Project 2.2.3 - Is It Out There? Survey Results 1) How many cords/cables do you own? Auxiliary (Aux) i Phone / Android MacBook / Loptop Charger Cord Charger Cord 20-20 10 12345 3 4 5+ 3 24 8 702 Average 3.4 Average Average Wired Earbuds Wired Head phones 20 20 10 10 34 Average Average

DESIGNED BY:

of the WITNESSED BY:

DATE

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Project 22.3- Is It Out There?

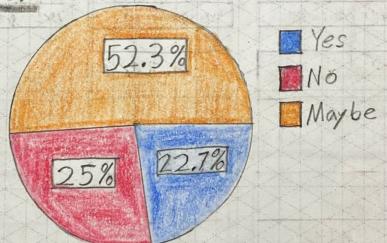
47

Survey Results - Cont.

2) Do you struggle with any of the issues below?

Problem/ Essue	#	%	Graph
Tangled Coras	35	31%	THE STATE OF THE S
ost/Muplaced Cords	27	24%	
Dispurined / Unidentified Conds	19	17%	
Torn-Out, damaged, Broken Cords	31	28%	
Totals	112	100%	10 20 20

3) Do you feel that there are Currently adequate solutions to these issues?



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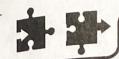
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Project 2.2.3-Is It Out Thans. Survey Results - Cont. 4) Of these product ideas, do you think that they would be adequate solutions to the problems above? Manual Disk Manual Twist Automatic Twist Winder Winder Winder 20 20 20 10 20 Name - NO Maybe Yes No Maybe Yes Maybe Wes No Name Value -Value #-Average 1.341 Average 1318 5) Would you consider purchasing any these products ? Automatic Twist Manual Twist Manual Drsk Winder Winder Winder 20 20 20 20 10 Name - No Maybe Yes Marse Ves No May Yes - Name No Value -- Value 20 15 20 17 DESIGNED BY: **PROPRIETARY**

WITNESSED BY

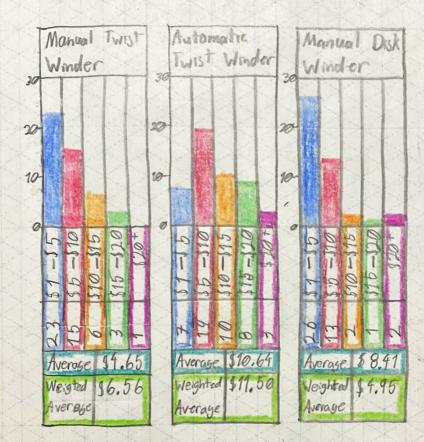
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Project 2.23 - Is It Out There?

Survey Results - Cont.

6) How much would these products cost?



7) Do you have any other product ideas or suggestions?

"Simple cable clips where the user folds the cable in half and half over again until a suitable shortened length, then the clip holds the bundle tagether at the middle," - 23 micacarl @gkb, k12, in. us

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