STEP 1 - CHECK FOR AND CLEAN DIRTY DATA

Check for and clean dirty data: Find out if the film table and the customer table contain any dirty data, specifically non-uniform or duplicate data, or missing values. Next to each query write 2 to 3 sentences explaining how you would clean the data (even if the data is not dirty).

DUPLICATE – Had we found any duplicates, we would be wise to remove them, likely by turning to a virtual table, known as a VIEW.

Film

```
SELECT title,
release_year,
language_id,
rental_duration,
COUNT(*)

FROM film

GROUP BY title,
release_year,
language_id,
rental_duration

HAVING COUNT(*) >1;
```

Customer

```
SELECT customer_id,
store_id,
first_name,
email,
COUNT(*)

FROM customer

GROUP BY customer_id,
store_id,
first_name,
email

HAVING COUNT(*) >1;
```

NON-UNIFORM – This will allow us to see what has been entered. For the examples below, if we know that there are only two store_ids, then if there was something entered that wasn't 1 or 2, we'd know it was a mistake. Or a rental_rate that was entered in writing instead of numerical.

Film

SELECT DISTINCT rental_rate FROM film GROUP BY rental_rate

Customer

SELECT DISTINCT store_id FROM customer GROUP BY store id

MISSING VALUES – Once we find whether there are missing values, as can be seen below, we can then either impute values (if there are only a few values missing) or omit a column (if there are lots of values missing).

Film

SELECT
COUNT(title) AS count_title,
COUNT(rental_duration) AS count_rental_duration,
COUNT(rental_rate) AS count_rental_rate,
COUNT(*) AS count_rows
FROM film;

Customer

SELECT
COUNT(customer_id) AS count_customer_id,
COUNT(first_name) AS count_first_name,
COUNT(email) AS count_email,
COUNT(*) AS count_rows
FROM customer

STEP 2 - SUMMARIZE YOUR DATA

Use SQL to calculate descriptive statistics for both the film table and the customer table. For numerical columns, this means finding the minimum, maximum, and average values. For non-numerical columns, calculate the mode value. Copy-paste your SQL queries and their outputs into your answers document.

Film

SELECT MIN(rental_duration) AS min_rental_duration,
 MAX(rental_duration) AS max_rental_duration,
 AVG(rental_duration) AS avg_rental_duration,
 MIN(rental_rate) AS min_rental_rate,
 MAX(rental_rate) AS max_rental_rate,
 AVG(rental_rate) AS avg_rental_rate,
 MIN(length) AS min_movie_length_minutes,
 MAX(length) AS max_movie_length_minutes,
 AVG(length) AS avg_movie_length_minutes,
 MIN(replacement_cost) AS min_replacement_cost,
 MAX(replacement_cost) AS max_replacement_cost,
 AVG(replacement_cost) AS avg_replacement_cost
FROM film;

4	min_rental_durati smallint	on	max_rental_duration	on	avg_rental_duration	h	min_rental_rate numeric	max_rental_rate numeric	avg_rental_rate numeric
1		3		7	4.9	85	0.99	4.99	2.98
min_movie_length_minutes smallint		max_r smalli	movie_length_minutesar	avg_ num	movie_length_minutes eric		_replacement_costneric	max_replacement_cost_numeric	avg_replacement_cost numeric
	46		185		115.272		9.99	29.99	19.98

SELECT mode() WITHIN GROUP (ORDER BY title) AS title_value, mode() WITHIN GROUP (ORDER BY release_year) AS release_year_value, mode() WITHIN GROUP (ORDER BY rating) AS rating_value, mode() WITHIN GROUP (ORDER BY special_features) AS special_features_value FROM film;

4	title_value character varying		rating_value mpaa_rating	special_features_value text[]	<u></u>
1	Academy Dinosaur	2006	PG-13	{Trailers,Commentaries,"Behind the Scenes"}	}

Customer

SELECT MIN(customer_id) AS min_customer_id,
 MAX(customer_id) AS max_customer_id,
 AVG(customer_id) AS avg_customer_id,
 MIN(store_id) AS min_store_id,
 MAX(store_id) AS max_store_id,
 AVG(store_id) AS avg_store_id,
 MIN(address_id) AS min_address_id,
 MAX(address_id) AS max_address_id,
 AVG(address_id) AS avg_address_id
FROM customer;



SELECT mode() WITHIN GROUP (ORDER BY first_name) AS first_name_value, mode() WITHIN GROUP (ORDER BY last_name) AS last_name_value, mode() WITHIN GROUP (ORDER BY email) AS email_value FROM customer;



STEP 3 – REFLECT ON YOUR WORK

Back in Achievement 1 you learned about data profiling in Excel. Based on your previous experience, which tool (Excel or SQL) do you think is more effective for data profiling, and why? Consider their respective functions, ease of use, and speed.

Based on my experience, I still find Excel easier, but only because I have used it all my life. I think once I know what the formulae are, and become more familiar with how to write it, SQL will be easier. Also, the ability to summarize large quantities of data, makes SQL very attractive, I see a lot of value to this program. Having multiple tables and being able to summarize them in one spot will be very handy.