

# JAKE COX

UNDERGRADUATE JOURNALISM STUDENT

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## ABOUT ME

Junior at DePaul University studying journalism. I aim to leverage my skills — from investigative reporting to data visualization and digital content creation — to continue my journalism career and contribute to a newsroom.

## EDUCATION & EXTRACURRICULARS

### DePaul University, Chicago

Bachelors of Arts, Journalism

Expected Graduation June 2026

### Voter Engagement Specialist

Office of Student Involvement

August 2024 - Present

## DIGITAL TOOLS & SKILLS

- Creative Cloud Suite
- Wordpress
- Datawrapper, Flourish
- ArcGIS Pro
- Canva
- Audience Engagement
- Copy Editing
- Photojournalism
- Search Engine Optimization
- Freedom of Information Act

## PROFESSIONAL EXPERIENCE

The DePaulia

March 2024 - Present

### Digital Managing Editor

- Lead digital content strategy, ensuring timely and accurate publication of news.
- Work with editorial management team to oversee more than 25 staff and contributors, ensuring high standards across web and print.
- Spearhead initiatives to enhance audience engagement, growing newsletter subscribers by more than 5x.
- Manage website development and improve SEO, increasing overall site traffic.
- Edit and review content for clarity, accuracy and style.
- Contributes reporting, writing and photography as needed to support editorial goals and enhance coverage.
- Help lead breaking news coverage, managing timely reporting, real-time updates and delivering multimedia content through live reporting.

The DePaulia

June 2023 - March 2024

### Design Editor

- Designed 16 pages of The DePaulia, DePaul's student newspaper, using Adobe InDesign weekly.
- Collaborated with section editors to create visually compelling layouts that align with editorial priorities.
- Produced graphics, illustrations and data visualizations for high-impact storytelling.
- Contributed reporting, writing and photography as needed to support editorial goals and enhance coverage.

## AWARDS

### DePaul Scholarships

- DePaul Presidential Scholarship
- New York Way Journalism Scholarship

### Associated Collegiate Press, 2024

- 4th place, "Best News Story"
- Honorable Mention for "Breaking News Story"
- Honorable Mention for "Best In-Depth News Story"
- 6th place, "Best of Show News Website"
- 6th place, "Best of Show Print Design"

## WRITING EXAMPLES

[James Baldwin's legacy - The DePaulia](#)

[Data: DePaul basketball attendance - The DePaulia](#)

[DePaul security guard reassigned - The DePaulia](#)

## DESIGN & MULTIMEDIA

[jakercox.com](#)