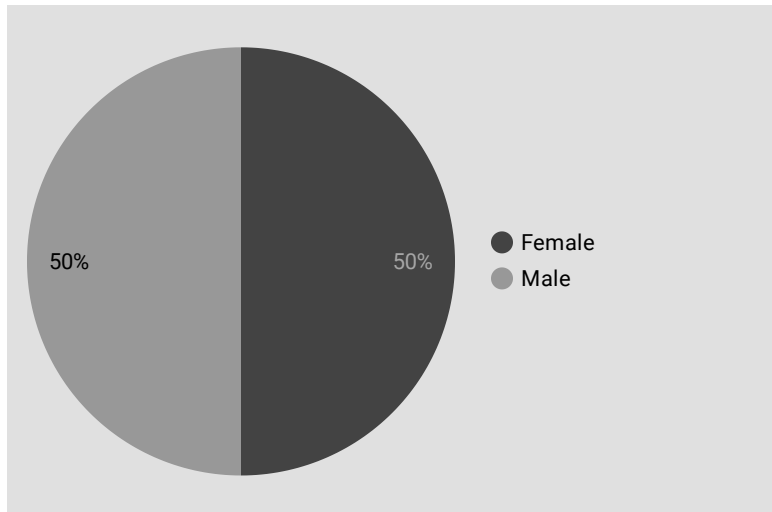
Total bike related purchases made by male

23,765

Total bike related purchase by female

25,212

Percentage of male and female aged between 40-48
that do not own a car



| | first_name ▾ | gender | job_industry_category | owns_car | DOB | wealth_segment | state | past_3_years_bike_related_purchases |
|----|--------------|--------|-----------------------|----------|--------------|----------------|-------|-------------------------------------|
| 1. | Yuma | Male | Manufacturing | Yes | Nov 10, 1972 | Mass Customer | NSW | 40 |
| 2. | Theresa | Female | Manufacturing | No | Aug 24, 1976 | Mass Customer | NSW | 99 |
| 3. | Selle | Female | Health | Yes | Mar 27, 1978 | Mass Customer | NSW | 98 |
| 4. | Rosene | Female | Health | Yes | May 21, 1974 | Mass Customer | NSW | 25 |
| 5. | Robert | Male | Health | No | Mar 12, 1976 | Mass Customer | NSW | 55 |