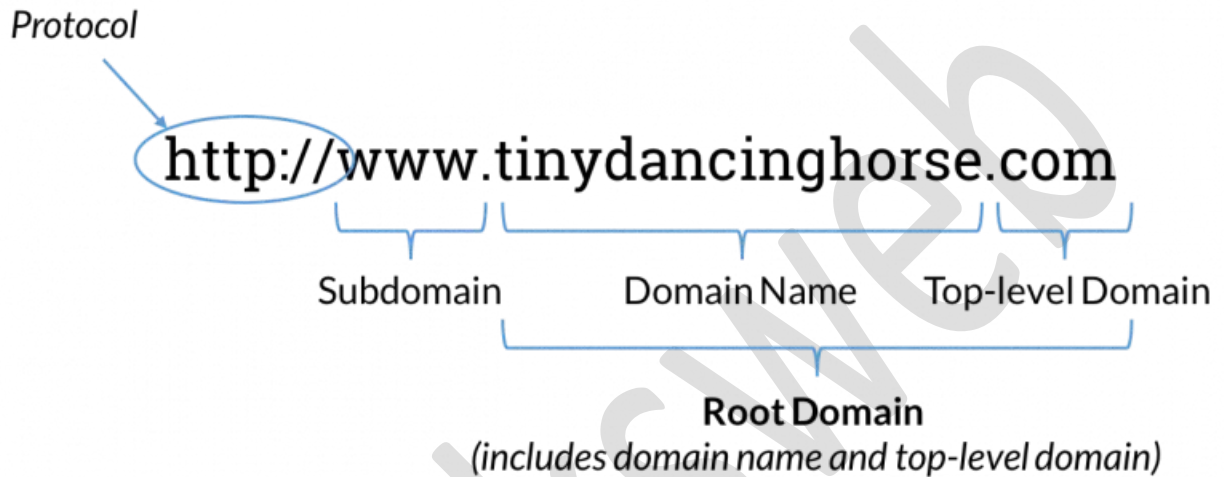


Domains & HTML TAG FOR SEO

What are domains?

Domain names are the unique, human-readable Internet addresses of websites.



Top-Level Domain

Top-level domain (TLD) is the formal term for the suffix that appears at the end of a domain name, also known as domain name extensions.

Some example of top-level domains include:

- .com
- .net
- .org
- .edu and more

Country-code Top-Level Domains

.com - Universal	.mx - Mexico
.in - India	.ke - Kenya
.au - Australia	.jp - Japan
.uk - UK	.de - Germany
.pk - Pakistan	.ca - Canada
.nz - New Zealand	.cn - China

What is HTML?

HTML stands for Hyper Text Markup Language. HTML is the standard markup language for Website.

What are HTML tags for SEO?

HTML SEO tags are bits of code that can be used to describe content to search engines. We can use HTML tags to highlight the important parts of our copy, to describe images, and even to give instructions to search engine bots.

These are the HTML tags still crucial for your website SEO:

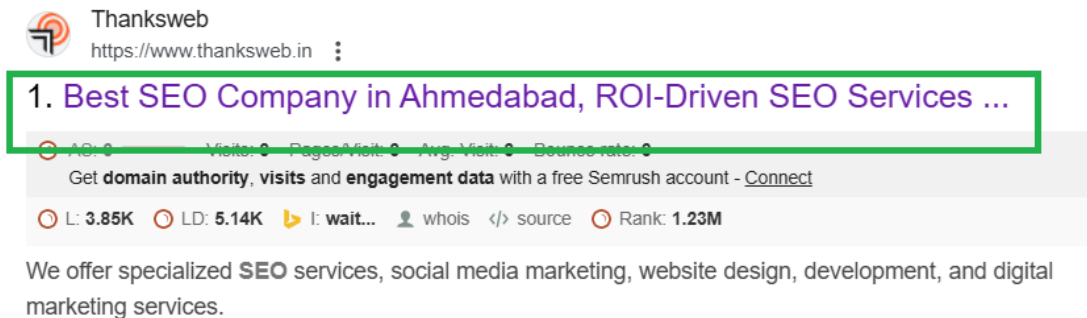
Title tag	Bold & strong tags
Meta description tag	Anchor tag <a>
Headings (H1 — H6)	Head tag
Image Alt Attribute	Canonical tag

- **Title tag**

Title tags are used by search engines to determine the subject of a page and display it in SERP.

HTML TAG: <title>Your Title Goes Here</title>

Title length: Titles that are under 60 characters long will fit on most screens.

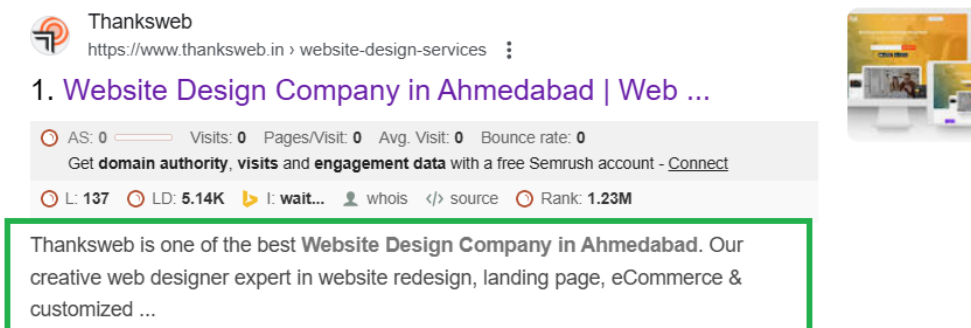


- **Meta Description Tag**

Meta description is a short paragraph of text used to describe your page in search results.

HTML: <meta name="description" content="Your description goes here">

Length: Description that are under 160 characters long will fit on most screens.



- **Headings (H1-H6)**

Headings (H1-H6) are used to split your page into sections or chapters. Each heading is like a small title within the page.

HTML Code:

`<h1>This is heading 1</h1>`

`<h2>This is heading 2</h2>`

`<h3>This is heading 3</h3>`

`<h4>This is heading 4</h4>`

`<h5>This is heading 5</h5>`

`<h6>This is heading 6</h6>`

- **Image Alt Tag**

The alt text attribute is a part of an image tag and provides a description for an image. In HTML it may look like this:

HTML TAG: ``

- **Canonical tag**

A canonical tag is an HTML element that tells search engines which version of a page is the preferred one to index when there are multiple versions of the same or similar content.

HTML TAG: `<link href="URL" rel="canonical">`

- **Bold & strong tags**

In HTML, both the `` and `` tags make text appear bold.

- **Anchor Tag**

`<a>` used for internal link set in webpage. Anchor tags help with crawling and indexing. As Googlebot discovers new pages through links, it's vital to make them crawlable.

HTML: `Your anchor text`

- **Head Tag**

The head tag is an HTML element used to define the head section of an HTML document. The head section contains all metadata for SEO.

HTML:

`<head>`

`<!--SEO Metadata put here -->`

`</head>`