

# JASMINE BELINDA BORLON

*Bachelor of Science in Information Technology*



## CONTACT

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## SKILLS

- Front-End Development:** HTML, CSS, JavaScript, Tailwind CSS, WordPress
- Back-End Development:** PHP, Java (basic)
- UI/UX Design:** Figma, Canva
- IT Support:** Troubleshooting, hardware & networking, IT assistance, sales automation support
- Video Editing:** Creative video editing and content creation
- Microsoft Office Applications

## CERTIFICATES

- AI/ML Study Jam – STAYAVA.DEV
- Basics of UI/UX Design – UniAthena
- UI/UX Design Webinar: Exploring the Fusion of Art & Tech – Multimedia Creation
- SecuriTy Check: Cybersecurity Awareness
- Introduction to Azure Machine Learning – STAYAVA.DEV
- Dashboard in an Hour using Power BI – STAYAVA.DEV
- Certificate of Achievement with Merit – UX/UI Design Bootcamp - WPH Academy

## EDUCATION

- PAMANTASAN NG LUNGSOD NG MAYNILA**  
Bachelor of Science in Information Technology, Cum Laude  
2020 – 2024

## PROFILE

Motivated IT graduate with experience in UI/UX design, front-end development, IT support, and creative video editing. Skilled in Figma, HTML, CSS, JavaScript, Tailwind CSS, WordPress, Canva, and troubleshooting. Passionate about problem-solving, continuous learning, and creating user-centered designs.

## EXPERIENCES

### PHILIPPIAN MARKETING CORPORATION

#### Front-End Web Developer Intern | 2024

- Enhanced the UI and visual appeal of the PMC website for improved usability.
- Developed and maintained front-end components using PHP and Laravel.
- Assisted in IT support tasks, troubleshooting hardware and software issues.
- Contributed to process automation, including running a Python script for auto-tagging to improve efficiency.

### HEPASSIST MOBILE APPLICATION

#### Developer/ Researcher | 2024

- Led user research and development for a mobile application supporting hepatitis patients.
- Contributed to the design and development of a mobile application for hepatitis patients

### THE DEPLOYMENT OF ORDER SYSTEM USING ROBOT

#### Developer/Researcher | 2023

- Contributed to the user interface design of the system.
- Assisted in developing the website using PHP.
- Participated in assembling and testing the robot component for deployment.

● **PHILIPPINE CHRISTIAN  
UNIVERSITY - DASMARINAS**

Accountancy, Business and  
Management , With Honors

2018 - 2020

## PROJECTS

● **CLOTHING E-COMMERCE WEBSITE (UX/UI DESIGNER)**

WPH Digital Pte Ltd - Bootcamp | 2025

- Designed a mobile-first, accessible e-commerce prototype in Figma.
- Conducted surveys and interviews with diverse users to guide design.
- Created proto-personas, journey maps, and information architecture.
- Developed high-fidelity mockups using a warm, inclusive color scheme and 8-column grid.
- Conducted usability testing and iterated based on feedback.

● **UI/UX DESIGNS**

- Food Ordering App – Created wireframes and interactive prototypes to enhance usability.
- Fashion Website - Developed layouts and user-friendly navigation for an intuitive user experience.

● **PORTFOLIO WEBSITE**

- Developed a personal portfolio website using HTML, CSS, and JavaScript to showcase projects and skills.