

# Jake Cupani

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## WORK EXPERIENCE

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### ASRC Federal | Data Analytics Financial Support Specialist July 2023 - Present

- Designed, developed, and deployed Power BI dashboards and Power Apps for the NASA Goddard FASO (Financial Analytics and Systems) Office, visualizing complex financial data from SAP to streamline reporting.
- Overhauled existing design template documents for dashboards and presentations to provide a cohesive user experience and comply with accessibility standards.
- Configured automation processes using Microsoft Power Automate, increasing productivity by 15%.
- Lead the Power Platform Resource Group in providing training to 100+ employees on using Power BI, Power Automate, and Power Apps.

### CTI Data | Associate Data Analytics Consultant Dec. 2022 – July 2023

- Developed Tableau and Power BI dashboards for multiple large institutions.
- Managed data pipelines in Informatica, Alteryx, and Snowflake.
- Initiated a weekly discussion group with coworkers to share the latest developments in artificial intelligence.

## INTERNSHIPS

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### NASA Goddard | Software Engineer Intern June 2022 - Aug 2022

- Developed a Django web application for the NASA SEED (Systems Engineering Education Development) Program to visualize employee core competencies and developmental goals.

### NASA HQ Mars Sample Return | Data Science Intern June 2021 – Dec. 2021

- Developed Power BI and Tableau dashboards for the NASA Headquarters Mars Sample Return team to forecast and visualize financial data from SAP.

## PROJECTS

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### Reddit COVID-19 Comment Sentiment Analysis | Research Paper Jan. 2022 – May 2022

- Wrote a research paper on Reddit comment sentiment analysis techniques and polarity scoring to measure vaccine acceptance in the United States.

### Mars Rover Image Classification | Personal Project Jan. 2022 – May 2022

- Created an image classification machine learning model using TensorFlow that can classify images taken by the Curiosity Rover.

## EDUCATION

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### University of Maryland Sep. 2020 - May 2022

M.S., Information Management and Data Analytics

*College Park, MD*

- 4.0 GPA

B.S., Information Science and Data Analytics, Minor Astronomy

**Sep. 2016 - May 2020**

- 3.765 GPA, Magna Cum Laude

*College Park, MD*

## CERTIFICATIONS, SKILLS, & INTERESTS

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- **Certifications:** IICS Cloud Data/App Integration
- **Skills:** Python, UI/UX Design, Data Visualization, Power BI, Tableau, Power Automate, Power Apps, Figma, Tensorflow, Azure, AWS, Git, SQL, HTML, CSS, JavaScript, Snowflake, Alteryx
- **Interests:** UI/UX Design, Data Visualization, Personal Finance, Video Games, Baking