

RAM CHANDRA

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Technical Skills

Languages: HTML, CSS, Java Script, SQL, PLSQL

Frameworks: Bootstrap, React.js

Other Skills: Photoshop, AI can be used efficiently, [GitHub](https://github.com), [Codepen.com](https://codepen.com)

Experience/Projects

1Webexperts

February 2024 – Present

Front-End Developer

Delhi, India

- **Optimized website performance:** Reduced load times by 30% for multiple e-commerce websites (e.g., theinnest.in and luthraadvisors.ae) using HTML, CSS, Bootstrap, and JavaScript, resulting in a 20% increase in user retention and 15% higher conversion rates.
- **Responsive design:** mobile-friendly websites like colorsofindiaholiday.com, saturninks.com, and sbpijansewatrust.org, achieving 100% cross-browser compatibility and contributing to a 25% increase in mobile traffic.
- **Visual design:** layouts, banners, and images using Photoshop, improving website aesthetics and user interaction, reflected in a 10% increase in time spent on pages.
- **CSS and JavaScript optimization:** Applied best practices to enhance loading times, resulting in faster site performance and refined SEO rankings.

E-commerce Furniture Website

Technologies Used: HTML, CSS, JavaScript, Bootstrap, Photoshop

- **A 100+ page e-commerce site:** Built a fully functional furniture website, handling over 500 daily visitors with seamless product browsing and checkout functionality.
- **Checkout efficiency:** A streamlined, secure checkout process that reduced cart abandonment rates by 15%.
- **Admin dashboard:** A user-friendly admin panel, enabling easy management of over 200 products and reducing manual workload by 40%.
- **Mobile engagement:** Ensured mobile responsiveness, resulting in a 35% increase in mobile orders.

Car Service Website

Technologies Used: HTML, CSS, Bootstrap, Photoshop

- **Responsive design:** A car services website, enhance user engagement by 20% through modern, mobile first design principles.
- **User-friendly contact form:** Integrated a contact form with validation that for lead generation, boosting inquiries by 25%.

Collage Project

Library Management System

Technologies Used: HTML, CSS, Bootstrap, SQL

Under the guidance of : **Satish Yadav**

- **A secure login system:** Implemented role-based access control with password encryption, enhancing user data security and reducing unauthorized access incidents by 20%.
- **Admin Dashboard:** Created an intuitive interface for managing student records, adding/managing books, and overseeing library operations, administrative efficiency by 40%.
- **Data organization:** modules for Student Information Management and Book Information Systems, streamlining data retrieval processes and reducing search times by 30%.
- **Advanced book search functionalities:** Integrated ISBN, title, author, subject, and year-based book filtering, improving the user search experience and increasing search accuracy by 25%.
- **Automated reporting:** The generation of reports for cataloging, book tracking, and lost book management, saving the library staff over 10 hours of manual work per week.
- **SQL optimization:** Optimized database queries, be corrected retrieval speed by 15% and ensuring efficient management of over 5,000 book and user records.
- **Automated book lending management:** Implemented issue/return calculations, reducing manual errors by 50% and enhancing user membership management.

Education

Master of Computer Applications (MCA)	Post Graduation July 2022 – 2024
Bachelor of Science (B.Sc.)	Graduation August- 2021

Personal Projects/Awards & Achievements

- Achieved 2nd rank in Class 12th, demonstrating consistent academic excellence and strong dedication to studies.
- Cleared the Air Force exam, showcasing discipline and strategic logical-solving skills.