

1. Level of Interest:

- a. What does the NBA stand for?
- b. What does PPG stand for?
- c. Who is the all time leading scorer in the NBA (Regular Season)?
- d. What does PER stand for?
- e. Who is the last player to win 6th man of the year?

2. Player photos

- a. If they recognize the player shown, participant will be asked the following:
 - i. What is the player's career statline (Points per game, Assists per game, Rebounds per game)?
 - ii. What team has the player most recently played for?
 - iii. Are you a fan of this player?

3. Debriefing Question

- a. Do you think that you recognized the players that you did because of media coverage?