Jake Byford

https://jakebyford.github.io/portfolio/

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Analytical problem solver who seeks to interpret data to make decisions and answer coding questions while communicating findings effectively.

SUMMARY OF QUALIFICATIONS

- 4 years' experience: Python, R, SQL, Tableau to create big data models
- 4 years' experience: Coding math, data analysis, data science
- M.S. Data Science; 4+ years' business, analytical, and technical writing

EDUCATION

- **Master of Science, Data Science** | NJIT, Newark, NJ, GPA: 3.75 — *Dec. 2023*
- **Bachelor of Science, Finance** | Kean University, Elizabeth, NJ, GPA: 3.67 — *May 2020*

CERTIFICATIONS

- **AWS Cloud Practitioner Certification** — *Apr. 2024*
- **[PCEP-30-02] Certified Entry-Level Python Programmer** — *Feb. 2024*
- **CompTIA Data+ Certification** — *Jan. 2024*
- **Rutgers University Data Science Certification** — *Nov. 2020*

EXPERIENCE

- **Data Scientist** | Incedo, Florham Park, NJ — *June 2024 - Present*
  - **Machine Learning pipeline** : Developed an automated CI/CD workflow using **GitHub Actions** with custom scripts for **Ubuntu** environment setup, dependency management, and model execution. Configured **AWS CLI** for secure deployment and cloud resource management.
  - **End-to-End** : Created an **AB testing** mini-project using containers for storage, **DataBricks** for data transformation and notebook integration, and **Azure Data Factory** for pipeline development displaying results on **PowerBI**
- **Data Teaching Assistant** | edX (University of Pennsylvania), Remote — *May 2021 - Present*
  - **Classroom Leadership** : Led a class of 30 students in daily analytical coding exercises, leading to weekly KPI's consistently exceeding 90% in terms of overall qualifications, in contrast to 80% for my peers
  - **Tutoring** : Tutor students in the following analytical coding areas - **Python, R, SQL databases, and Excel**.

PROJECTS

- **NLP Custom ATS**: Coding, mining, and modeling a custom applicant tracking system with LinkedIn job description data and NLP techniques - scoring resumes from a range of 50 to 100 based on important words for upwards 7% increases in job matches between the resume and job description.
- **NFL Betting Model**: Scraped, analyzed, and modeled NFL data testing the ELO algorithm for prediction - tuning thresholds for a 9.56% increase in accurate bets - and using cross validation data for classification seeing our cost functions decrease 7.62% and accuracy increase 4.18%
- **TD Ameritrade Investment Data**: Built an automated **Python** program with **Pandas, BeautifulSoup, and Selenium** that scrapes companies' analytical data and stores it inside a **SQL** data warehouse to perform data analysis against competitors
- **Big Data Flight Analysis**: Used 4 on demand **AWS EC2 cloud instances** and integrated **MySQL database, Hadoop, Oozie workflows** with **Java** to perform parallel MapReduce jobs across 11GB of flight data to reduce execution time from 850 seconds with 2 instances to 478 seconds with 4 instances

TECHNICAL QUALIFICATIONS

- **SQL**: ETL, PostgreSQL, MySQL, API connection, Python integration, Star/Snowflake schema
- **Machine Learning**: Regression, Regularization, Cross Validation, Bayes, SVM, KNN, DTC
- **Coding**: Python ML & app development testing, R statistical packages/visualization coding
- **Excel Power User**: Formulas, pivot tables, dashboard coding, VBA automation coding
- **Data Visualization**: D3.js, Leaflet, ggplot, Matplotlib, Plotly, Seaborn, Tableau, PowerBI