



# JAKE BROKAW

## ABOUT

Hey there. I'm a web developer and designer. I recently moved up to Portland, Oregon, which is the fourth city in the past five years where my wife, our adventure cats, and I have lived. Besides designing and coding websites, I enjoy hiking, reading books about philosophy, and drinking a good cup of coffee or tea.

## EDUCATION

### UNIVERSITY OF TOLEDO

B.B.A. Information Systems  
2008 - 2012

## CONTACT



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## EXPERIENCE

### WEB DEVELOPER & DESIGNER

**Formstack** · Feb. 2015 - Present

I work remotely on the marketing design team. Some of my duties include: designing & building responsive web pages, optimizing our SEO, scaling our site's code, and designing marketing materials (i.e. PPC pages and graphics, icons, etc.). I am also the point person for our brand design system that we created and implemented for our marketing site.

### DEVELOPER, IT APPLICATIONS

**Nationwide Insurance** · Feb. 2013 - Feb. 2015

I was the sole front-end developer on a team that handled one of Nationwide Insurance's financial applications. I also helped out other teams when they were updating their apps & sites to be fully responsive.

### WEB SYSTEMS ASSOCIATE

**Global Media Outreach** · Jun. 2012 - Feb. 2013

I was one of six students to receive what started out as an internship out in San José, CA where I created and updated marketing sites and landing pages. As the internship ended, I was one of two students offered a part-time, remote position.

## SKILLS & SOFTWARE

✓ Responsive Design

✓ HTML

✓ Design Systems

✓ CSS/SCSS

✓ A/B Testing

✓ JS/jQuery

✓ Atom/VS Code

✓ PHP

✓ Terminal/iTerm2

✓ Git/GitHub

✓ Sketch, Adobe CC

✓ InVision