

# DEALER INTELLIGENCE REPORT

## Volkswagen of Huntington

November 2021

### SALES DATA INTELLIGENCE



**0%**

Lease deflection rate over the last 12 months



**0**

Lost lease customers in the last 12 months



**851**

Leases coming due in the next 12 months



**Nan**

Serviced customers that never bought



**266**

High APR customers (7%+, 24mos+ into loan)



**N/A**

In market customers



**N/A**

New cars sold within PMA over the last 24 months



**N/A**

Used cars sold within PMA over the last 24 months

### SERVICE DATA INTELLIGENCE



**Nan**

Sold but never serviced



**Nan**

No service in the last 12 months



**N/A**

Serviced customers within PMA over the last 24 months