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## **Cord Winder +**

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### This Project

- The purpose of this project is to design new generation cord and cable storage systems that make life easier, less stressful, and less expensive.



[Pictured]: Preliminary SoloTech cord winder design render.

*Charging cords and earbuds are notorious for tangling and getting lost. Sometimes, different people's cords get mixed up, and they're difficult*

### Keywords

- Cord winder
- Cord wrap
- Cord storage system
- Spring winder

### Reference

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### The Basics

- 73% of High School students struggle with tangled cords.
- On average, untangling cords consumes up to 5% of your time.
- People spend \$150 / month on replacing cords that got damaged from tangling and poor storage.
- Most current methods for storing cords are cheap, cumbersome, and complicated, increasing stress and inefficiency.



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