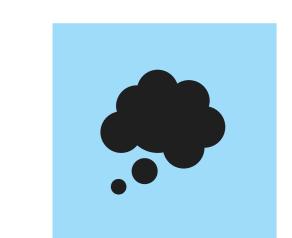
What other thoughts might influence their behavior?

Uber's data insights

can bring benefits

to the broader

community



Having insights about traffic and optimal routes would be game changer

Data-driven decisions are crucial Curious about Uber's innovative data analysis approaches

They approach data with curiosity and a problem solving attitude

Evaluvates the impact of the analysis on uber's operations and decision making

EXPERION

Presenting findings in a clear and compelling manner

Curiosity to discover new insights

Review data insights, make strategic decisions and consider data-driven initiatives Uber's data analysis progress, seek inspiration for their own projects

A sense of responsibility to deliver valuable results

Excitement about the possibilities of their analysis



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

