AURA: Simplifying Water Management

For ten years, AURA has been revolutionising how waterworks manage their meters. We've grown from humble beginnings to become an essential tool for waterworks professionals internationally.

Our journey reflects our commitment to simplicity and accessibility in water management technology.

KR by KLARA RENNESSON

Why We Created AURA

The Challenge

Smaller waterworks couldn't keep up with complex technology. Their staff juggle multiple responsibilities daily.

The Insight

These facilities needed simpler tools. They lacked dedicated technical teams for complex systems.

Our Solution

We developed AURA to be intuitive. It works for all staff regardless of technical background.

Our Remarkable Growth

1 → 10

Programmers

Our development team has expanded tenfold since launch.

1 → 50

Customers

Fifty waterworks now rely on our solutions.
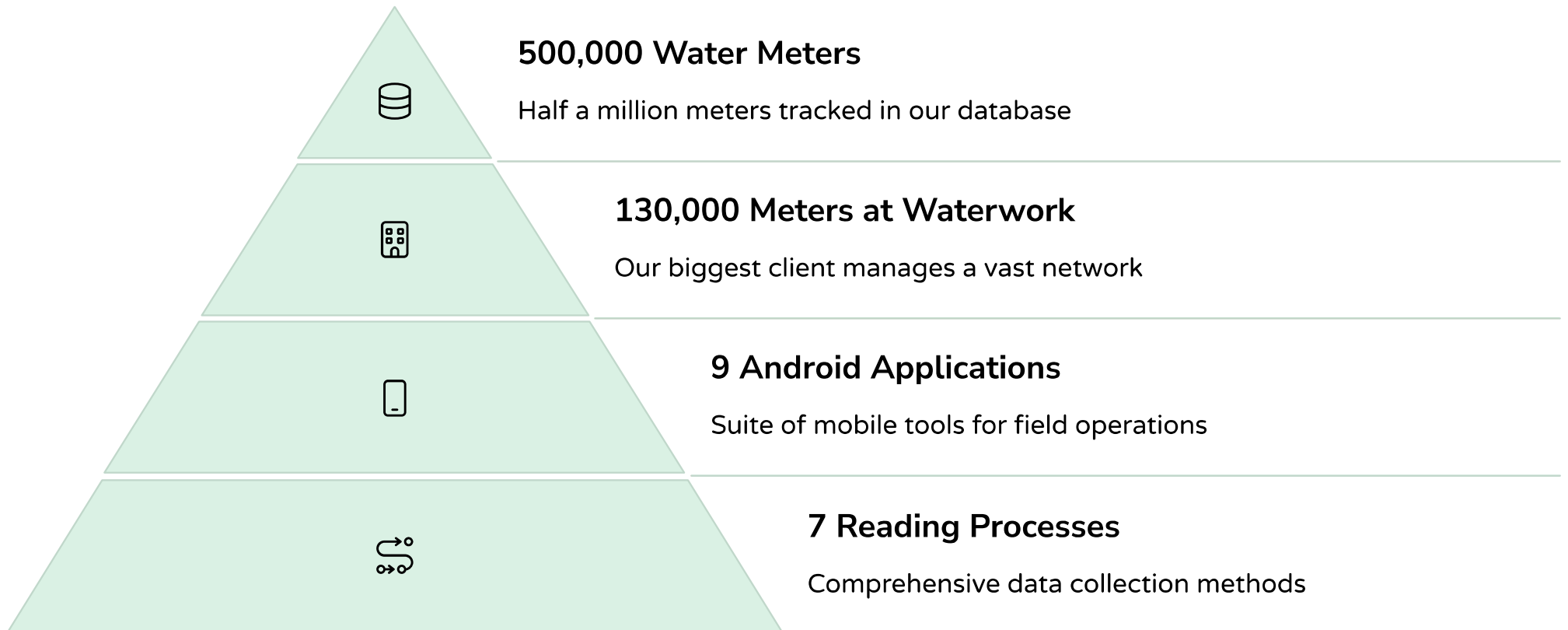
1 → 800

Users

From a single user to 600 professionals using AURA daily.

1 → 33

Meter Types

Reading compatible with 33 different water meter types and radio converters.

Scale of Impact

500,000 Water Meters

Half a million meters tracked in our database

130,000 Meters at Waterwork

Our biggest client manages a vast network

9 Android Applications

Suite of mobile tools for field operations

7 Reading Processes

Comprehensive data collection methods

User-Friendly by Design

Designed for Everyone

AURA is accessible to all staff. We eliminated unnecessary complexity from the start.

