Will Wheaton -- blog (<https://wordpress.org/showcase/wil-wheaton/>)

Khan Academy – non-profit (<http://content.time.com/time/specials/packages/article/0,28804,2087815_2087915_2087905,00.html>)

Walt Disney – corporate (<https://wordpress.org/showcase/the-walt-disney-company/> )

I chose these 3 sites not because of anything about the layout etc, but because I like the entities. I remember when Wheaton was a kid in Star Trek: The Next Generation in the 90’s. I was using Khan Academy when it was pretty much only math. And Disney World is one of my favorite places on earth.

I was not impressed by Wil Wheaton’s site. I gather that it is very popular site, but I wonder how much of that is because of a fan base for his Star Trek character instead of the actual content or layout. It was hard to navigate. And, although I share some of his political views, I found the sheer vitriol of the content very off-putting. It did have very effective use of images though.

The Khan Academy site is very well designed. It is easy to navigate. It has gotten more visually appealing since the last time I visited it a number of years ago. It makes me want to start taking classes there again.

I had mixed feelings about the Walt Disney site. It was hard to navigate, in part because there was not consistent branding or navigation across the site. The images were awesome, though. They included many iconic Disney images. It did draw me in and I followed many of the links.