

# Aditya

## Web Designer & Developer(4.6years)

*Driven by passion and urge, I intend to create a rewarding user experience and ultimately improve overall customer satisfaction and retention*

957-381-3116

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Date of Birth: 25th June 1995

### EXPERIENCE

#### Avetti E-Commerce, Hyderabad — Web Designer & Developer

OCTOBER/23/ 2017 - JUNE/25/ 2019

#### SPOTFLOCK, Hyderabad — Web Designer & Developer

From JUNE/26/2019 - Mar/30/2020

#### GENEMS SYSTEMS PRIVATE LIMITED, Hyderabad — Web Designer & Developer

From June/1/2020 - Present

### EDUCATION

#### S.R.K.R Engineering College, Bhimavaram — B-Tech

Bachelor of Engineering in Information Technology - 2016

Affiliation: Andhra University

Year of Passing: 2016 | Percentage: 63.8 %

#### Narayana Junior College, Vijayawada — Intermediate

Intermediate - MPC - 2012

Affiliation: Board Of Intermediate Education, A.P

Year of Passing: 2012 | Percentage: 65.6 %

#### Sri Vani Convent & High School, Malikipuram — School

SSC-2010

Affiliation: Board Of Secondary Education, A.P

Year of Passing: 2010 | Percentage: 83.6 %

### INTERESTS

Badminton, Listening to music and watching movies

### SKILLS

HTML

CSS

Bootstrap

Flexbox

Javascript

ReactJS

Material-UI

ReactStrap

GIT

Responsive Web Design

Scalable Vector Graphics

Manual Testing

Materialize CSS

Wireframing

Adobe Photoshop

Adobe Illustrator

Adobe XD

### REPOSITORIES

GitLab & Bitbucket

### VERSION CONTROL & EDITORS

GIT | VISUAL STUDIO  
| SUBLIME TEXT | ATOM |  
BRACKETS

## QUALITIES

Pro-active | Intrapreneurial |  
Active listener | Quick and  
self-learner | Team player |  
Confident | Autonomous

## LANGUAGES

Telugu, English, and Hindi

## PROJECTS SERVED IN GENEMS SYSTEMS:

**Product:** CRM

**Environment:** HTML, CSS, FLEXBOX, JAVASCRIPT, REACT JS, MATERIAL UI, VISUAL STUDIO, GIT, ADOBE XD & PHOTOSHOP

**Description:** CRM PROJECT is responsible for duties such as developing designs, determining business needs, managing data conversion, creating global templates, and migrating businesses to those templates.

## PROJECTS SERVED IN AVETTI E-COMMERCE :

**Products:** ICICI Bank UK | The Diamond Kart | Balodana |

Kalmar | Lexus | AOPA | Megastores | Kauffman |

Husqvarna | Spaceship | GE Healthcare |

Pink Shirt Day | Kalika

**Environment:** HTML, CSS, FLEXBOX, BOOTSTRAP, JAVASCRIPT, REACTJS MATERIAL UI, VISUAL STUDIO, GIT, ADOBE XD & ADOBE PHOTOSHOP

## PROJECTS SERVED IN SPOT FLOCK :

**Product:** GoFlocker at Spotflock Technologies

**Environment:** HTML, CSS, FLEXBOX, BOOTSTRAP, JAVASCRIPT, REACTJS MATERIAL UI, VISUAL STUDIO, GIT, ADOBE XD & ADOBE PHOTOSHOP

**Description:** Goflocker is a social networking app where a user get personalized content based on his interests

## PROFESSIONAL SUMMARY :

-Developing designed templates to build customer-facing web assets

- Translating design comps and annotated wireframes into innovative web experiences using React
- Interfacing with requesters to gather requirements, analyzing business issues, providing recommendations, and implementing solutions.
- Assisted in the development of e-commerce websites, blogs, and landing pages for clients
- Good Knowledge of version control systems (GIT)
- Built device-agnostic websites (desktop, tablet, and mobile)
- knowledge of advanced CSS/CSS3 techniques (generated content, positioning, transitions ...)
- Good Knowledge of responsive design and best practices on how to implement it.
- Redesigned and managed company website from design to testing and up to production deployment
- Delivered responsive and cross-browser compatible web frameworks
- Designed and deployed HTML email and SMS templates, newsletters
- Built Web applications using JavaScript, HTML templates.
- Added design cues in our product like automated image slider and quick view in category pages facets & more
- Revamped backend software pages to improve usability and experience
- Fixed front end bugs, console errors for multiple clients
- Worked in Agile and Waterfall setup
- Designed responsive logos and banners in Photoshop
- Optimized page loading speeds to improve search rankings
- Implemented on-site SEO client and company websites, fixed SEO issues in the backend
- Conducted UX and quality tests to improve quality and accessibility
- Integrated voice accessibility, chat, social media, email subscription applications on sites and blogs
- Mentored and assisted junior co-workers