



**Shan Jiang**  
Web Developer  
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## Education

### **Western University**

2012 - 2016

Bachelor of Management and Organizational Studies

### **Fanshawe College**

2016 - 2018

Diploma of Interactive Media Design

## Experience

### **selltowin Inc.**

May 2018 - Present

*Web Developer/Designer*

- Designed and developed selltowin CRM using PHP framework. Enabled admin registration on dashboard and traffic/leads generation monitoring. Embedded Google Analytics data into CRM using Google API.
- Communicated with marketing team to design a mail campaign. Developed the mail campaign tracking system which allows the admin to manage prospects' information and monitoring the leads generated by the mail campaign.
- Developed WordPress websites based on given design mockup. Maintained WordPress website version and plugins.

### **Northern Commerce**

August 2017 - April 2018

*Web Developer Intern*

- Worked with a team to build a Shopify website "The Ultimate Cleanse" with liquid template markup language.
- Learned how to use git version control system, created merge request for each subtask, resolved merge conflicts when necessary.
- Learned to customize WordPress theme and WordPress short code. Performed monthly WordPress sites plugin update.
- Learned Accessibility for Ontarians with Disabilities Act (AODA).
- Learned PHP and built PHP mini-apps.
- Prepared script manifests for Magento websites. Audited health conditions and extension info for Magento websites.
- Took and edited portrait photos for new employees for company website buildup. Involved in video shooting for London Lightning Basketball Team promotion video.

## Skills

### **Development**

Sass/jQuery/Vue.js/React/Liquid/Gulp/Grunt/PHP/SQL/Git

### **Design**

Photoshop/Illustrator/AfterEffects/Lightroom/Cinema4D