

# Jacob Victor Berg

Broadcast Engineer and Media Designer

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## EXPERIENCE

### **WFYI, Indianapolis, IN — *Master Control Operator***

July 2014 - PRESENT

- Managing station playlist.
- Monitor signal path to three channels: WFYI HD, CREATE, Vme.
- Record, retrieve and archive programming.
- Routing A/V sources, dubbing shows, live production, severe weather.
- Perform various production and engineering duties including: set up for events, installation of new technology, production assistance.
- Assisted in installation of industry standard equipment such as: ChyronHego Graphics Engine, jack fields panels, and laying new cable routes.

### **Videographer — *Director, Producer and Editor***

2009 - Present

- Edited countless videos on Adobe Premiere.
- Produced individual and collaborative projects for web designers, artists, bands and corporate entities..
- Created After Effects animations, lower thirds, titles.
- Extensive experience with high quality audio equipment.
- Wrote and recorded background music for videos.
- Extensive work with entire Adobe Creative Suite.
- Can be found on my web portfolio - [www.jacobvictorberg.com](http://www.jacobvictorberg.com).

## SKILLS

Videography

Live Production

Sound Design

Final Cut, Avid, Premiere

Photoshop, Lightroom, After Effects

Ableton Live, Pro Tools

Grass Valley Servers and Routers

Digital Broadcast, MediaBank ASR

Sundance Digital, Intelli-Sat

NewTek Tricaster

AJA Frame Syncs

Ericsson Receivers

RealEMWIN, Attendant Solutions

HTML, CSS, JavaScript

## AWARDS & SPECIAL PROJECTS

### **Creative Syncretism: The Early Architectural Works of Harry Weese - 2014**

Video shorts displayed at IU+CAD Gallery for the length of the Harry Weese Conference in Columbus, IN

### ***We're Different, My Baby - (Short Documentary) - 2012***

Official Selection at  
2013 Sedona International Film Fest

### ***Kevin Wilson Show (IU) - 2011***

Bronze Medal for Student Broadcast Excellence - 2012 Telly Awards

## **WTIU, Bloomington, IN — *Schedule Director***

May 2013 - July 2014

- Managing station playlist and work with Master Control Operator.
- Monitor three south-central Indiana PBS channels: WTIU HD, WTIU World, CREATE, Vme.
- Directed the WTIU NewsBreak.
  - Duties include: graphics, technical directing, updating weather, YouTube management, Podcasting, and writing copy.
- Tag promos and nightly run-downs.

## **Freelancing — *Production, Website and Design work***

2009 - Present

- Many hours of live studio production.
- Worked as a production assistant on large commercial shoots.
- Productions include:
  - Marsh Super Bowl Commercial - Super Bowl XLVI
  - Indiana University commercials - Directed by Angelo Pizzo of “Hoosiers”
  - Filmed B-Roll for NC2(Lonely Planet) pilot about tractor pulling.
  - Henry Paul MacAfee & The Artists - *Better With Me* [Official Music Video]
- Have learned HTML, CSS, JavaScript fundamentals in the last 4 months and have built dynamic and responsive websites.
- Created posters and designed logos for clients.

## **EDUCATION**

**Columbus North High School**, Columbus, IN

August 2003 - May 2007

**Indiana University**, Bloomington, IN Telecommunications (Design/Production)

July 2007 - May 2012

## **REFERENCES**

**Steve Jensen**, WFYI, Indianapolis - Vice President - Head of Engineering

[sjensen@wfyi.org](mailto:sjensen@wfyi.org) (317-636-2020) - *Referral letter upon request*

**Nate Pass**, WFYI, Indianapolis - Chief Engineer

[npass@indy.rr.com](mailto:npass@indy.rr.com) (317-636-2020) - *Referral letter upon request*

**Christopher Ayers**, 90.5 WESA, Pittsburgh - Morning News Producer

[cmayers1230@gmail.com](mailto:cmayers1230@gmail.com) (812-350-1318)