

This contest is open only to those who download the app, PopSwap, on the iOS app store [<https://itunes.apple.com/us/app/popswap/id1199667297?mt=8>]. The contest is only open to legal residents of their respective countries, and is void where prohibited by law. Employees of Swappl, Inc. its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Swappl as final and binding as it relates to the content of this Campaign.

Entries will be accepted online starting on March 6th, 2017 and ending 11:59pm Central Time March 31st, 2017.

In order for prize money to be given out, the app has to have greater than or equal to 5,000 units downloaded by 11:59 pm March 31st central time. If there are less than 5,000 units downloaded, no prize money will be given out.

The winner of the contest will receive \$1,500, second place will receive \$750, and third place will receive \$250. There might be several \$100 winners, however, these winners are not guaranteed and are given out completely by the discretion of the owner. Winners are determined by the highest number of swaps. Other winners could be chosen based on luck.

Swappl, Inc. reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond [your company name]’s control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, [your company name] may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Swappl, Inc. Swappl, Inc. reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Swappl, Inc. has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from

the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, [your company name] reserves the right to seek damages to the fullest extent permitted by law. Limitation of Liability: By entering, You agree to release and hold harmless [your company name] and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.