

Proposal 1

Analyze how the act of searching has altered how users navigate the web. Begin by showing old HTML pages that linked to other webpages, which eventually leads to Google and other search bars. Show how searching has gone from directions and prompts to a blank rectangles with icons to voice recognition. Create an interactive experience where users click through. Will use screenshots and recordings of interactions. Gather data on various popular websites and try to visualize how these sites create different searching experiences. For example, which ones use prompts, icons on the left or right, voice recognition, etc.

Proposal 2

Investigate how searches are changing by proposing and creating unconventional search UIs. For example, create a theoretical google interface that is entirely conversational and explore its positive and negative attributes.