

# VENKUMAHANTHI JAYA TEJA

Product Designer (UI/UX) | SaaS, B2B Platforms, Interaction & Design Systems

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## Profile

Product Designer (UI/UX) with 2+ years of experience designing SaaS applications, B2B platforms, and product websites. Specialized in system-level UI/UX design, interaction design, and design systems. Experienced in AI-assisted, code-driven UI workflows and front-end development for product websites. Strong collaborator in Agile product teams, translating complex workflows into scalable, accessible, and high-performing user experiences.

## Core Competencies

Product Design (UI/UX), SaaS Application Design, B2B Platform UX, Interaction Design, Design Systems, User Research, Information Architecture, Workflow Design, Usability Testing, Accessibility (WCAG), Agile Collaboration, Developer Handoff, Responsive Design, Front-End UI Awareness

## Key Achievements

- Awarded at UpSlide Design Hackathon (2025) for delivering high-impact UI/UX solutions under real-world constraints.
- Improved product engagement by 20% through research-driven UX improvements.
- Built and maintained the Quantum Design System (QDS), reducing developer handoff time by 30%.
- Optimized design workflows at Techpixe, reducing delivery timelines by 15%.
- Delivered 20+ projects across SaaS, B2B, fintech, e-commerce, and ed-tech domains.

## Professional Experience

### UI/UX Designer at G A Digital Solutions (onsite)

2025/02 – present  
Hyderabad, India

- Owned end-to-end UI/UX design for SaaS and B2B products, including dashboards, workflows, and system-level user journeys.
- Designed workflow-driven UX for AI-powered productivity and operations platforms, including GA Grid (AI-based Digital Ops & Productivity System), FieldSync, HireSync, and MD BoardPrep.
- Designed AI-assisted productivity dashboards and task workflows for GA Grid, enabling prioritization, approvals, and operational visibility.
- Led UI/UX design for the GradArena.ai application and designed & developed the product website using AI-assisted, code-driven front-end workflows.
- Built and maintained the Quantum Design System (QDS), reducing developer handoff effort by 30%.
- Designed interaction patterns (micro-interactions, feedback states, motion) and ensured WCAG accessibility.
- Collaborated with PMs and engineers in Agile sprints to improve design-to-development alignment.

### UX/UI Designer Executive at techpixe (Onsite)

2024/07 – 2025/02  
Hyderabad, India

- Led UI/UX design for AI-powered SaaS dashboards and enterprise platforms.
- Conducted user research, journey mapping, and usability testing.
- Designed responsive web and mobile experiences for Smart AI HR, Asram Dashboard, Bharath Shop, and TWG Suite.
- Worked closely with developers to ensure feasible and consistent implementation.

### UIUX Designer Intern at Edygrade (Hybrid)

2024/04 – 2024/07  
Visakhapatnam, AP, India

- Improved Android app UX through research-driven UI refinements.
- Designed wireframes, prototypes, and visual UI in Figma.
- Increased usability ratings by 25%.

**UI/UX Designer** ↗

2023/10 – 2023/12

**Talentship Global Advisory Form**

Noida, UP, India

- Designed UI/UX for the Krishitantrick platform and company website.
- Created wireframes and prototypes to improve usability and accessibility.
- Supported client-facing design solutions in a consulting environment.

## Case Studies

- **GA Grid** – AI-based Productivity & Operations Platform (SaaS)
- **HireSync** – B2B HRM & Recruitment Platform.
- **GradArena.ai** ↗ – AI Proctoring Platform (Application UI/UX & Product Website)

## Technical Skills

**Product & UX Design:** Product Design (UI/UX), SaaS Application Design, B2B Platform UX, Workflow-Driven UX, Information Architecture, User Flows, Usability Testing, Accessibility (WCAG), Design Systems, Developer Handoff, Responsive Design

**Interaction, Motion & AI-Assisted UX:** Interaction Design, Micro-interactions, Feedback States, Motion-Driven UI, Scroll-Based & Parallax Interactions, AI-Assisted UI Prototyping, Code-Driven UI Exploration

**Tools & Front-End Awareness:** Figma, FigJam, Framer, Adobe XD, Photoshop, HTML, CSS, JavaScript (Basic), Design Tokens, Component Libraries, Agile Collaboration

## Certificates

**Certified in UX Research & Prototyping – Internshala** ↗ (2024)

**Certified in Figma & Motion Design – Internshala (2024)** ↗ (2024)

**Certified in UI/UX Design Foundations – TuteDude (2023)** (2024)

## Education

**B. Tech (2020-2024)**

**Sir C R Reddy College Of Engineering, Eluru (Information Technology) - 7.5 CGPA**

## Languages

- English, Telugu