Jake Liebert

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Senior product leader with 10+ years building and scaling AI-powered products at Fortune 1 scale. Track record leading cross-functional teams of 60+, owning $1B+ P&L impact, and driving enterprise ML adoption. Navy nuclear officer turned product executive.

EXPERIENCE

Walmart | Senior Director of Product Management, Forecasting & Planning | Bentonville, AR   **2025-Present**
- Own end-to-end product strategy for Walmart US enterprise forecasting platform serving Finance, Merchandising, and Supply Chain—a unified planning system encompassing driver-based forecasting, ML demand models, and generative AI capabilities
- Targeting 25 bps margin forecast accuracy improvement ($200M+ annual impact) and $400M incremental sales through reduced out-of-stocks; presenting quarterly roadmap to C-suite stakeholders
- Scaled product organization from 4 to 10 PMs; established platform vision adopted across 6 Merchandising business units (Food, Consumables, Hardlines, Fashion, Home, and Entertainment)

Walmart | Director of Product Management, AI Forecasting | Bentonville, AR   **2024-2025**
- Led team of 9 PMs building ML-powered demand forecasting for Walmart US, improving sales and unit forecast accuracy across Merchandising and finance planning systems
- Launched Gen AI explainability module and forecast harmonization capabilities; drove adoption across labor, capacity, and financial planning workstreams
- Owned product strategy across multiple business units, influencing planning roadmaps and coordinating with VP/SVP stakeholders on enterprise-wide forecasting initiatives

Walmart | Principal Product Manager, Assortment Optimization | Bentonville, AR   **2022-2024**
- Spearheaded ML-enabled store-item optimization platform yielding 2% sales lift ($1B+ potential annual revenue impact); managed 3 PMs and coordinated 60+ technical personnel
- Built executive consensus across SVP stakeholders to accelerate assortment transformation, demonstrating $100M+ one-year impact
- Partnered with Applied AI to validate ML models, increasing predictive accuracy by 30% and expanding business coverage 4x
- Established product development best practices reducing deployment cycles by 30% and improving cross-team collaboration across engineering, data science, and design

Walmart | Senior Product Manager, eCommerce Strategy | Bentonville, AR   **2021-2022**
- Grew 1P assortment ~20% (10K+ SKUs) within 6 months through digital workflow optimization and cross-functional agile execution
- Launched self-service analytics platform for 1,000+ internal users, driving data democratization across Merchandising

Walmart | Product Manager Intern | Bentonville, AR (Remote)   **2020**
- Identified $1.2B cost-saving opportunity through fulfillment data analysis and 50+ customer interviews

United States Navy | Nuclear Submarine Officer | USS Nevada (SSBN-733) | Silverdale, WA   **2014-2019**
- Led division of 19 nuclear-trained technicians; maintained 100% operational readiness across 5 strategic deterrent patrols; drove process improvements reducing time for critical missile management procedures. Qualified Officer of the Deck (OOD) and Engineering Officer of the Watch (EOOW)

EDUCATION

Duke University | *Masters of Business Administration, Decision Sciences* | Durham NC   2019-2021
- Fuqua Class of 1987 Scholarship, Dean's List, GPA 3.86, Duke Armed Forces Association, Teaching Assistant

Stanford University | *Design Thinking Bootcamp* | Palo Alto, CA   2021

United States Naval Academy | *Bachelor of Science, Computer Science* | Annapolis, MD   2010-2014
- Division I Basketball team (2010-2012), Internship: Software Engineer at MIT Draper Laboratory

SKILLS

Core Competencies: AI/ML Product Development, Demand Forecasting, Enterprise Platform Strategy, Cross-Functional Leadership, Stakeholder Management, Agile/Scrum, Data Analytics, P&L Ownership, Strategic Planning, Change Management
Technical Skills: Machine Learning Platforms, Gen AI Applications, Platform Architecture, SQL, Data Visualization, A/B Testing, Cloud Infrastructure (AWS/GCP)
Leadership: Team Building (scaled 4 to 10 PMs), Executive Communication, Vendor Management, OKR Development, Roadmap Prioritization, Cross-Org Collaboration