



Marketing-Sales-Retail Industry Week
Monday, September 24 - Thursday, September 27

Marketing-Sales-Retail Industry Expo
Wednesday, September 26, 9am-2pm

The following events are opportunities for you to engage with our students and faculty during your visit to campus. Classroom presentation requests will be addressed on a case-by-case basis.

- * **Resume/Mock Interview Blitz, Monday 9/24**
- * **Dean/Department Head/Employer Luncheon, Tuesday 9/25**
- * **Faculty/Employer Reception, Tuesday 9/25**
- * **Employer Panel, Tuesday 9/25**
- * **Speed Networking, Tuesday, 9/25**
- * **Afternoon (Post Expo) Interviews, Wednesday 9/26**
- * **Next Day Interviews, Thursday 9/27**

Registration cost for each Expo is \$250 which includes 1 table, 2 chairs and table cover, appropriate refreshments and meals, reception food, event signage, event supplies, and parking permits. Please note there is no cost to participate in the related Industry Week events. The OPCD is offering the following price breaks for employers who wish to register for multiple Industry Week Expos:

- For employers who register for 3 or more Industry Week Expos during Fall Semester, the cost will be a total of \$500 (\$166.66 per expo);
- For employers who register for 2 Industry Week Expos during Fall Semester, the cost will be a total of \$300 (\$150 per expo).

It is recommended that you arrive no later than 7:30 AM CT in order to park in the Lowder Business Building parking lot. The building and parking lot are currently under construction with a tentative completion date set for March 2013. For employers bringing more than 2 representatives, we recommend no more than 4 attend due to space constraints for the Expos in the Lowder Building.