Jake Byford

https://jakebyford.github.io/portfolio/

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Analytical problem solver who seeks to interpret data to make decisions and answer questions while communicating findings effectively.

SUMMARY OF QUALIFICATIONS

- 4 years' experience: Python, R, SQL, Tableau to create big data models
- 4 years' experience: Tutoring math, data analysis, data science
- M.S. Data Science; 4+ years' business, financial, and technical writing

EDUCATION

- **Master of Science, Data Science** | NJIT, Newark, NJ, GPA: 3.75 — *Dec. 2023*
- **Bachelor of Science, Finance** | Kean University, Elizabeth, NJ, GPA: 3.67 — *May 2020*

CERTIFICATIONS

- **[PCEP-30-02] PCEP – Certified Entry-Level Python Programmer** — *Feb. 2024*
- **AWS Cloud Practitioner Certification** — *Anticipated Mar. 2024*
- **CompTIA Data+ Certification** — *Jan. 2024*
- **Rutgers University Data Science Certification** — *Nov. 2020*

EXPERIENCE

- **Data Science Teaching Assistant** | edX (University of Pennsylvania), Remote — *May 2021 - Present*
  - **Classroom Leadership** : Led a class of 30 students in daily coding exercises, leading to weekly KPI's consistently exceeding 90% in terms of overall experience, in contrast to 80% for my peers
  - **Tutoring** : Tutor students in the following subject areas - **Python, R, SQL databases, and Excel**.
  - **Company Growth** : Improved company code in the cloud using **Git** and presented to management findings yielding a 5% increase from employee appraisal.

PROJECTS

- **NFL Betting Model**: Scraped, analyzed, and modeled NFL data using the ELO algorithm for prediction - tuning thresholds for a 9.56% increase in accurate bets - and using cross validation data for classification seeing our cost functions decrease 7.62% and accuracy increase 4.18%
- **Nintendo Sales Analysis**: Rolled out a comprehensive 2023 sales report using **SQL database, Pandas, and Python** to identify data trends such as Nintendo published 37% of the top 50 best-selling video games ever sold worldwide
- **TD Ameritrade Investment Data**: Built an automated **Python** program with **Pandas, BeautifulSoup, and Selenium** that scrapes companies' financial data and stores it inside a **SQL** database to perform data analysis against competitors
- **Starbucks Coffee Recommendation**: Deployed a **Python Flask data user experience** with **Pandas and BeautifulSoup** to collect data in **MongoDB** database and provide customer recommendations by way of the KNN algorithm, Cosine Similarity, and Collaborative/Content filtering techniques
- **Big Data Flight Analysis**: Used 4 on demand **AWS EC2 cloud instances** and integrated **MySQL database, Hadoop, Oozie workflows** with **Java** to perform parallel MapReduce jobs across 11GB of flight data to reduce execution time from 850 seconds with 2 AWS instances to 478 seconds with 4 AWS instances
- **School Registration Database**: User database experience that incorporates **Java, MySQL, and PHP** skills allowing students to pick their classes

TECHNICAL SKILLS

- **SQL**: ETL, PostgreSQL, MySQL, API connection, Python integration, Star/Snowflake schema, AWS Athena
- **Machine Learning**: Regression, Regularization, Cross Validation, Bayes, SVM, KNN, DTC, AWS
- **Programming**: Python ML & app development, R statistical packages/visualization, AWS cloud
- **Excel Power User**: Formulas, pivot tables, dashboard development, VBA automation
- **Data Visualization**: D3.js, Leaflet, ggplot, Matplotlib, Plotly, Seaborn, Tableau, AWS CloudWatch