

VENKUMAHANTHI JAYA TEJA

Product Designer (UI/UX) | SaaS, B2B Platforms, Interaction & Design Systems

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Profile

Product Designer (UI/UX) with **2+ years of experience** designing **SaaS applications, B2B platforms, and product websites**. Specialized in **system-level UI/UX design, interaction design, and design systems**. Experienced in **AI-assisted, code-driven UI workflows** and **front-end development for product websites**. Strong collaborator in **Agile product teams**, translating complex workflows into **scalable, accessible, and high-performing user experiences**.

Core Competencies

Product Design (UI/UX), SaaS Application Design, B2B Platform UX, Interaction Design, Design Systems, User Research, Information Architecture, Workflow Design, Usability Testing, Accessibility (WCAG), Agile Collaboration, Developer Handoff, Responsive Design, Front-End UI Awareness

Key Achievements

- Awarded at **UpSlide Design Hackathon (2025)** for delivering high-impact UI/UX solutions under real-world constraints.
- Improved product engagement by **20%** through research-driven UX improvements.
- Built and maintained the **Quantum Design System (QDS)**, reducing developer handoff time by **30%**.
- Optimized design workflows at Techpixe, reducing delivery timelines by **15%**.
- Delivered **20+ projects** across SaaS, B2B, fintech, e-commerce, and ed-tech domains.

Professional Experience

UI/UX Designer at G A Digital Solutions
(onsite)

2025/02 – present
Hyderabad, India

- Owned **end-to-end UI/UX design** for **SaaS and B2B products**, including dashboards, workflows, and system-level user journeys.
- Designed workflow-driven UX for **AI-powered productivity and operations platforms**, including **GA Grid (AI-based Digital Ops & Productivity System)**, FieldSync, HireSync, and MD BoardPrep.
- Designed **AI-assisted productivity dashboards and task workflows** for GA Grid, enabling prioritization, approvals, and operational visibility.
- Led **UI/UX design for the GradArena.ai** application and designed & developed the product website using AI-assisted, code-driven front-end workflows.
- Built and maintained the **Quantum Design System (QDS)**, reducing developer handoff effort by **30%**.
- Designed interaction patterns (micro-interactions, feedback states, motion) and ensured **WCAG accessibility**.
- Collaborated with PMs and engineers in **Agile sprints** to improve design-to-development alignment.

UX/UI Designer Executive at techpixe
(Onsite)

2024/07 – 2025/02
Hyderabad, India

- Led UI/UX design for **AI-powered SaaS dashboards and enterprise platforms**.
- Conducted **user research, journey mapping, and usability testing**.
- Designed responsive web and mobile experiences for **Smart AI HR, Asram Dashboard, Bharath Shop, and TWG Suite**.
- Worked closely with developers to ensure feasible and consistent implementation.

UIUX Designer Intern at Edygrade
(Hybrid)

2024/04 – 2024/07
Visakhapatnam, AP, India


- Improved Android app UX through **research-driven UI refinements**.
- Designed wireframes, prototypes, and visual UI in Figma.
- Increased usability ratings by **25%**.

Talentship Global Advisory Form

Noida,UP, India

- Designed UI/UX for the **Krishitantrick platform** and company website.
- Created wireframes and prototypes to improve usability and accessibility.
- Supported client-facing design solutions in a consulting environment.

Case Studies

- **GA Grid** — AI-based Productivity & Operations Platform (SaaS)
- **HireSync** — B2B HRM & Recruitment Platform.
- **GradArena.ai**  — AI Proctoring Platform (Application UI/UX & Product Website)

Technical Skills

Product & UX Design: Product Design (UI/UX), SaaS Application Design, B2B Platform UX, Workflow-Driven UX, Information Architecture, User Flows, Usability Testing, Accessibility (WCAG), Design Systems, Developer Handoff, Responsive Design

Interaction, Motion & AI-Assisted UX: Interaction Design, Micro-interactions, Feedback States, Motion-Driven UI, Scroll-Based & Parallax Interactions, AI-Assisted UI Prototyping, Code-Driven UI Exploration

Tools & Front-End Awareness: Figma, FigJam, Framer, Adobe XD, Photoshop, HTML, CSS, JavaScript (Basic), Design Tokens, Component Libraries, Agile Collaboration

Certificates

Certified in UX Research & Prototyping – Internshala  (2024)

Certified in Figma & Motion Design – Internshala (2024)  (2024)

Certified in UI/UX Design Foundations – TuteDude (2023) (2024)

Education

B. Tech (2020-2024)

Sir C R Reddy College Of Engineering, Eluru (Information Technology) - 7.5 CGPA

Languages

- English, Telugu