

Pranali Anil Pawar

Front End Developer

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CAREER HIGHLIGHTS

Front End Developer with 1 year of experience in crafting robust web applications. Proven project management skills with timely, results-oriented execution. Strong user-centric design focus, translating complex ideas into user-friendly interfaces. Proficient in **React.js, JavaScript, HTML5, CSS3, Git**, and **responsive design**. Skilled in **Agile methodology** within collaborative team environments. Committed to continuous learning to stay current in the evolving web development landscape. Ready to elevate your projects with high-quality solutions.

PROFESSIONAL EXPERIENCE

Digivantage Marketing Solutions Pvt. Ltd.,
Front End Developer Intern
Cha. Sambhaji Nagar, Maharashtra

January 2024 – September 2024

Roles and Responsibilities

- Redesigned and optimized various client websites using **React.js**, enhancing user interfaces and improving overall conversion rates.
- Ensured responsive, cross-browser compatible websites using **CSS Grid, Flexbox**, and **Tailwind CSS**.
- Participated in **Agile sprints**, collaborating with the development team to streamline processes and achieve faster project delivery.
- Optimized multiple landing pages for **PPC** campaigns, contributing to a further 10% increase in leads.

Oasis Infobyte, Remote
Web Development and Designing Intern

September 2023 - October 2023

Roles and Responsibilities

- Developed skills in **HTML, CSS**, and **JavaScript** through practical application on real-world projects. Identified and resolved technical challenges during web development tasks.
- Utilized **Git** for version control and project management.

SKILLS

- React.js • JavaScript (ES6+) • DOM Manipulation • CSS3 • Redux • Tailwind CSS • JavaScript Libraries • GSAP
- JSON • Git • Agile / Scrum Methodology • HTML5 • Responsive Design • React Hooks • API Integration

PROJECTS

PPC Campaign Landing Page Optimization

- Project Overview:** Designed and optimized landing pages for clients running **Pay-Per-Click (PPC) campaigns**, focusing on creating highly converting, responsive pages that align with the clients' digital marketing strategies.
- Ensured the landing pages were fully responsive across all devices (mobile, tablet, desktop) using **React.js** and modern CSS techniques like **CSS Grid** and **Flexbox** for fluid layouts. Implemented **lazy loading** and optimized page load speeds to enhance both performance and search engine rankings.

ES Mart E-Commerce Website

- Designed and developed **ES Mart**, a comprehensive electronics e-commerce website. Leveraged a modern technology stack including **React.js, Redux Toolkit, HTML, CSS**, and **JavaScript**, to offer a wide range of electronic devices, gadgets, and accessories.
- Engineered a responsive and user-friendly interface using **React.js**, ensuring a seamless and visually appealing experience across various devices, from desktops to mobile devices.
- Implemented state management efficiently with **Redux Toolkit**, optimizing the handling of complex application states and enhancing the overall performance of the e-commerce platform.

EDUCATION

BSC (Computer Science)
Punyashlok Ahilyadevi Holkar Solapur University, Akluj.

July 2019 – June 2022 | Akluj, India

- BSC(ECS) graduate (2022) with a notable CGPA of 9.1. Demonstrated commitment to academic excellence and strong technical aptitude. Eager to apply my skills in a dynamic professional environment.