

# **Celostna grafična podoba ARSS d.o.o.**

december 2022 | ver.2



## Uporaba logotipa

Primarno



Sekundarno



## Barve

### Modra



CMYK 100 80 33 34

RGB 0 62 106

#003E6A

Pantone: 2955 CV

### Črna



CMYK 0 0 0 100

RGB 0 0 0

# 000000

## Pisava (Font)

ARSS - we measure smarter

# ARSS - we measure smarter

Humnst 777 Cn Bt  
**Humnst 777 BlkCn Bt**  
Humnst 777 Lt Bt

ARSS is a very cool company devoted to provide smart water measuring solutions. It was funded in 2006. Company ARSS headquarters are in Slovenia and with business units and partners covering Croatia, Serbia, Bulgaria, Romania, Greece and Turkey.



# Dopisni list / Račun

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I. [www.arss.si](http://www.arss.si)

## Vizitka



WE MEASURE SMARTER

The ARSS logo, identical to the one at the top of the page.

## ■ Podpis v e-pošti

Lep pozdrav. / Kind regards.

**Aleš Cvelbar**  
Vodja projektov/Project Manager



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## Napis na fasciklu



Razpis št.: 212521/16  
Komunalna napeljava  
Komunala Brezje



## Ovratni trak



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