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# The Smart Social Business Analyst

**The Next Gen Social Media Analyst for Business & Marketing Research.**

It's here to revolutionize the business growth through guided Social Media Analysis via social listening to enable effective business decision making such as:

1. Effective 'Targeted Marketing' - Identifying relevant customer segments based on the current marketing trends)
2. Identifying possible business opportunities to increase sales in worldwide Business Locations.
3. Promotional content analysis (i.e. Advertising story/Proposals) for the business.



Windows taskbar: 12:42 PM 4/12/2019


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### Chat

Hi

You

Smart Social Business Buddy welcomes you !! This is the trending Social Media Analysis for your Business. Please write 'Back' to return to the main menu.

ssbmBot

Please select your business

ssbmBot at 12:44:17 PM

Retail

Marketing

Insurance

Media

Travel

Real Estate

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### Chat

Please select your business

ssbmBot

Retail

You

Please enter hashtag or keyword for twitter trends analysis for your Retail business.

ssbmBot

To get relevant Social Analytics for your Business

ssbmBot at 12:44:51 PM

Main Menu

Related Popular Tweets

Related Trends

Related Local/R

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**Chat**




**@Mathieu Boeuf at Fri Apr 12 12:43:28**  
By Mathieu Boeuf

Kickstarting your #agile transformation journey? Learn how a discussion based on the golden circle could ensure a s... <https://t.co/2mi98obotd> Tags: #agile

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**@sogetilabs at Fri Apr 12 12:43:28**  
By SogetiLabs

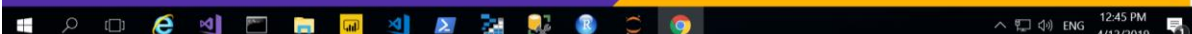
Video games are fun, but could the with ADHD? Find out. <https://t.co/2mi98obotd> #

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12:45 PM 4/12/2019

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**Chat**



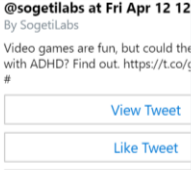
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**@sogetilabs at Fri Apr 12 12:43:28**  
By SogetiLabs

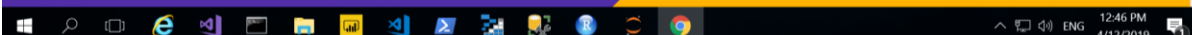
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Page 1&2: Real Time Hit Map

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#### Page 3: Social Network Analy

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Page 3: Social Network Analysis

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**Page 4: Promotional Content Analysis**

Page 4: Promotional Content Analysis

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**Page 5: Sentiment Analysis**

Page 5: Sentiment Analysis

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## Reports:

Score by Location and Location

Location: France, Paris, France, Nantes, Fr., Best, The, Ile-de-Fran..., Angers, Fr., Tours, Fran..., Dublin, Ire..., Gers, Mid..., Lyon, France, Montpellier..., Brighton, E..., Amsterdam..., United Ki...

Location

- Amsterdam, the Netherlands
- Angers, France
- Best, The Netherlands
- Brighton, England
- Brussels, Luxembourg
- Cachet
- Dublin, Ireland
- Düsseldorf
- France
- Gers, Midi-Pyrénées
- Haute
- Ile-de-France, France
- Living On The Edge
- London, England
- Lyon, France
- Montpellier, France
- Nantes, France
- Paris, France
- Rennes, France
- San Francisco, California
- Southampton, England
- Tours, France
- United Kingdom

Microsoft Power BI

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