

RAMAMOORTHY

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Passionate about driving innovation and contributing to organizational growth. Seeking opportunities for personal and professional development in a dynamic environment. Eager to collaborate with a dedicated team to achieve collective success.

EDUCATION

Bachelor of Engineering in Mechanical | K.S.Rangasamy College of Technology (2016 – 2019)

- Percentage: 71%.

Full Stack Development Course Completion | Fabevy Technologies (2020 - 2021)

EXPERIENCE

Front-End Developer | MOBO MEDIA | Chennai

2021 – Present

- **Enhanced Search Functionality:** Integrated and optimized Typesense API for improved search results, significantly enhancing user experience and query performance.
 - **CMS Maintenance and Management:** Oversaw the maintenance and management of Content Management Systems (CMS), ensuring consistent updates, troubleshooting, and efficient content delivery.
 - **SEO Optimization:** Implemented SEO best practices across multiple websites, resulting in improved search engine rankings, increased organic traffic, and enhanced site visibility.
 - **React.js Development Support:** Provided critical support and development for React.js projects, contributing to the successful completion and deployment of dynamic, high-performance web applications.
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SKILLS

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|-----------------|------------------|
| • React JS | • JavaScript |
| • Next JS | • jQuery |
| • HTML5 | • Bootstrap5 |
| • CSS3 | • WordPress |
| • MUI | • GIT |
| • Optimized SEO | • CMS Management |
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PROJECTS

AddtoCart | MOBO MEDIA | 2021 – 2022

- Designed and implemented user interfaces for web applications, mobile applications, and software products.
- Created prototypes of web pages and applications using HTML, CSS, and JavaScript.
- Implemented the Typesense API to optimize search functionality within an e-commerce platform.
- Developed and integrated sorting options, allowing users to easily organize search results by criteria such as lowest and highest prices.

GLAMDEVA | MOBO MEDIA | 2023 – 2024

- Worked in React.js by leveraging its component-based architecture to enhance code reusability and maintainability in the Glamdeva makeup company project.
- Implemented Next.js for server-side rendering, significantly boosting the performance and SEO capabilities of the web application.
- Engaged in collaborative development efforts with backend teams to iteratively enhance the design and functionality of the application.

MOBOT CMS | MOBO MEDIA | 2021 – 2024

- Implemented Mobot CMS's multi-site feature to streamline content updates and site maintenance across multiple websites, enhancing operational efficiency.
- Leveraged Mobot CMS's customization capabilities to tailor each site to its specific requirements, thereby improving the user experience and engagement.
- Optimized SEO strategies within Mobot CMS to improve search engine visibility and drive organic traffic to websites.
- Managed increased traffic effectively with Mobot CMS's scalable architecture, ensuring robust performance and user satisfaction.

ANYTHING FOR HIRE | MOBO MEDIA | 2022 – 2023

- Designed and implemented intuitive user interfaces (UI) for quote, book, lead generation, and contact pages, optimizing user experience for a UK-based car hire project.
- Integrated QR code functionality into WhatsApp chat options, streamlining booking processes and enhancing user accessibility and convenience.
- Coordinated cross-functional teams to successfully execute UI design and integration projects.