blinkit
India's Last Minute App

blinkit

$1.20M
TOTAL SALES

$141
AVG SALES

8523
NUMBER OF ITEMS

3.9
AVG RATINGS

| Total Sales | Avg Sales | No Of Items | Avg Rating |

FAT CONTENT

- Low Fat
- Regular

$425.36K

Total Sales
$1.20M

$776.32K

ITEM TYPE

Item Type	Total Sales
Fruits and ...	$0.18M
Snack Foo...	$0.18M
Household	$0.14M
Frozen Fo...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking Go...	$0.08M
Health an...	$0.07M
Meat	$0.06M
Soft Drinks	$0.06M
Breads	$0.04M
Hard Drinks	$0.03M
Others	$0.02M
Starchy Fo...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M
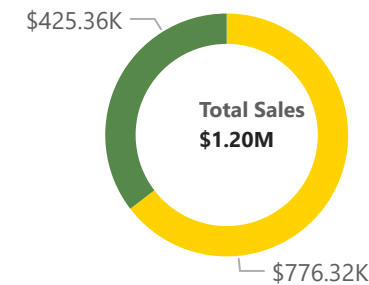
FAT BY OUTLET

- Low Fat
- Regular

Tier 3
Tier 2
Tier 1

$0.0M $0.2M $0.4M
Total Sales

OUTLET ESTABLISHMENT

$250K
$200K
$150K
$100K
$50K

2010   2015   2020
Outlet Establishment Year
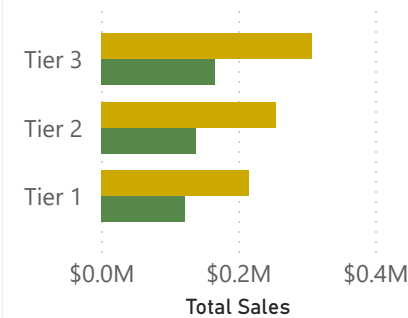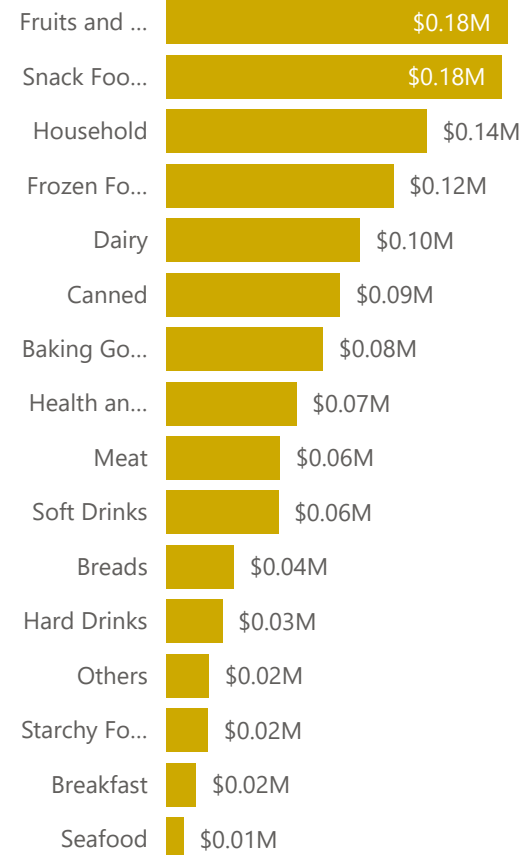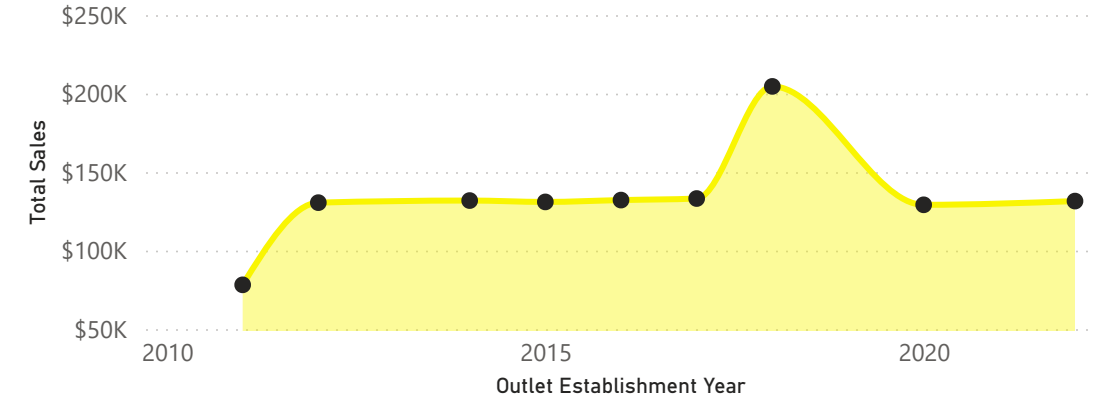
(Total Sales)

OUTLET SIZE

- Medium
- Small
- High

$248.99K $507.90K

$444.79K

OUTLET LOCATION

100%

Tier 3	$472.13K
Tier 2	$393.15K
Tier 1	$336.40K

71.3%
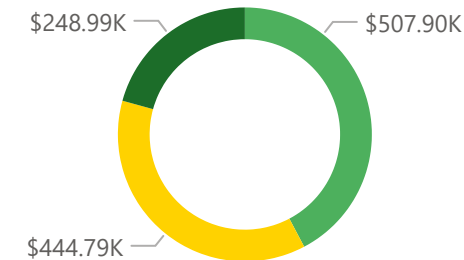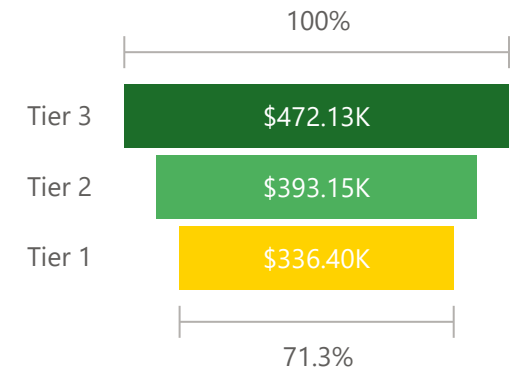
OUTLET TYPE

Outlet Type	Total Sales	No. of Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type3	$130.71K	935	$140	3.91	0.06
Supermarket Type2	$131.48K	928	$142	3.93	0.06
Grocery Store	$151.94K	1083	$140	3.93	0.10
Supermarket Type1	$787.55K	5577	$141	3.92	0.06