



Marketing-Sales-Retail Industry Week
Monday, January 28 - Friday, February 1
Corporate Accounting Industry Expo Thursday, January 31, 9am-2pm

Early Registration Deadline/Cost: December 15 - \$200.00
Regular Registration Deadline/Cost: December 15 - January 30, 2013 - \$250.00

The Auburn College of Business uses an event format that in essence is "one visit" college relations / college recruiting each Fall and Spring semester! Employers can meet prospective students, student organization leaders, faculty, and college administrators in a 2-3 day format.

Besides industry-specific career expos for each Industry Week, each week will allow you to meet faculty and student leaders in an afternoon reception, to share information with interested students in an employer panel, and to also help train students with resumes, interviewing skills, and 'elevator speech' preparation prior to expos.

Interviewing options around your Expo visit include same day; next day; or later date schedules.

The following events are opportunities for you to engage with our students and faculty during your visit to campus. Classroom presentation requests will be addressed on a case-by-case basis.

- Resume/Mock Interview Blitz, Monday 1/28, 11am-2pm
- Resume/Mock Interview Blitz, Tuesday 1/29, 11am-2pm
- Dean/Department Head/Employer Luncheon, Wednesday 1/30, 12noon-1:30pm
- Faculty/Employer/Student Organization Reception, Wednesday 1/30, 4pm-5pm
- Employer Panel with Students, Wednesday 1/30, 5pm-6pm
- Meet the Recruiters - Practice Your Pitch, Wednesday 1/30, 6:15pm-7 pm
- Afternoon Interviews, Thursday 1/31, 2:30pm-5pm
- Next Day Interviews, Friday 2/1, 8am-5pm

It is recommended that you arrive no later than 7:30 AM CT in order to park in the Lowder Business Building parking lot. The building and parking lot are currently under construction with a tentative completion date set for March 2013. For employers bringing more than 2 representatives, we recommend no more than 4 attend due to space constraints for the Expos in the Lowder Building.