




MEGHA SINGHAL

DIGITAL MARKETING EXECUTIVE

CONTACT

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-  HN- 6, Basant Kunj, Meerut,
Meerut, Uttar Pradesh.

SKILLS

- Pay-per-click Advertising
- Marketing Campaign Management
- Social Media Platforms
- Budget Management
- Marketing Campaigns
- Problem-solving Abilities
- Marketing Lead Generation
- Social Media Management
- Campaign Management

LANGUAGE

English
Hindi

INTEREST

Travelling
Dance

01

PROFESSIONAL PROFILE

Results-driven Digital Marketing Executive with extensive experience at BIZOVATE INTERACTIVE SOLUTIONS PRIVATE LIMITED. Demonstrated expertise in pay-per-click advertising and social media optimization, achieving significant conversion rate increases. Proven ability in budget management and implementing innovative marketing strategies to enhance brand visibility and lead generation. Committed to leveraging data-driven insights for ongoing campaign improvements.

02

EDUCATION

Digital Marketing

Sangal Institute Of Digital Marketing -
(January 2022 - March 2022)

B.Tech In Computer Science

Meerut Institute Of Engineering And
Technology - (August 2016 - August 2020)

03

EXPERIENCE

Bizovate Interactive
Solutions Private Limited August 2023 - February 2024

Digital Marketing Executive

- Developed and implemented multi-channel digital marketing strategies.
- Managed paid search initiatives across multiple platforms, including Google Adwords.

MV Interactive Solutions April 2022 - August 2023

Digital Marketing Executive

- Interact with diverse audiences on multiple channels
- Optimized social media strategy through user-generated content.