

Jake Cox

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UNDERGRADUATE JOURNALISM STUDENT

ABOUT ME

Journalism student at DePaul University with experience in award-winning reporting, data, audience strategy and digital storytelling — all focused on improving coverage and deepening reader engagement.

EDUCATION & SERVICE

DePaul University, Chicago

Bachelors of Arts, Journalism

Certificate, Geographic Information Systems

Expected Graduation June 2026

DePaul Egan Office of Urban Education

Geographic Information System Service Project

- Analyze veteran demographic data and create GIS maps to inform community outreach.

DIGITAL TOOLS & SKILLS

- News Writing & Editing
- Adobe Creative Cloud Suite
- Digital Content Management
- Datawrapper & Flourish
- ArcGIS Pro
- HTML / Python
- Data Analysis
- Audience Engagement
- Freedom of Information Act (FOIA)
- Newsletter production

PROFESSIONAL EXPERIENCE

Block Club Chicago

April 2025 — Present

Newsletter Intern

- Write, build and edit newsletters sent to over 100,000 subscribers across Block Club's citywide portfolio
- Collaborate with editors and neighborhood reporters to shape editions around timely, local coverage
- Help refine and expand verticals, including a pride-focused newsletter
- Report breaking news and contribute enterprise features
- Analyze performance metrics and partner with revenue team to optimize engagement and growth

DePaul Center for Journalism Integrity & Excellence, NBC 5

March 2025 — Present

Producer, lead fact-checker

- Lead data analysis, fact-checking, and in-depth editing for a long-form investigative story
- Assist in broadcast production, contributing to field reporting and newsroom segments
- Participate in a competitive reporting cohort focused on ethical, enterprise, and multimedia journalism, led by NBC 5's Lisa Parker and CJIE senior faculty fellows Carol Marin and Don Moseley

The DePaulia

March 2024 — Present

Digital Managing Editor

- Lead digital content strategy and ensure timely, accurate news publication
- Oversee 25+ staff and contributors with editorial management team
- Edit content for clarity, accuracy and style; contribute reporting and live coverage as needed
- Support breaking news coverage with real-time updates and multimedia reporting
- Use data reporting skills to uncover trends, support investigations, and enhance storytelling
- Receive mentorship by longtime AP reporter Martha Irvine on newsroom priorities and ethical challenges

AWARDS

Chicago Headline Club

- Peter Lisagor Award, "Best Deadline Reporting" (Small newsroom/online)

Associated Collegiate Press

- 4th place, "Best News Story"
- Honorable Mention for "Breaking News Story"
- Honorable Mention for "Best In-Depth News Story"
- 6th place, "Best of Show News Website"
- 6th place, "Best of Show Print Design"

WRITING EXAMPLES

[Windy City Times @ 40 — Block Club Chicago](#)

[James Baldwin's legacy — The DePaulia](#)

[DePaul is standing firm on DEI — The DePaulia](#)

[DePaul basketball attendance — The DePaulia](#)

MORE CLIPS & DIGITAL WORK

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