

# Jake Shimada

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## EDUCATION

**San Jose State University** – B.S *Business Management Information Systems with Minor in AAS* **GRAD-May 2026**

**Relevant Courses:** Fundamentals of Management Information Systems, System Analytics and Design, Fundamentals of Management and Organizational Behavior, Business Law and Ethics, Financial Accounting, Managerial Accounting, Business Calculus, Python, Excel

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## CERTIFICATIONS

**Google** – *Project Management Specialization Certification* (Coursera/Google **August 2025**)

- Completed training in *Foundations of Project Management, Project Initiation, Project Planning, Project Execution Agile Project Management, and a Capstone project*

- Built expertise in project scoping, timeline scheduling, and stakeholder alignment for successful project execution.
- Applied tools and methodologies to effectively manage real-world projects scenarios from start to successful finish.

## PROFESSIONAL EXPERIENCE

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**Telo Trucks** – *Technical Intern*

**San Carlos** | **November 2025 -Present**

- Assembled & fixed prototype EV trucks, performing drivetrain, chassis, interior & exterior teardown and reassembly for R&D.
- Built prototype test platforms by converting CAD designs into functional benches for interior, battery, and drivetrain evaluation.
- Assembled a prototype rolling chassis to enable battery-module validation, electric-motor testing, and engineering design testing.

**Residence Hall Association San Jose State University** - *VP of Leadership Development* | **September 2023-Present**

- Collaborated with a team that built and grew educational programs and events for over 8000 housing students.
- Created and hosted over 70+ weekly events for housing students that focus on finding leadership opportunities on campus.
- Effectively marketed and planned leadership events to housing students, increasing our attendance rate by 316% over 2 years.

**Epsilon + Engineering/Aerodynamics** - *Production/Fulfillment*

**Fremont** | **August 24– February 2025**

- Oversee the production of internal and local manufacturing ensuring quality and timely orders are to be fulfilled.
- Managed companies Shopify platform, overseeing all aspects of online sales, order processing, and customer satisfaction.
- Coordinate and partner with international distributors and optimize the integration of imported goods into the fulfillment process
- Created marketing strategies for low performing products using organic social media & integration of Instagram/Facebook paid ads.

**Dragon Auto** – *Marketing/Business Intern*

**Milpitas** | **January- August 2024**

- Provide analytical marketing strategies creating \$26,000 to \$134,000 earnings with new marketing & advertising strategies.
- Created car club/sponsorship promotions bringing in a tailored client-tell, boosting overall targeted sports car sales by 350%.
- Help assist customers with sales and intake, providing quality customer service by explaining the process and job done to their car.
- Spearhead bringing in business through networking in the car community, then utilizing the network to increase our customer base.

**SJSU New Student and Family Program's** - *Orientation Leader*

**San Jose** | **January – June 2024**

- Facilitate and lead new students and family orientation groups to introduce and tour the SJSU campus within campus life.
  - Equip over 3000 freshman and transfer students with campus resources to further experience and growth at their time in SJSU.
  - Lead freshman students in an overnight orientation session where they learn about the campus life and experiences on campus.
  - Present personal experience and insight as a SJSU Student and guide new students to find opportunities as a new college student.
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## LEADERSHIP EXPERIENCE

**SJSU Spartans Automotive Enthusiast Club** - *President*

| **June 2024 – Present**

- Spearheaded the direction of club membership, leadership team, club external communication and execution of events.
- Oversee the direction of club's leadership by leading meetings, creating opportunities for a professional network-based direction.
- Led collaborations with SJSU and local businesses to host high-visibility car meets on campus, growing to 1082 SJSU members.

**SKILLS:** Python, Excel, SQL, Tableau, Agile, Waterfall, Microsoft Suite, Adobe suite, AutoCAD, Fusion360, Lightroom, Shopify, DaVinci