Intuitive Interface

Users of all ages don't need technical backgrounds. The software guides them through each process.
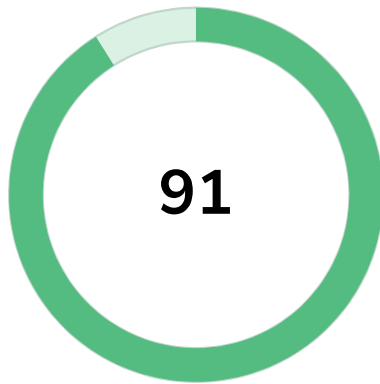
Minimal Training Required

Staff can become proficient quickly. This reduces implementation costs and frustration.
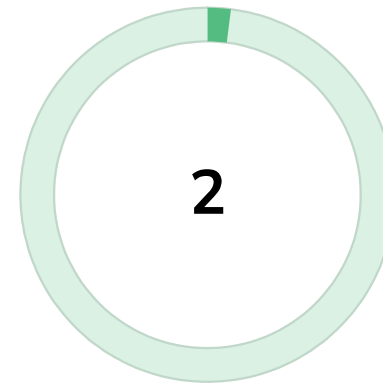
Mobile-First Approach

Field workers can access everything they need. Our apps work seamlessly on-site.

International Footprint

91

European Markets

Strong presence in Slovenia, Croatia, Bosnia, Serbia, Macedonia, Romania, Greece, and France, Turkey.
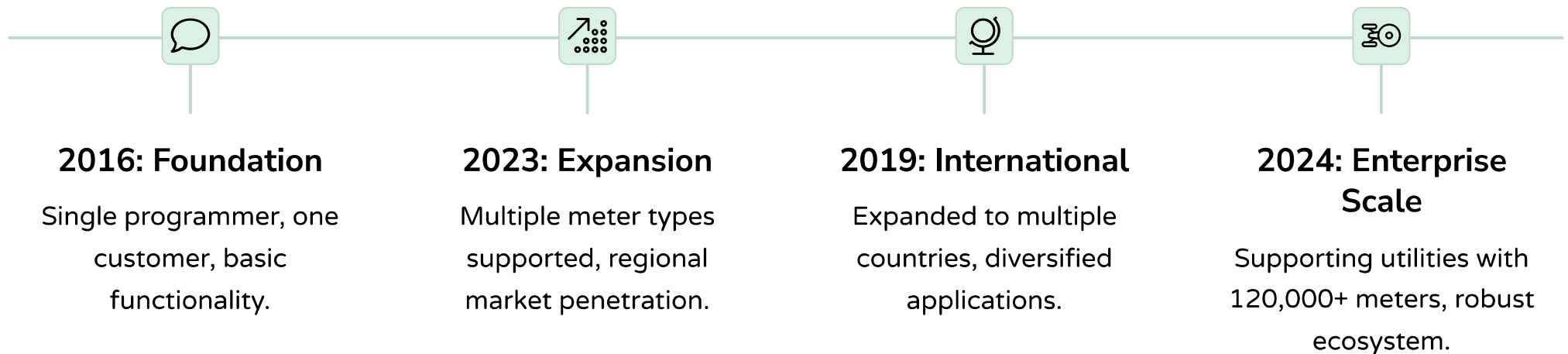
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Oceania

Successful implementations in Australia and New Zealand.

The Evolution of AURA

2016: Foundation

Single programmer, one customer, basic functionality.

2023: Expansion

Multiple meter types supported, regional market penetration.

2019: International

Expanded to multiple countries, diversified applications.

2024: Enterprise Scale

Supporting utilities with 120,000+ meters, robust ecosystem.

The AURA Advantage

Before AURA

- Complex programming requirements
- Limited meter compatibility
- Technical expertise needed
- Resource-intensive implementation
- Restricted to larger utilities

With AURA

- User-friendly interface
- 33 meter types supported
- Accessible to all staff
- Quick deployment
- Scalable from small to large utilities

Let's Talk About Your Idea's

Your meters are talking. Are you listening? We'd love to show you how AURA can translate those cryptic meter messages into actionable insights.

No pressure—just like your perfectly calibrated water system. Our team is ready to demonstrate how AURA can simplify your operations, whether you manage 50 meters or 50,000.

Reach out today. We promise our response time is faster than a water leak detection alert!